



**IDEAS**  
INCREASE & DIVERSIFY  
EDUCATION ABROAD  
FOR U.S. STUDENTS

**MOUNT HOLYOKE**  
Professional and Graduate Education

# From Theory to Practice: Assessment and Evaluation for Study Abroad Programs A Webinar Series

## Session 1 Theory of Change: Translating Study Abroad Program Goals and Priorities into Assessments

# The Assessment Process



### Make Modifications

Identifying interventions  
Implementation planning  
Communication planning

### Articulate Goals and Objectives

Why is this important?  
What do you hope to achieve?  
Who cares and why do they care?  
What are the implications?

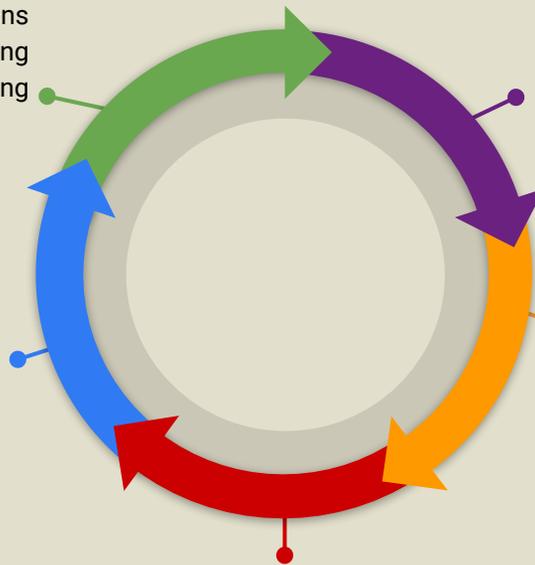


### Interpret the Data

Statistical analysis  
Qualitative data analysis  
Trends  
Criteria for success  
Context considerations  
What does it mean?

### Develop an Assessment Strategy

Goals  
Logic Model  
Assessment Methods  
Criteria/Standards  
Use of Information  
Implementation Plan  
Communications Plan



### Collect Data & Evidence

Direct Measures: *Coursework, Capstone projects, Portfolios, Participation*

Indirect Measures: *Surveys, Interviews, Focus Groups*  
*Data that allows you to make inferences*

# Logic model planner



To do that we need

If we do

Prerequisite Indicators are

And that should lead to what we hope to achieve

**Areas of Focus we are interested in assessing are:**

**Performance Indicators to measure our success would be:**

Assumptions  
and  
Context  
Considerations