IDEAS Program 2022 Grant Competition: Request for Proposals

RFP Issuance Date: December 15, 2021
Webinar Date/Time: January 11, 2022, 3:00pm Eastern Standard Time
Closing Date/Time: February 20, 2022, 11:59pm Eastern Standard Time

The U.S. Department of State's IDEAS Program is pleased to announce the launch of its 2022 IDEAS small grants competition, which assists U.S. colleges and universities in creating, diversifying, and/or expanding their study abroad programming in support of U.S. foreign policy goals. The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program, formerly known as the Capacity Building Program for U.S. Study Abroad, is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

In accordance with the Joint Statement of Principles in Support of International Education issued in July by U.S. Secretary of State Blinken and U.S. Secretary of Education Cardona, which emphasized the U.S. Government's commitment to promoting global academic engagement for all Americans, the IDEAS Program will double the number of grants it provides to U.S. colleges and universities to build their study abroad capacity. The 2022 grant competition will award approximately 40 grants of up to $35,000 each to help more U.S. colleges and universities rebuild, expand, and diversify their study abroad programs.

Along with this one-time increase in the number of grants awarded, the IDEAS Program is also excited to announce that its 2022 Request for Proposals (RFP) process has been divided into two phases in order to make the grant competition more accessible and equitable, in particular for lower-resourced institutions who may not have extensive grant-writing experience. In Phase One of the RFP process, U.S. colleges and universities will submit a brief proposal describing the concept and general components of their proposed projects to build, diversify, and/or expand study abroad capacity at their institutions. Successful Phase One applications will describe a high-quality project idea aligned with the eligibility requirements listed on pages 4-5 of this RFP and with the review criteria on pages 6-8. The IDEAS Program will then invite approximately 80 semi-finalist institutions to submit full proposals during Phase Two of the competition.

Phase One of this competition will open on December 15, 2021, and close on February 20, 2022 at 11:59pm Eastern Standard Time via the IDEAS Grant Competition Application Portal. Should your institution be unable to access and/or submit an online application, please email IDEAS@worldlearning.org to inquire about alternative submission options. **Applications submitted after the closing date and time will not be considered.**

Grant Competition Timeline

December 15, 2021	Phase One opens
January 11, 2022	IDEAS Grant Competition Informational Webinar
February 20, 2022	Phase One closes
February - March, 2022	Applications reviewed by study abroad professionals
End of March 2022	Semi-finalist notifications announced; Phase Two begins
May 31, 2022	Semi-finalists will submit a full proposal by this date

June 2022	Applications reviewed by study abroad professionals
End of July 2022	Finalists announced by the end of July 2022.
September 1, 2022 - August 31, 2024	Grant period of performance (up to 24 months)

We invite your questions concerning this RFP; please submit them to IDEAS@worldlearning.org with "IDEAS 2022 Grant Application – Your Institution Name" in the subject line. A list of frequently asked questions from previous grant competitions is available on the program website. World Learning will host an optional but recommended webinar to discuss the grant competition on January 11, 2022 from 3:00 to 4:30pm Eastern Standard Time. A recording of the webinar will be shared on the program website within one week of the webinar. Please see Section 2 for more information. Additional webinars and resources to support Phase One applicants will be announced at a later date through the program website and IDEAS Program mailing list.

Issuance of this RFP, or the submission of an application, does not constitute an award commitment on the part of the U.S. Department of State and/or World Learning, nor does it commit the U.S. Department of State and/or World Learning to pay for costs incurred in the preparation and submission of an application. The U.S. Department of State reserves the right not to fund any or all applications received.

Section 1: Program Description

1a. Background and Objectives

The IDEAS Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning. The IDEAS Program expands and diversifies American student mobility in support of U.S. foreign policy goals by providing institutional grants to U.S. colleges and universities and virtual and/or in-person capacity building activities for grant recipients and the larger U.S. study abroad community. The expansion of study abroad at U.S. higher education institutions increases mutual understanding between American students and their international counterparts; develops American students' international networks and knowledge, particularly as related to U.S. foreign policy priorities; and enhances American students' readiness for careers that benefit both their local communities and the United States at large. The goals of the IDEAS Program are to:

- Create or expand U.S. colleges and universities' capacity to administer study abroad programs that are primarily for U.S. undergraduate students and align with U.S. foreign policy goals;
- Increase the number of U.S. undergraduate students studying or interning abroad for academic credit, with an emphasis on diversifying both the students and institutions taking part in study abroad and the destinations to which they travel; and
- Collect, develop, and share best practices for increasing and diversifying study abroad opportunities for U.S. students with the broader U.S. higher education community through trainings and other capacity building initiatives.

1b. Potential Project Models

The IDEAS Program invites applicants to propose creative and innovative project concepts to increase and diversify study abroad programming at their institution. Examples of the types of projects that applicants may propose include, but are not limited to:

- Create a faculty-led study abroad program;

- Create internship/experiential learning program(s);
- Develop study abroad resources, programs, or materials targeting student groups underrepresented in study abroad. This may include but is not limited to students who are racial/ethnic minorities, students in underrepresented majors, students with disabilities, or students from institutions and/or states/territories with traditionally low study abroad participation;
- Form or further develop partnerships with universities in a wide variety of international locations, particularly destinations that are underrepresented in study abroad;
- Support the development of a new study abroad position or office at the college or university;
- Develop virtual exchange models and programs that complement in-person exchange programs and campus internationalization goals.

For further examples of project ideas, please review past Grantee Project Descriptions on our website.

All institutions applying for an IDEAS Grant must substantively address one or more of the following U.S. foreign policy goals through their program activities. Competitive proposals will consider these goals in the context of travel and activities abroad as well as potential impact on U.S. communities and students' career readiness. Examples of potential program themes are provided, but applicant institutions will want to demonstrate creativity in selecting topics that are authentic to their institutional mission and goals. Further examples of project ideas categorized by foreign policy goals can be found in *Appendix C: Foreign Policy Goals in Action*.

