



# IDEAS INCUBATOR WEBINAR

**#LaunchIDEASabroad**

The Capacity Building Program for U.S. Study Abroad is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

# USA Study Abroad

**IDEAS**  
INCREASE & DIVERSIFY  
EDUCATION ABROAD  
FOR U.S. STUDENTS



**Heidi Manley**

Chief, USA Study Abroad

U.S. Department of State

## **Mission:**

To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.

# Upcoming Opportunities

- Just launched: [Languages.State.Gov](https://languages.state.gov)
- Mid-November: IDEAS grant competition opens
- November: Launch of the Internationalization of Higher Education in the COVID-19 Era webinar series
- November 17: CLS application closes
- January 2021: Gilman application opens
- February 2021: IDEAS grant competition closes

# IDEAS



- Increase and Diversify Education Abroad for U.S. Students
- IDEAS Grant Competition
  - Annual grant competition awarding approximately 20 grants of up to \$35,000 each to U.S. higher education institutions
- IDEAS Initiatives
  - Free workshops and webinars for the wider U.S. study abroad community to expand and diversify U.S. student mobility abroad.

# **The Future of Study Abroad: Risk Mitigation in a COVID World**

# Presenters

**Andrea Bordeaux**

*Vanderbilt University*



**Maureen Handrahan**

*Michigan State University*

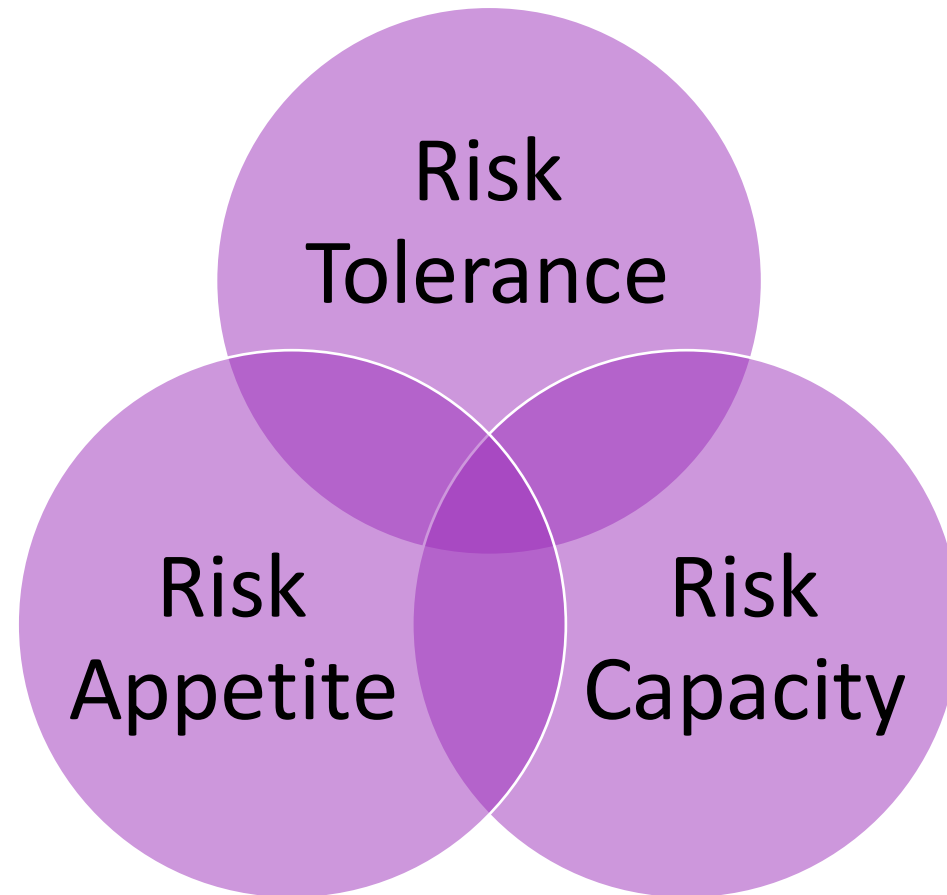


# Welcome

- Risk and Risk Assessment
- The Goals of Risk Assessment
- SRA Tools
- What's New and What Hasn't Changed
- Criteria for Assessing COVID
- Case Study

