



**USA Study Abroad**



**World Learning**  
Education · Development · Exchange

# IDEAS PROGRAM

*INCREASING AND DIVERSIFYING EDUCATION ABROAD FOR U.S. STUDENTS*

Grant Competition Webinar

December 18, 2019

2:00pm-3:00pm EST

[StudyAbroadCapacityBuilding.org](http://StudyAbroadCapacityBuilding.org)

**The audio portion of this information session has now begun.**

Attendees may listen in by computer or by telephone.

If you are attempting to listen by computer speaker, please ensure your speakers are turned on.

If you'd like to listen by telephone, please call **+1-415-655-0001**. Upon dialing this number, you will need to enter the access code **641 107 833**.

As a friendly reminder, please be sure to mute your telephone or computer microphone to prevent audio feedback.

# AGENDA

- World Learning & Staff Introductions
- Program Introduction
- Grant Competition Application Walkthrough
- Best Practices and Application Tips
- Questions?



# About the Bureau of Educational and Cultural Affairs

The **Bureau of Educational and Cultural Affairs (ECA)**'s mission at the U.S. Department of State is to increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations. ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.



55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



101 U.S. public and private non-profit institutions funded

[www.exchanges.state.gov](http://www.exchanges.state.gov)

#ExchangeOurWorld

[www.eca.state.gov](http://www.eca.state.gov)

[StudyAbroad.State.gov](http://StudyAbroad.State.gov)





## WORLD LEARNING

- Four Pillars
  - The Experiment
  - SIT Study Abroad
  - SIT Graduate Institute
  - Development and Exchange
- Headquarters: Brattleboro, VT and Washington, DC
- Global Exchange
  - 64 active grants, 162 countries, 200 staff

# WORLD LEARNING STAFF

- Amy Fisher Bruey – Project Director
- Megan Zacher – Program Officer
  
- Contact us: [IDEASProgram@worldlearning.org](mailto:IDEASProgram@worldlearning.org)
  - Please include “*IDEAS FY19 Application*” in the subject line if your inquiry is about the grant competition



# IDEAS PROGRAM

A program of the U.S. Department of State  
Bureau of Educational and Cultural Affairs, USA  
Study Abroad branch

Seeking to expand higher education institutions'  
capacity to grow and diversify study abroad  
programs for U.S. students

- Increase number of students studying abroad
- Diversify American student mobility
- Expand U.S. Study Abroad capacity

Grant Competition

- Approx. 21 grants of up to \$35,000

IDEAS Program Initiatives

- Virtual and in-person, open to everyone

[StudyAbroadCapacityBuilding.org](http://StudyAbroadCapacityBuilding.org)



# THE GRANT COMPETITION

The IDEAS Program is looking for creative and innovative project ideas to increase and diversify study abroad programming. Examples of the types of projects that applicants may propose include, but are not limited to:

- Create a faculty-led study abroad program,
- Create a new study abroad position or office at the college or university,
- Support minority student participation in study abroad,
- Provide resources for students with disabilities to study abroad,
- Create programming for students in underrepresented majors,
- Form or further develop relationships with universities in a wide variety of international locations, and/or
- Create or enhance study abroad programs around theme areas such as cybersecurity, entrepreneurship, human rights, food security, STEAM, and public health.

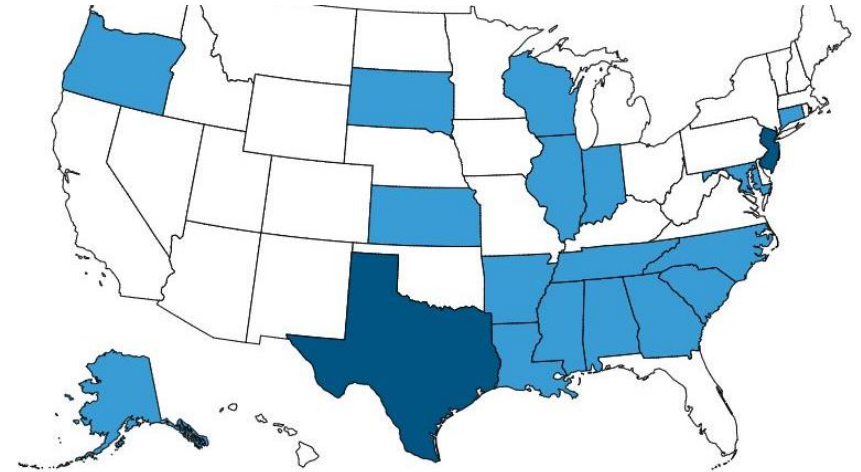
Proposals may not include requests for funding to cover student scholarships, student travel, or travel to the United States for faculty and/or staff at higher education institutions overseas.