- Civil Society, Journalism, and Education
  - o Example programming could focus on the role civil society, journalism, and/or education play in shaping public knowledge, social movements, and governance.
- Climate, Energy, and the Environment
  - o Example programming could focus on climate change, food security, natural resources management, ocean and polar affairs, renewable energy, rural development, and sustainable agriculture.
- Democracy and Human Rights
  - o Example programming could focus on governance, human trafficking, immigration, refugees, and women's empowerment.
- Economic Development and Entrepreneurship
  - o Example programming could focus on business, closing skills gaps in local communities, human resources, infrastructure, manufacturing, resource development, and trade.
- Global Health
  - o Example programming could focus on contagious and infectious diseases, COVID-19 recovery, nursing, and public health policy and management.
- Technology and Innovation
  - o Example programming could focus on cybersecurity, critical and emerging technologies, digital engagement and policies, engineering, and other STEM areas.

NOTE: In both phases of the grant proposal, applicants will be asked to indicate which U.S. foreign policy goal(s) their proposed projects plan to address and how they will seek to address it.

TIP: Proposals that request funding to support the development of resources targeting specific student groups, or to create an institution's first study abroad program, may fit best under the *Economic Development and Entrepreneurship* foreign policy goal. The proposal may then detail how the

international experience related to the proposed program activities will help students to develop global career skills that they can use to support their future careers or economic development in their local community.

1c. Eligibility Criteria

To be eligible for consideration, proposals must meet the following eligibility criteria:

1. The grant competition is open to accredited U.S. colleges and universities physically based in the United States or its territories with a broad range of capacity to administer study abroad programs. This includes institutions that currently have limited or no experience administering study abroad programs as well as those with established programs;
2. Proposals must support primarily U.S. undergraduate student mobility abroad, although graduate student participation in programs is allowed. Proposals do not need to support the creation or expansion of a specific study abroad program. The IDEAS Program welcomes innovative ideas for how to build (or rebuild) study abroad capacity on campus or nationally, for example, through the development of resources supporting underrepresented student groups or the development of virtual activities to complement in-person exchanges;
3. Funding may not be used to support direct student costs, including but not limited to scholarships, travel, passports, tuition, or meals. Funds may be used to support U.S. faculty and/or staff travel overseas as well as travel for foreign faculty and/or staff to come to the United States to support program development; note that all travel must comply with the Fly America Act;
4. While an institution as a whole may submit more than one proposal, individual units within an institution (i.e., schools, colleges, offices) may submit only one application each. If an institution is organized into a single school or college, it may only submit one proposal. Individual campuses within wider university systems will be considered separate institutions.
   a. Example 1: the School of Business of X University and the School of Nursing at the same X University may each submit separate proposals.
   b. Example 2: within the School of Business of X University, the Marketing Department and Finance Department may only submit one proposal total.
   c. Example 3: the School of Business of X University - City A and the School of Business of X University - City B may each submit separate proposals.
5. IDEAS Grants can support the development of *in-person* U.S. study abroad programming in foreign locations with a U.S. Department of State Travel Advisory Level 1 or 2.
   a. Please note that if the location where an applicant proposes to develop an in-person study abroad program is at a Level 3 or 4 due to COVID-19 when Phase One closes, the IDEAS Program will still review the proposal. Proposals for developing in-person programs in countries with Level 3 and 4 Travel Advisories due to reasons other than COVID-19 will not be reviewed. In the event that a proposal is selected for an IDEAS Grant and the destination is still at a Level 3 or 4 due to COVID-19 when the subaward period begins, the recipient may be required to change their program location or other planned program activities to align with U.S. Department of State travel policies. Please consult the U.S. Department of State Travel Advisories at https://travel.state.gov/content/travel/en/traveladvisories/traveladvisories.html/ for current updates.

        i.   Example 1: If the first line of the Travel Advisory for Country X states "Reconsider travel to Country X due to COVID-19" (Level 3) or "Do not travel to Country X due to COVID-19" (Level 4) and no other reason is listed, then proposals to develop in-country programs in Country X will be eligible and reviewed.

        ii.   Example 2: If the first line of the Travel Advisory for Country Y states "Reconsider travel to Country Y" (Level 3) or "Do not travel to Country Y" (Level 4) for any reason other than COVID-19, including but not limited to reasons such as crime, terrorism, arbitrary enforcement of local laws, etc., then applications proposing to develop in-person programs in Country Y will be technically ineligible and not reviewed.

        iii.   Example 3: Country Z is listed as Level 3 or 4 due to COVID-19 as a whole, but the travel advisory also lists specific areas within Country Z as Level 3 (Reconsider Travel To) or Level 4 (Do Not Travel To) for reasons other than COVID-19. Proposals to develop in-country programs in Country Z will be eligible and reviewed, as long as they do not include travel to Level 3 or 4 areas within Country Z.

    b.   The U.S. Department of State reserves the right to request program changes for specific countries or areas if deemed necessary during any stage of the application, selection process, or program period. Final awards are contingent upon the availability of funds and the security situation in-country. Furthermore, grant-funded overseas travel and in-person activities abroad may be suspended in consultation with the U.S. Embassy in-country during the course of the program.

6.   IDEAS Grants can support the development of *virtual* U.S. study abroad programming in all foreign locations, regardless of their U.S. Department of State Travel Advisory level.

END OF SECTION 1

Section 2: Phase One Application Instructions

2a. Application Guidelines

Applicants should read this RFP in its entirety and ensure their Phase One application addresses all items cited in this section and meets the eligibility criteria. All applications must be submitted by February 20, 2022 at 11:59pm Eastern Standard Time via the IDEAS Program online application portal. **Applications submitted after this deadline will not be considered.** Should your institution be unable to access and/or submit an online application, please email IDEAS@worldlearning.org to inquire about alternative submission options. Applicants are encouraged to review *Appendix A: Application Portal Instructions* before submitting their application.

Prospective applicants are encouraged to review the FAQ document online and join a webinar hosted by the IDEAS Program on **January 11, 2022 from 3:00pm to 4:30pm Eastern Standard Time**. The purpose of the webinar is to provide an overview of the IDEAS grant competition and answer questions from interested applicants. A recording of the webinar and related materials will be posted on the IDEAS Program website within one week of the webinar's date. Additional webinars and/or applicant support resources will be announced at a later date through the program website and the IDEAS Program

mailing list. If you are not subscribed to the mailing list but would like to join, please email IDEAS@worldlearning.org.