# Risk

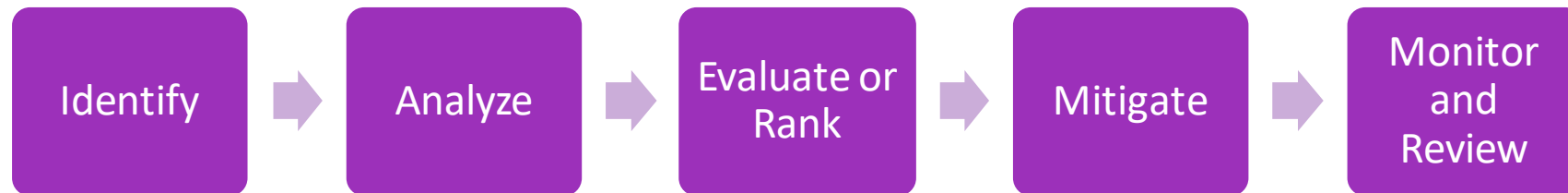
*Willing to take,  
afford to take,  
need to take*





# Goals of Risk Assessment

- “A systematic process of evaluating the potential risks that may be involved in a projected activity” *OED*



What are we trying to accomplish?

# Risk Assessment Matrix

- Risk = likelihood x impact
- How and where can you mitigate likelihood or impact or both?
- Where is your institution's risk tolerance?

<p><i>Impact</i></p> <p>→</p> <p><b>RISK</b></p> <p><i>Likelihood</i></p> <p>↓</p>	<p><u>NEGLIGIBLE</u></p> <p>No serious injuries.</p> <p>Minimal loss or damage to assets.</p> <p>No delays to programs.</p> <p>(1)</p>	<p><u>MINOR</u></p> <p>Minor injuries.</p> <p>Some loss or damage to assets.</p> <p>Some delays to programs.</p> <p>(2)</p>	<p><u>MODERATE</u></p> <p>Non-life threatening injury. High stress.</p> <p>Loss or damage to assets.</p> <p>Some program delays and disruptions</p> <p>(3)</p>	<p><u>SEVERE</u></p> <p>Serious injury.</p> <p>Major destruction of assets.</p> <p>Severe disruption to programs</p> <p>(4)</p>	<p><u>CRITICAL</u></p> <p>Death or severe injury.</p> <p>Complete destruction or total loss of assets.</p> <p>Loss of programs and projects</p> <p>(5)</p>
Certain/ Imminent (5)	Low	Medium	High	Critical	Critical
Very Likely (4)	Low	Medium	High	High	Critical
Likely (3)	Negligible	Low	Medium	High	High
Moderately Likely (2)	Negligible	Low	Low	Medium	Medium
Unlikely (1)	Nil	Negligible	Negligible	Low	Low

# COVID Risks

## New Considerations

- Uncertainty
- Novelty of COVID
- High likelihood (as compared w/ terrorism in Europe)
- New logistical challenges (supporting quarantine, mitigation student behavior, border closures, workload of assessing programs)
- Faculty health
- Forecasting/timing

## Don't forget...

- Risks that pre-date COVID (e.g. crime)
- Risks that may be heightened due to COVID (e.g. civil unrest, xenophobic sentiment)
- Example: civil unrest in Thailand, Hong Kong

# COVID Risk Assessment Template

Risk	Description	Impact Severity <i>(negligible, minor, moderate, severe, critical)</i>	Likelihood <i>(negligible, minor, moderate, severe, critical)</i>	Unmitigated Risk Rating <i>(negligible, low, medium, high, critical)</i>	Mitigation Steps <i>(must address how you are reducing the likelihood and/or impact of the identified risks)</i>	Mitigated Risk Rating <i>(negligible, low, medium, high, critical)</i>
Border Closures						
(Self) Quarantine						
COVID Prevalence						
Local Medical Care <i>(quality, access)</i>						
Civil Unrest						
Transportation <i>(availability, road conditions)</i>						
Non-COVID Public Health Risks						
Crime						
Local Attitudes <i>(LGBTQ+, perspective on "foreigners")</i>						

# Border Closures

- **Description:** sudden border closures may derail multi-country programs
- **Impact severity:** severe
- **Likelihood:** moderate
- **Unmitigated risk rating: MEDIUM**
- Mitigation steps: do not allow multi-country programs
- **Mitigated Risk Rating: LOW**  
(mitigated impact of threat)