The full RFP is available on our website- [studyabroadcapacitybuilding.org](https://studyabroadcapacitybuilding.org)



# ELIGIBILITY

- All accredited U.S. colleges and universities
  - 2- and 4-year; public, private; Minority Serving Institutions
  - All levels of study abroad experience
- Proposals must support primarily undergraduate students
- Funding cannot support student scholarships
- Proposals to locations with US DOS Travel Advisory Level 3 must outline safety and security procedures



# THE APPLICATION

- Cover page
- 1 page executive summary of your grant proposal
- 4–7 page program description,
  - plan for sustainability after grant funding ends,
  - statement of need,
  - project management plan

# THE APPLICATION

- Monitoring and Evaluation Plan
- Calendar of Activities (Work Plan)
- Budget (submit in Excel) and Budget Narrative
- CVs of relevant staff members



## Need an Account?

Sign Up

## Sign Up

Enter an email address and choose a password to create a new account.

Email

Password

- \* Must contain at least one lowercase letter
- \* Must contain at least one uppercase letter
- \* Must contain one number
- \* Must be between 8 and 32 characters
- \* Must not be an email address

Confirm password

- \* Passwords must match

Sign Up

## Institution Information

Name of Institution \*

Email Address \*

Physical Mailing Address: Street \*

Physical Mailing Address 2

Physical Mailing Address: City \*

Country \*

State \*

Zip Code \*

## IDEAS Grant application

### IDEAS Grant Application

 Complete

 View

 Edit

If you have not started this section, please click the "Edit" button to the right.

If you have already started this section, please click the "Edit" button to the right to continue.

If you have completed the section and would like to view, please click the "View" button to the right.


**(Your Institution Name)**

Created on 10/31/2019

IDEAS Grant application


**Upload: Cover Page, One-Page Executive Summary, and 4-7 page Program Description \***

Please upload in one document. Cover Page should include: Institution Name, Institution Type, MSI Status (if applicable)  
Description




**Upload: Calendar of Activities \***

All activities must take place within the estimated grant period (July 1, 2020- August 30, 2021). Title the document as fol




**Upload: Monitoring and Evaluation Plan \***

Title the document as follows: HEI name M&E Plan




**Upload: Budget Narrative \***

Title the document as follows: HEI name Budget Narrative




**Upload: Budget Document \***

Title the document as follows: HEI name Budget



**Upload: CVs of relevant staff \***

Please upload a maximum of two (2) CVs in one document



 Action Required

 Complete

Submit



# SELECTION PROCESS

- Applications will be reviewed by a selection committee
- Final approval given by U.S. Department of State

1. Program Description — 40 points
2. Monitoring and Evaluation Plan — 25 points
3. Calendar of Activities (Work Plan) – 15 points
4. Budget – 20 points

## APPLICATION TIPS

For institutions applying to expand or diversify already existing study abroad programming, preference may be given to applications that also address one or more of the following U.S. foreign policy goals:

- Cyber issues (including cybersecurity, artificial intelligence, technology);
- Entrepreneurship and innovation;
- Energy and natural resources;
- Closing the skills gap (including manufacturing, high-tech sectors, human resources, business, management, education);
- Democracy and human rights (including refugees and trafficking of persons);
- Economic development and trade policy;
- Food security/sustainable agriculture/natural resource management;
- Infrastructure (including engineering and urban planning);
- Public health; and/or
- Women's empowerment.

## IMPORTANT DATES

- Application close: February 28, 2020 at 11:59pm EST
  - Awardees notified: May 2020
- Grant period: July 1, 2020 – August 31, 2021





**USA** Study Abroad



**World Learning**  
EDUCATION | DEVELOPMENT | EXCHANGE

[STUDYABROADCAPACITYBUILDING.ORG](http://STUDYABROADCAPACITYBUILDING.ORG)

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