Webinar Information

Date: January 11, 2022
Time: 3:00pm to 4:30pm Eastern Standard Time
Register here

2b. Phase One Application and Selection Process

A complete Phase One application should not exceed 750 words and should include all information described below. All information will be entered directly into the IDEAS Grant Competition Application Portal. No documentation will be uploaded, and no additional information should be submitted as it will not be considered by the scoring panel. A full copy of the Phase One application is included in *Appendix B* for reference to assist applicants in developing their Phase One application.

Applicants should note that the selection criteria presented serve: (1) to identify the relevant topics which applicants should address in their applications; and (2) as the standard against which all applications will be evaluated. The application will be evaluated in accordance with the criteria set forth below.

Applications will undergo a preliminary review by the IDEAS Program team for eligibility, completeness, and responsiveness to the RFP. Applications that do not meet the eligibility criteria, are incomplete, are unresponsive to the RFP, and/or are submitted after the due date will be deemed technically ineligible and will NOT be considered.

All Phase One applications deemed eligible and complete will be reviewed and evaluated by members of the scoring panel against the criteria described below. The scoring panel will be comprised of study abroad professionals and faculty from higher education institutions and organizations across the United States. The IDEAS Program team will use the comments and scores of the scoring panel to recommend approximately 80 semi-finalists to move to Phase Two. The U.S. Department of State will have final approval of semi-finalists. In addition to the evaluation criteria described herein, the U.S. Department of State reserves the right to consider factors such as institutional and regional diversity within the United States, diversity of locations overseas, and diversity in the types of programs selected for funding, among other factors, in selecting semi-finalists.

1. Institutional Description/ Statement of Need (150 words; 10 points):
   a. Proposal describes a project that addresses a clear need specific to the applicant institution's campus and speaks to why this issue is pertinent.
   b. Proposal demonstrates a commitment to diversifying study abroad in one or more of the following areas:

      i. Expanding study abroad at institutions traditionally underrepresented in study abroad, including but not limited to community colleges, MSIs, and institutions in states with lower rates of study abroad participation[1];

      ii. Expanding study abroad to new overseas destinations, especially those that are less common destinations[2];

      iii. Expanding the types of students who travel abroad, particularly those who are currently underrepresented in study abroad, which may include but are not limited to first-generation students, racial/ethnic minority students, students with disabilities, and/or students from underrepresented academic disciplines.

2. Proposed IDEAS Project (300 words; 20 points):

    a. Proposal describes an idea that has potential to sustainably expand and/or diversify the population of U.S. students who study abroad and/or the destinations where they study, including through the development of institutional capacity and resources to support underrepresented groups.

    b. Proposal outlines how, as a direct result of the award, the college or university will in the near term increase the number of primarily undergraduate students (though not necessarily exclusively undergraduates) who study and/or intern abroad for academic credit and/or the destinations where they study.

    c. Proposal depicts a project idea that is feasible within the time and cost restraints of the grant, and sustainable following the end of the grant period.

    d. Proposal clearly explains the project's goals.

3. Foreign Policy Alignment (150 words; 10 points): All institutions applying for an IDEAS Grant must substantively address one or more U.S. foreign policy goals through their program activities.

    a. Proposal identifies a relevant foreign policy goal(s).

    b. Proposal clearly describes how the proposed activities directly address one or more identified U.S. foreign policy goals.

4. Budget Estimate (total amount of funding requested + 150-word summary; 10 points): Total budget should not exceed $35,000. You may wish to confirm estimated budgeted amounts with your sponsored programs, grants, or other institutional offices responsible for external funding. In particular, you should confirm your institution's indirect cost rate, as well as the fringe rate applied to personnel expenses. Please note that semi-finalists will be asked to submit a full project budget during Phase Two of the application and confirm that the budget presented meets all institutional policies. At this time, you will be able to make adjustments to your budget estimate submitted in Phase One, and justify any significant changes as part of the full budget narrative. If an institution is then selected for an IDEAS Grant and requests budgetary adjustments exceeding more than 10 percent of total grants costs as presented in its Phase Two

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[1] Please refer to this NAFSA report on study abroad participation by state for more information on states with lower rates of study abroad participation: https://www.nafsa.org/sites/default/files/media/document/State-by-State-19-20-study-abroad-statistics.pdf

[2] Please refer to the *2021 Open Doors Report on International Educational Exchange* for information on the most common destinations for U.S. study abroad: https://opendoorsdata.org/data/us-study-abroad/leading-destinations/

proposal, the IDEAS Program has the right to deny this request and, if the proposed project is no longer viable, award funding instead to an alternate institution.

Budget categories to consider in your estimate include both administrative and program costs. Administrative costs may include salaries and wages, fringe benefits, and indirect costs. Program costs may include consultants, travel and transportation, supplies, equipment, and other direct costs. More information on these budget categories can be found in the FAQ document.

    a.   Budget summary clearly outlines the use of IDEAS funds.

    b.   All costs are allowable, reasonable, and cost-effective.

2c. Proposal Phase Application

Approximately 80 semi-finalists will be selected to advance to Phase Two of the grant competition. In Phase Two, applicants will provide a full proposal including a calendar of activities, monitoring and evaluation plan, budget documents, and other components. Details on the requirements of this phase will be shared with selected semi-finalists upon announcement of their application status in March 2022. Phase Two application components will resemble those described in the 2021 grant competition Request for Proposals. Note that updates will be made to these requirements for the 2022 IDEAS grant competition. Applicant institutions selected as semi-finalists will be announced in late March.

On behalf of the U.S. Department of State's USA Study Abroad office, World Learning anticipates awarding approximately 40 grants for a maximum funding level of up to $35,000 each. The grant period of performance will be for up to 24 months, starting on or about September 1, 2022 and ending on August 31, 2024. This extended grant period is offered to accommodate the uncertainties of the COVID pandemic. Applicants and grantees are not required to utilize the full 24-month grant period. World Learning will oversee the grants awarded under this RFP. Grants awarded under the IDEAS Program will be subject to, and administered in accordance with, the U.S. Department of State's Standard Terms and Conditions.

END OF SECTION 2

Appendix A – Application Portal Instructions

Helpful Tips for IDEAS Program Grant Competition Applicants

Thank you for your interest in the IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program grant competition. Below are some tips to help you complete your application.