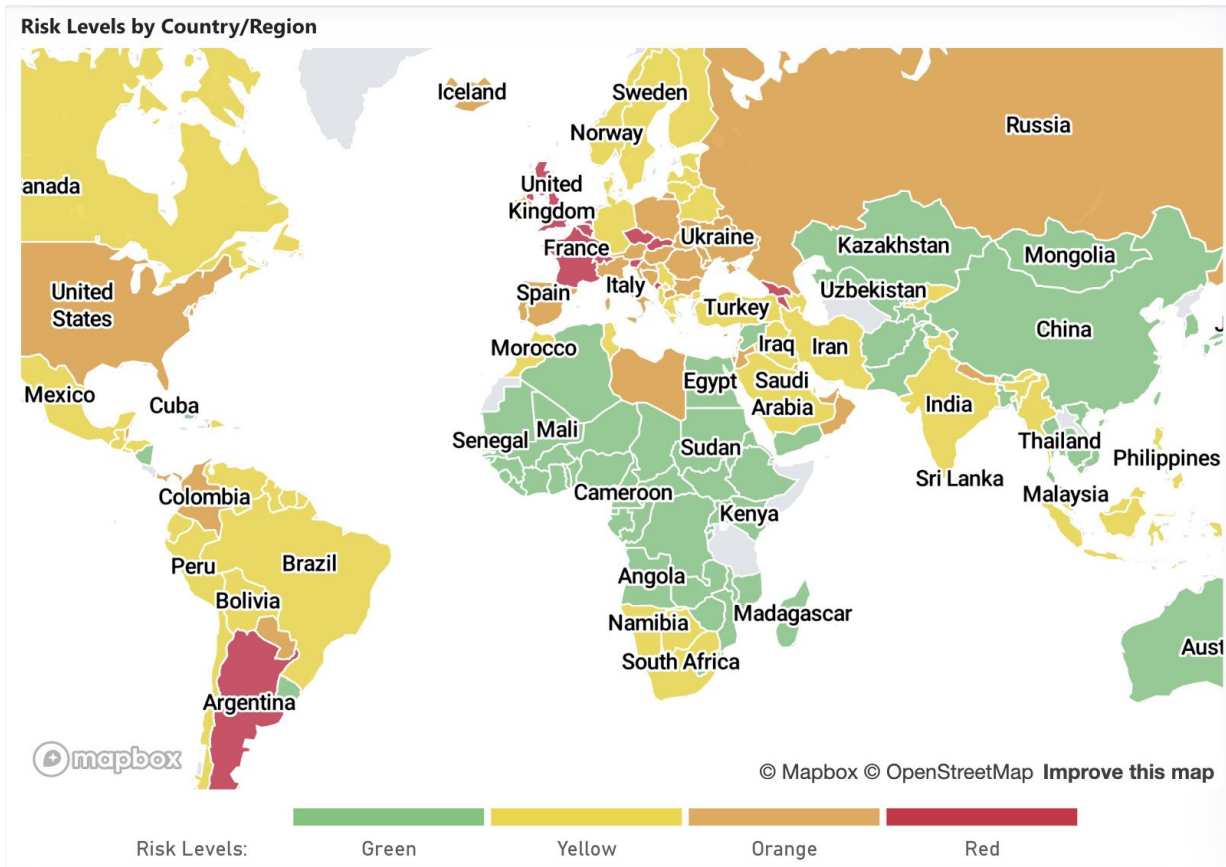
<i>Impact</i> →	<u>NEGLIGIBLE</u>	<u>MINOR</u>	<u>MODERATE</u>	<u>SEVERE</u>	<u>CRITICAL</u>
	No serious injuries.	Minor injuries.	Non-life threatening injury. High stress.	Serious injury.	Death or severe injury.
<b>RISK</b>	Minimal loss or damage to assets.	Some loss or damage to assets.	Loss or damage to assets.	Major destruction of assets.	Complete destruction or total loss of assets.
	No delays to programs.	Some delays to programs.	Some program delays and disruptions	Severe disruption to programs	Loss of programs and projects
<i>Likelihood</i> ↓	(1)	(2)	(3)	(4)	(5)
Certain/ Imminent (5)	Low	Medium	High	Critical	Critical
Very Likely (4)	Low	Medium	High	High	Critical
Likely (3)	Negligible	Low	Medium	High	High
Moderately Likely (2)	Negligible	Low	Low	Medium	Medium
Unlikely (1)	Nil	Negligible	Negligible	Low	Low

Risk	Description	Impact Severity <i>(negligible, minor, moderate, severe, critical)</i>	Likelihood <i>(negligible, minor, moderate, severe, critical)</i>	Unmitigated Risk Rating <i>(negligible, low, medium, high, critical)</i>	Mitigation Steps <i>(must address how you are reducing the likelihood and/or impact of the identified risks)</i>	Mitigated Risk Rating <i>(negligible, low, medium, high, critical)</i>
Border Closures	sudden border closures may derail multi-country programs	severe	moderate	MEDIUM	do not allow multi-country programs (mitigates impact)	LOW
(Self) Quarantine	all arrivals must self-quarantine for 14 days (symp. at govt facility, asymp. At residence)	severe	very likely	HIGH	encourage pre-travel PCR test, strong student support plan, extra on-site staff [mitigate impact + likelihood of govt facility quarantine]	MEDIUM
COVID Prevalence						
Local Medical Care <small>(quality, access)</small>						
Civil Unrest						
Transportation <small>(availability, road conditions)</small>						
Non-COVID Public Health Risks						
Crime						
Local Attitudes <small>(LGBTQ+, perspective on "foreigners")</small>						

# COVID Risk Assessment Template



# How do you assess COVID prevalence?



- 5-day moving average cases (declining for four weeks)
- Harvard map (COVID case trajectory)
  - Daily new cases per 100k people
- Re-opened borders + rise (or not) of COVID
- Positive test rate
- Can they meet new program requirements (single occupancy, limited mobility)?