Password and Login Information

- If you have previously applied for an IDEAS Program grant in 2019 or 2020, your login information remains the same.
- New applicants will need to register using the 'Sign Up' button on the login page.
- Your username will be the email address you used when you registered for the applicant portal. Write down your password and keep this information in a safe place. If you forget your password, you will need to reset it.
- If you forget your password, DO NOT continue guessing your password. If you type the incorrect password a few times, you will be locked out of the account. If you cannot remember your password, please always click on the 'Forgot Password' link.

Request for help with your account

- If you have difficulties with your account, please contact **IDEAS@worldlearning.org**. Please include "IDEAS Program 2022 Application – Your Institution Name" in the subject line.
- Please include as much information as possible (including the name and email address you used register) with your message to explain the problem. If possible, include screenshots.
- Note that it may take up to 2-3 business days to receive a response to your question.

Questions Regarding the Program

- For questions regarding the program please refer to the program website: **http://www.studyabroadcapacitybuilding.org/**

Please Follow Steps 1-6 to Complete the Application

Step 1: Create an Account

1. Click on the 'Apply for the Grant Competition' link on the website; you will then be directed to the Applicant Portal.
2. If you have an existing account, please use the login information previously used. Use the "Forgot Password" link to reset your password if needed.
3. If you do not have an existing account, click on the 'Sign Up' button under 'Need an Account?'
4. Enter your email address and password, following the password restrictions.
5. Click the blue 'Sign Up' button

Step 2: Create or Edit a Profile

1. Once you have signed up your email and created a password, you will be directed to the Homepage where you will create your institution profile.

      a. If you have an existing account, you may update your profile at this time.

2. New accounts will start by clicking in on the '+Create a Profile to Get Started' button.

3. Enter all required information.

4. You may save a draft of your profile by clicking on the 'Save Draft' button. Note that you will not be able to start an application without a completed profile.

5. Once you have successfully completed your profile, click the 'Save' button. You will now be able to start your application.

6. You may view or edit your institution profile by clicking on the 'View' or 'Edit' buttons in the Profile box.

Profile	⊘ Complete	👁 View	✎ Edit

7. To navigate back to the Homepage screen from the application at any time, click the blue 'Homepage' button at the top of the screen.

Step 3: Start a New Application

1. To create a new application, click the 'Get Started' button at the bottom of the Homepage.

2. On the screen pictured below, you will select 'Open' to begin filling out your application. A 'View' button will appear once the application is started and can be used to print the application or review it as it would be seen during the proposal review process.

> ▬ Application Step 1
> When every step in this submission is complete, the "Submit" button to the right will become green and clickable.
>
> The submission is not fully submitted until you click the green "Submit" button. Once you click "Submit" the submission will no longer be editable.
>
> Submit
>
> 2022 Phase One
> The button will update to reflect how you can interact with this step.
> Action Required   Open

3. You may save a draft of your application at any time by clicking on the 'Save Draft' button at the bottom of the screen.

4. To return to the Application page or Homepage, click on the 'Homepage' or '(Institution Name)' button at the top of the screen.

Step 4: Return to Complete an Existing Application

1. Once you have started an application, you can return to it at any time until the application deadline. To return to an existing application, browse to the following link:
https://webportalapp.com/sp/ideas_applications_2022

2. Enter your email address and password information and click 'Log In'. You will automatically be directed to the Homepage.

3. When you return, to complete an application, the Homepage view will list your in-progress application. You can continue your existing application by clicking the blue bar titled "Application Step 1".

4. Click on the 'Edit' button to continue filling out your application.

> Institution Name
>
> Created on 11/22/2021
> Application Step 1

Step 5: Track Your Progress

1. You can track your application progress on the Homepage of the application. To navigate back to the Homepage from your Profile or Application, click on the blue 'Homepage' text at the top of the screen.
2. If the status bar below your institution name is gray in color, your application is in a review status, and no action needs to be taken at the moment.
3. If the status bar is blue, that means that there is an action/step that you need to take (a form needs to be filled out, etc.)

   > **Action Required**

4. If the status bar is red, that means that there is an error and you should reach out to an administrator of this program.
5. On the application page, an 'Action Required' or 'Completed' notification will also show next to the 'Open' button.

Step 6: Submit Application

1. Once you have completed all required sections of the application, click the blue 'Save' button at the bottom of the screen.
2. Your application status should show as 'Complete' and the 'Submit' button on the application screen will become green and clickable. Once you click the green 'Submit' button, you will no longer be able to edit your application.

   > **⊙ Complete**

   > **Submit**

3. Your application is not fully submitted until you click the green 'Submit' button.
4. You will receive an automated email confirming the submission of your application.

Additional Guidance

Forgotten Password

1. If you have forgotten your password and you need to reset it, you can do so from the Login page and click the 'Forgot Password' button below the login boxes.
2. If you forgot your password, DO NOT continue guessing your password. If you type the incorrect password a few times, you will be locked out of the account. If you cannot remember your password, always click on 'Forgot Password'.
3. Once you click the link, enter your email address in the Username field and click 'Reset Password'. Instructions on changing your password will be emailed to you.
4. Once you click the link sent to your email address, you will be directed to the 'Change Your Password' page. Please make sure your new password meets the requirements listed.

Contact World Learning for assistance: If you have question or if you need help completing your application, email **IDEAS@worldlearning.org**. Please include "IDEAS Program 2022 Application – Your Institution Name" in the subject line.

Appendix B: IDEAS Grant Competition – Phase One Application

Below is a template to guide the completion of your Phase One Application for the 2022 IDEAS grant competition. Please note that all information provided in this form will need to be entered into the IDEAS Grant Competition Application Portal. This template will not be uploaded to the portal; it is only intended to be used to guide the development of your application. The IDEAS Grant Competition Application Portal will also allow you to draft and save your application prior to final submission.

University Profile

1. Name of Institution: _____
2. Email Address: _____
3. Physical Mailing Address: Street: _____
4. Physical Mailing Address 2: _____
5. Physical Mailing Address: City: _____
6. Country: _____
7. State: _____
8. Zip Code: _____
9. Please list your institution's accrediting body.: _____
   A list of accrediting bodies can be found here:
   https://www2.ed.gov/admins/finaid/accred/accreditation_pg6.html
10. Institution Type
    ☐ 2-year
    ☐ 4-year
11. Institution Type
    ☐ Public
    ☐ Private
12. MSI Type
    ☐ Historically Black College or University (HBCU)
    ☐ Hispanic-serving institution (HSI)
    ☐ Tribal College or University (TCU)
    ☐ Alaska Native-serving institution or Native Hawaiian-serving Institution
    ☐ Predominantly Black Institution (PBI)
    ☐ Asian American and Native American Pacific Islander-serving Institution
    ☐ Native American-serving nontribal institution
    ☐ Majority Minority Institution
    ☐ Minority Serving Institution Status Pending
    ☐ Not Applicable
13. Primary Contact Information
    Please provide the name and contact information of the primary point of contact for this application.
    a. First Name: _____
    b. Last Name: _____

THIS DOCUMENT IS A TEMPLATE. PLEASE SUBMIT THE INFORMATION LISTED IN THIS TEMPLATE IN THE IDEAS GRANT COMPETITION APPLICATION PORTAL.

c. Position Title: _____

d. Office/ Department: _____

e. Primary Contact Email Address: _____

f. Phone Number: _____

Phase One Application

1. Does your IDEAS Grant proposal include funding for direct student costs, including scholarships, travel, passports, tuition, or meals?

   Funds from the IDEAS Grants cannot be used for direct student costs, including but not limited to scholarships, travel, passports, tuition, and meals. If this is currently included in your grant proposal, please amend your program to fit within the grant requirements.

   ☐ Yes

   ☐ No

2. Please indicate your agreement with the following statement: I understand that each institutional unit may only submit one (1) Phase One proposal for consideration for an IDEAS Grant.

   While an institution as a whole may submit more than one proposal, individual units within an institution (i.e., schools, colleges, offices) may submit only one application each. If an institution is organized into a single school or college, it may only submit one proposal. Individual campuses within wider university systems will be considered separate institutions.

   a. *Example 1: the School of Business of X University and the School of Nursing at the same X University may each submit separate proposals.*

   b. *Example 2: within the School of Business of X University, the Marketing Department and Finance Department may only submit one proposal total.*

   c. *Example 3: the School of Business of X University - City A and the School of Business of X University - City B may each submit separate proposals.*

   ☐ Yes

3. Has your institution previously received a grant through the IDEAS Program or the Capacity Building Program for U.S. Study Abroad (the former name of the IDEAS Program)?

   Choose an item.

4. If so, in what calendar year did you receive this grant?

   Choose an item.

5. Please indicate which IDEAS Program goal your proposal most closely aligns with: (applicants may select *multiple*)

   ☐ Increase number of students from underrepresented groups studying abroad

   ☐ Expand study abroad to new overseas destinations, particularly those that are less common

   ☐ Diversify the population of U.S. higher education institutions offering study abroad programs

6. What type of project does your proposal aim to support? (applicants may select *multiple*)

   ☐ Create faculty-led study abroad program(s)

   ☐ Create internship/experiential learning program(s)

☐ Support student group(s) underrepresented in study abroad

☐ Develop campus/community resources

☐ Create or expand foreign partnership(s)

☐ Support the development of a new study abroad position or office at the college or university

☐ Develop virtual exchange programs or resources

☐ Other

7. If "other", please briefly describe your project type below.

   Click or tap here to enter text.

8. In what region of the world will your program be focused?

   ☐ Central America and the Caribbean

   ☐ East Asia and the Pacific

   ☐ Europe

   ☐ Middle East and North Africa

   ☐ South America

   ☐ South and Central Asia

   ☐ Sub-Saharan Africa

   ☐ Multiple

   ☐ N/A

9. In what location will your proposed program activities focus primarily?

   A dropdown list of locations will be provided in the application

   Click or tap here to enter text.

IDEAS Grants can support the development of in-person U.S. study abroad programming in foreign locations with a U.S. Department of State Travel Advisory Level 1 or 2.

Please note that if the location where an applicant proposes to develop an in-person study abroad program is at a Level 3 or 4 due to COVID-19 when Phase One closes, the IDEAS Program will still review the proposal. Proposals for developing in-person programs in countries with Level 3 and 4 Travel Advisories due to reasons other than COVID-19 will not be reviewed. In the event that a proposal is selected for an IDEAS Grant and the destination is still at a Level 3 or 4 due to COVID-19 when the subaward period begins, the recipient may be required to change their program location or other planned program activities to align with U.S. Department of State travel policies. Please consult the U.S. Department of State Travel Advisories at https://travel.state.gov/content/travel/en/traveladvisories/traveladvisories.html/ for current updates.

   a. Example 1: If the first line of the Travel Advisory for Country X states "Reconsider travel to Country X due to COVID-19" (Level 3) or "Do not travel to Country X due to COVID-19" (Level 4) and no other reason is listed, then proposals to develop in-country programs in Country X will be eligible and reviewed.

   b. Example 2: If the first line of the Travel Advisory for Country Y states "Reconsider travel to Country Y" (Level 3) or "Do not travel to Country Y" (Level 4) for any reason other than COVID-19, including but not limited to reasons such as crime, terrorism, arbitrary

enforcement of local laws, etc., then applications proposing to develop in-person programs in Country Y will be technically ineligible and not reviewed.

    c. Example 3: Country Z is listed as Level 3 or 4 due to COVID-19 as a whole, but the travel advisory also lists specific areas within Country Z as Level 3 (Reconsider Travel To) or Level 4 (Do Not Travel To) for reasons other than COVID-19. Proposals to develop in-country programs in Country Z will be eligible and reviewed, as long as they do not include travel to Level 3 or 4 areas within Country Z.

The U.S. Department of State reserves the right to request program changes for specific countries or areas if deemed necessary during any stage of the application, selection process, or program period. Final awards are contingent upon the availability of funds and the security situation in-country. Furthermore, grant-funded overseas travel and in-person activities abroad may be suspended in consultation with the U.S. Embassy in-country during the course of the program.

IDEAS Grants can support the development of virtual U.S. study abroad programming in all foreign locations, regardless of their U.S. Department of State Travel Advisory level.

10. Do your proposed program activities take place in more than one location?
- ☐ Yes
- ☐ No

11. In how many locations will your program focus in total?
Choose an item.
    a. In what location is your 2nd program located? Click or tap here to enter text.
    b. In what location is your 3rd program located? Click or tap here to enter text.
    c. In what location is your 4th program located?Click or tap here to enter text.
    d. In what location is your 5th program located?Click or tap here to enter text.