RISKS	IMPACT Assess and explain the potential severity of the threat's impact to your proposed project. Refer to the diagram above and the questions to the left to guide your response.	LIKELIHOOD Assess and explain to likelihood of the threat impacting your proposed project. Refer to the diagram above and the questions to the left to guide your response.	MITIGATION STEPS Describe how you will mitigate the risks outlined in the previous columns	PROJECT RISK RATING (MITIGATED)
<b>COVID-19 Prevalence and Impact</b> <ul style="list-style-type: none"> <li>What is the <a href="#">CDC travel health notice</a>?</li> <li>What is the <a href="#">DOS travel advisory level</a>?</li> <li>What is the <a href="#">WHO transmission classification</a>?</li> <li>What is the <a href="#">HGHI risk level</a>?</li> <li>Is the <a href="#">positive test rate</a> below 5%?</li> </ul>				<input type="checkbox"/> 1 – Negligible <input type="checkbox"/> 2 – Minor <input type="checkbox"/> 3 – Moderate <input type="checkbox"/> 4 – Severe <input type="checkbox"/> 5 - Critical
<b>On-Site Support</b> <ul style="list-style-type: none"> <li>Number of proposed on-site university staff.</li> <li>Do you have proposed local partners?</li> <li>Who are they?</li> <li>Number of years' experience in sector(s) of intervention?</li> <li>Will they provide security and intelligence support to MSU?</li> <li>Will they provide logistics support to the university?</li> <li>Do they provide 24/7 support</li> </ul>				<input type="checkbox"/> 1 – Negligible <input type="checkbox"/> 2 – Minor <input type="checkbox"/> 3 – Moderate <input type="checkbox"/> 4 – Severe <input type="checkbox"/> 5 - Critical
<b>Local Medical Care</b> <ul style="list-style-type: none"> <li>Is the quality of local medical care high, moderate, or low?</li> <li>Is there a quality hospital with an emergency room near the program?</li> <li>Will COVID testing be available to program participants? Will there be a cost? Will insurance cover testing?</li> </ul>				<input type="checkbox"/> 1 – Negligible <input type="checkbox"/> 2 – Minor <input type="checkbox"/> 3 – Moderate <input type="checkbox"/> 4 – Severe <input type="checkbox"/> 5 - Critical

**Another  
Template**



# Case Study

“Infectious Disease in Malawi”

# Case Study

**Program description:** faculty-directed, semester long program in Blantyre, Malawi where medical students study infectious disease at a local clinic

**On-site support:** two MSU faculty who are MDs and infectious disease experts

**Number of students:** 10-12



# Case Study

**Housing description:** University-owned lodge. Total 8 double-occupancy rooms.

**COVID prevalence:** Total cases: 5,821. Total deaths: 180. On track for containment. 5-day moving average declining.

**Local medical care:** “High” medical risk. Local hospital has emergency room, but complex medical, surgical or trauma cases should be considered for evacuation after stabilization.

**Transportation:** Private + walking (daily to/from clinics)

**Non-COVID risks:** Generally low-risk security environment. Potential civil unrest due to on-going electoral issues that pre-date COVID-19.

# COVID Risk Assessment Template

Threat	Description	Impact Severity <i>(negligible, minor, moderate, severe, critical)</i>	Likelihood <i>(negligible, minor, moderate, severe, critical)</i>	Unmitigated Risk Rating <i>(negligible, low, medium, high, critical)</i>	Mitigation Steps <i>(must address how you are reducing the likelihood and/or impact of the identified risks)</i>	Mitigated Risk Rating <i>(negligible, low, medium, high, critical)</i>
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Non-COVID Public Health Risks						
Crime						
Local Attitudes <i>(LGBTQ+, perspective on "foreigners")</i>						

# Your Institution and Risk

*Leading Your Leadership*



# Resources

- [The Forum on Education Abroad Guidelines for Conducting Education Abroad during COVID-19](#)
- [U.S. Department of State Country-specific COVID-19 Information](#)
- [Johns Hopkins Coronavirus Resource Center](#)
- [Our World in Data](#)
- [Harvard Global Health Institute et al. COVID Risk Levels](#)



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# **StudyAbroadCapacityBuilding.org**

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