Institutional Description/ Statement of Need (150 words):
Please describe a project that addresses a clear need specific to the applicant institution's campus, stating why this issue is pertinent. This project should suggest a commitment to diversity in terms of: Expanding study abroad at institutions traditionally underrepresented in study abroad, including but not limited to community colleges, MSIs, and institutions in states with lower rates of study abroad participation; expanding study abroad to new overseas destinations, especially those that are less common destinations; and/or expanding the types of students who travel abroad, particularly those who are currently underrepresented in study abroad, which may include but are not limited to first-generation students, racial/ethnic minority students, students with disabilities, and/or students from underrepresented academic disciplines.

Proposed IDEAS Project (300 words):

Please describe a project idea that has potential to sustainably expand and/or diversify the population of U.S. students who study abroad and/or the destinations where they study, including through the development of institutional capacity and resources to support underrepresented groups. Proposal should outline how, as a direct result of the award, the college or university will in the near term increase the number of primarily undergraduate students (though not necessarily exclusively undergraduates) who study and/or intern abroad for academic credit and/or the destinations where they study. Proposal should also depict a project idea that is feasible within the time and cost restraints of the grant, and sustainable following the end of the grant period. Proposal goals should be clearly explained.

Foreign Policy Goal: Please select the U.S. foreign policy goal(s) your programming will address from the list below. Example programming for each foreign policy goal can be found on page 3 of the RFP.

- ☐ Civil Society, Journalism, and Education
- ☐ Climate, Energy, and the Environment
- ☐ Democracy and Human Rights
- ☐ Economic Development and Entrepreneurship
- ☐ Global Health
- ☐ Technology and Innovation

Foreign Policy Alignment (150 words):

Please indicate how your proposed project activities will substantively address the Foreign Policy Goal(s) you have selected.

How much funding does your proposal request? Click or tap here to enter text.
Grants for amounts greater than $35,000 are not permitted by this program.

Total budget estimate should not exceed $35,000. You may wish to confirm estimated budgeted amounts with your sponsored programs, grants, or other institutional offices responsible for external funding. In particular, you should confirm your institution's indirect cost rate, as well as the fringe rate applied to personnel expenses. Please note that semi-finalists will be asked to submit a full project budget during Phase Two of the application and confirm that the budget presented meets all institutional policies. At this time, you will be able to make adjustments to your budget estimate presented in Phase One, and justify any significant changes as part of the full budget narrative. If an

institution is then selected for an IDEAS Grant and requests budgetary adjustments exceeding more than 10 percent of total grants costs as presented in its Phase Two proposal, the IDEAS Program has the right to deny this request and, if the proposed project is no longer viable, award funding instead to an alternate institution.

Please enter your institution's fringe rate: _____
General information about Fringe Benefits can be found at the following link. Please refer to your institution's Fringe Benefits Rates for the purpose of this budget: https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRed1f39f9b3d4e72/section-200.431

Please enter your institution's indirect cost rate: _____
Please find more information on Indirect (F&A) costs here: https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd93f2a98b1f6455/section-200.414

Budget summary (150 words):
Please clearly outline the major costs anticipated under this grant. Budget categories to consider in your estimate include both administrative and program costs. Administrative costs may include salaries and wages, fringe benefits, and indirect costs. Program costs may include consultants, travel and transportation, supplies, equipment, and other direct costs. More information on these budget categories can be found in the FAQ document [link].

Appendix C: Foreign Policy Goals in Action

All institutions applying for an IDEAS Grant must substantively address one or more of the following U.S. foreign policy goals through their program activities. Competitive proposals will consider these goals in the context of travel and activities abroad as well as potential impact on U.S. communities and students' career readiness. Examples of potential program themes are provided, but applicant institutions will want to demonstrate creativity in selecting topics that are authentic to their institutional mission and goals. Further examples of project ideas categorized by foreign policy goals can be found in *Appendix C: Foreign Policy Goals in Action*.

- Civil Society, Journalism, and Education
  - Example programming could focus on the role civil society, journalism, and/or education play in shaping public knowledge, social movements, and governance.
- Climate, Energy, and the Environment
  - Example programming could focus on climate change, food security, natural resources management, ocean and polar affairs, renewable energy, rural development, and sustainable agriculture.
- Democracy and Human Rights
  - Example programming could focus on governance, human trafficking, immigration, refugees, and women's empowerment.
- Economic Development and Entrepreneurship
  - Example programming could focus on business, closing skills gaps in local communities, human resources, infrastructure, manufacturing, resource development, and trade.
- Global Health
  - Example programming could focus on contagious and infectious diseases, COVID-19 recovery, nursing, and public health policy and management.
- Technology and Innovation
  - Example programming could focus on cybersecurity, critical and emerging technologies, digital engagement and policies, engineering, and other STEM areas.

NOTE: In both phases of the grant proposal, applicants will be asked to indicate which U.S. foreign policy goal(s) their proposed projects plan to address and how they will seek to address it.

TIP: Proposals that request funding to support the development of resources targeting specific student groups, or to create an institution's first study abroad program, may fit best under the *Economic Development and Entrepreneurship* foreign policy goal. The proposal may then detail how the international experience related to the proposed program activities will help students to develop global career skills that they can use to support their future careers or economic development in their local community.

Civil Society, Journalism, and Education

Technology and Innovation

Democracy and Human Rights

Economic Development and Entrepreneurship

Climate, Energy, and the Environment
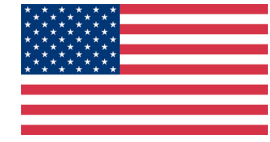
Global Health

CIVIL SOCIETY, JOURNALISM, AND EDUCATION

NORTH CENTRAL COLLEGE - GREECE, IRELAND

NEW JERSEY CITY UNIVERSITY - GREECE

UNIVERSITY OF WISCONSIN - MADISON - UNITED KINGDOM

IDEAS
INCREASE & DIVERSIFY EDUCATION ABROAD FOR U.S. STUDENTS

USA Study Abroad

World Learning
EDUCATION | DEVELOPMENT | EXCHANGE

North Central College

NCC will integrate semester-long education abroad opportunities into its academic curriculum, creating a replicable model for study abroad and implementing strategic outreach initiatives to increase participation among education and engineering students. By focusing on students enrolled in the two most underrepresented majors within study abroad, the "Internationalizing the Curriculum: Education Abroad Integration for Teachers and Engineers" initiative creates an accessible model for all students and inserts experiential learning into NCC's academic programs.

New Jersey City University

NJCU's "Social Work, Refugee, and Immigrants in the Global City" project will develop an overseas course on social work with refugees and immigrants in an international setting, facilitating the development of a consortium of international universities to allow for future student practicums, and remotely convening a consortium of faculty from universities in diverse locations to develop a curriculum on social work pedagogy for students working with refugees.

University of Wisconsin - Milwaukee

UWM will create a global comparative Black Lives Matter (BLM) course to increase diverse faculty participation in study abroad programming. In response to the national outcry over systemic racism, the ongoing protests spearheaded by the BLM movement, and the need for curricula highlighting the African American experience, UWM will seek to leverage study abroad as a racial justice tool. In so doing, the institution will also increase the participation of students of color in study abroad programming.
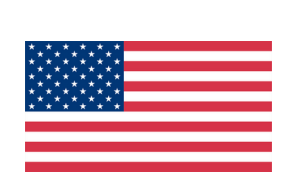
TECHNOLOGY AND INNOVATION

TOWSON UNIVERSITY - BRAZIL

NORTHERN VIRGINIA COMMUNITY COLLEGE - UNITED KINGDOM

FLORIDA STATE COLLEGE AT JACKSONVILLE - UNITED KINGDOM

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Towson University

TU will create and deliver a 12-day experiential faculty-led study abroad program in Rio de Janiero and Florianopolis, Brazil targeting underrepresented incoming freshman and transfer students. The program will center on a variety of issues including cyber security and IT, entrepreneurship and innovation, natural resources, economic development, and infrastructure. Through the lens of comparison between the U.S. and Brazil, students will examine urban development in context through an interdisciplinary framework aligned with U.S. Foreign Policy goals.

Northern Virginia Community College

NOVA will use its IDEAS funding to create study abroad programming complemented by virtual exchange and community service for students interested in cybersecurity. In collaboration with its partner, Abertay University in Dundee, Scotland, NOVA will develop a three-track, eight-week, faculty-led study abroad program, titled "The Ethical Hacking Cybersecurity Bootcamp." This program will be specifically designed for the needs of NOVA community college students to ensure affordability and flexibility, allowing students to choose between virtual, hybrid, and in-person programming.

Florida State College at Jacksonville

The Nurses SEA Project will develop project-based virtual and in-person exchange experiences for nursing students at Florida State College at Jacksonville. FSCJ faculty will work remotely with partners in the United Kingdom to facilitate collaborative virtual group projects. The content will be delivered through live video conferencing and other virtual methods, preparing nursing students to be culturally competent professionals caring for all patients in a globalized society. The implementation of this online program will also act as a pilot for the development of an in-person faculty-led program.
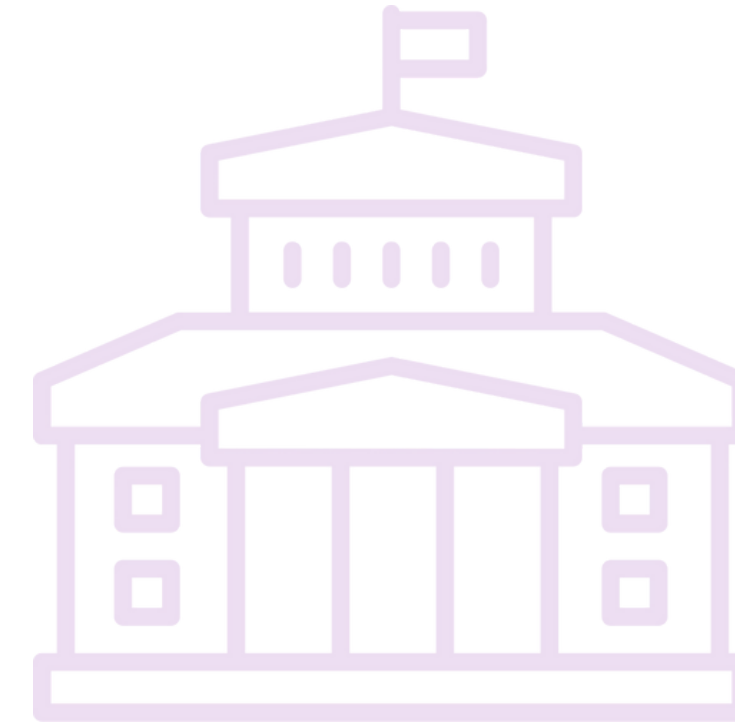
DEMOCRACY & HUMAN RIGHTS

KENNESAW STATE UNIVERSITY - GHANA

WORCESTER STATE UNIVERSITY - THAILAND

UNIVERSITY OF ALABAMA AT BIRMINGHAM - UNITED KINGDOM

UNIVERSITY OF WISCONSIN, STOUT - CUBA

IDEAS
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FOR U.S. STUDENTS

USA Study Abroad

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Kennesaw State University

KSU will develop information sessions, workshops, and physical and online promotional materials targeted at underrepresented students to improve the visibility of study abroad on campus and its benefits. In Spring 2021, students will participate in a three-week program in Ghana focusing on the country's culture, economy, and relationship with the U.S

Worcester State University

WSU's project will build faculty capabilities to offer study abroad programming in professional/ STEM fields. This project will support six faculty members in conducting site visits to develop partnerships. The project's investment in faculty capabilities for short-term programming will deliver ongoing programs focusing on issues such as urban planning and refugees.

UA at Birmingham

UAB will support two cohorts of Education Abroad Faculty Fellows. Faculty in this program will come from a variety of fields, including human rights, and benefit from capacity-building workshops and site visits to prepare them to launch high quality, affordable programs. UAB will also recruit and support diverse students for a semester-long study abroad program in Wales.

UW Stout

UW Stout aims to create a heritage-based faculty-led study abroad program series for students in their polytechnic campus. Programs in Thailand and Cuba will focus on exploring heritage, as well as U.S. foreign policy goals of democracy and human rights, including refugees and trafficking of persons. Grant funding will support faculty development of the new programs and site visits.
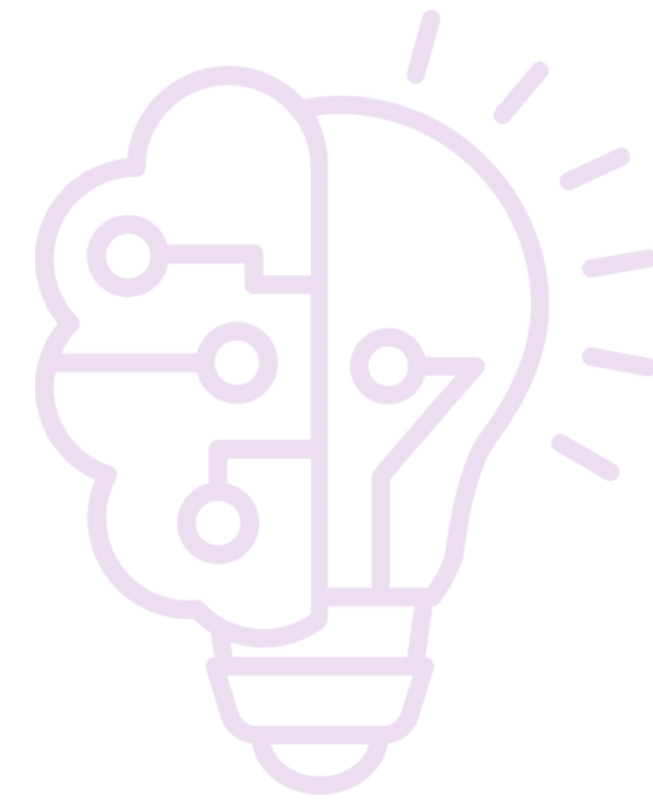
ECONOMIC DEVELOPMENT & ENTREPRENEURSHIP
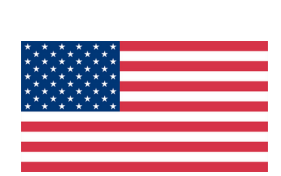
COLORADO MOUNTAIN COLLEGE - CHILE

COMMUNITY COLLEGE OF BALTIMORE COUNTY - BELIZE

NORTHERN ARIZONA UNIVERSITY - MALAWI

GEORGIA STATE UNIVERSITY

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Colorado Mountain College

CMC will develop a new long-term study abroad program in Chile. The program will focus on teaching business and recreation industry skills to rural U.S. community college students who otherwise would not consider participating in a study abroad experience. IDEAS funding will support faculty training, exploratory trips to Chile, and curriculum development and materials.

Community College of Baltimore County

A study abroad consortium of six partner community colleges will develop two sustainable faculty-led study abroad programs to the UK and Belize. The programs will be designed to expand study abroad access among minority and rural community college students in occupational fields, to allow them to develop global career skills that they can use to support their future careers.

Northern Arizona University

NAU will expand on a new partnership with the Malawi University of Science and Technology (MUST) to develop a faculty-led program. This will fill a gap at NAU by providing a study abroad program in Africa while addressing development gaps in Malawi through the creation of scalable "community innovation hubs."

Georgia State University

GSU seeks to address the underrepresentation of African American Males (AAM) in study abroad through a systematic outreach effort utilizing existing structures, partnerships, and networks that support AAM students. The development of AAM faculty and peer advisors as role models will assist in demonstrating to AAM students that study abroad is feasible and will prepare them for careers in a global marketplace.

CLIMATE, ENERGY, AND THE ENVIRONMENT

MONTANA STATE UNIVERSITY BILLINGS - PERU
THE UNIVERSITY OF TENNESSEE AT MARTIN - ITALY
UNIVERSITY OF HOUSTON CLEAR LAKE - OMAN

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Montana State University - Billings

MSUB will develop a new model of faculty-led, short-term trips that will combine study abroad with full credit, general education courses in up to four faculty-led intersession programs promoting the study of natural resources, human rights, women's empowerment, public health, and migration concerns in unique destination countries. The goal is to increase and incentivize participation by reducing costs and length of time abroad and attaching a study abroad component to curricular requirements.

University of Tennessee at Martin

UTM will create a "UTM in Siena" program, aimed at providing underserved and underrepresented students with a unique and affordable semester-long experience in Siena, Italy. This program will have a strong focus on sustainable agriculture, designed for students enrolled in agricultural science programs, students of color, first-generation students, and students from low-income families. Grant funding from IDEAS will be used to support curriculum development and a staff site visit to Siena to collaborate with local partners.

University of Houston - Clear Lake

UHCL will expand its study abroad offerings in the Middle East by developing a faculty-led program to the Sultanate of Oman. The project will expose students to elementary Arabic, one of the State Department's designated critical languages, while focusing on food security, a pressing issue with regard to growing concerns of climate change. IDEAS grant funds will be used to support the development of promotional materials, site visits, and student workshops to encourage and prepare them to study abroad.

GLOBAL HEALTH

BALDWIN WALLACE UNIVERSITY - GUATEMALA

COLLEGE OF DUPAGE - KENYA

SINCLAIR COMMUNITY COLLEGE - COSTA RICA

UTICA COLLEGE - EGYPT

Baldwin Wallace University

BW will develop a "Computing in Guatemala" program that aims to increase participation of Computer Science (CS) majors at BW in study abroad and expand opportunities for students to study in Central America. CS students will collaborate with Mission Guatemala to develop, deploy, and maintain a custom medical record software system for the non-profit's health clinic.

Sinclair Community College

SCC will develop its first study abroad experience in the Health Science Division of the college. This program will focus on public health and comparative health systems in Latin America for Health Sciences students. Grant funds will be used to develop a curriculum and travel itinerary and conduct an initial site visit to Costa Rica.

College of DuPage

The COD Africa Initiative will integrate service-learning into a sustainable model for interdisciplinary study abroad at a community college. COD faculty will lead three simultaneous groups to Brackenhurst, Kenya in courses including Environmental Biology, Nursing, and Architecture. An umbrella course focusing on Human Rights will also be developed by a lead faculty.

Utica College

The Inter-Professional Education (IPE) in Healthcare Abroad Project will create three new short-term faculty-led study abroad programs for health professions students, (38% of the undergraduate population at UC). UC faculty will conduct site visits to Egypt, Ghana, and Ecuador to vet experiential learning sites, assess safety and security, and develop pre-departure orientations for students.