IDEAS Program 2021-2022 Event Series
Priorities for a Return to Student Mobility

Session 2: Financial Strategies to Maximize Your Office’s Budget

Thursday, January 13, 2022

#LaunchIDEASabroad
IDEAS Program

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions’ capacity to grow and diversify study abroad programs for U.S. students

• Increase number of all students studying abroad, especially those from underrepresented groups
• Increase the number of U.S. higher education institutions offering study abroad programs
• Expand study abroad to new overseas destinations, particularly those that are less common

Grant Competition

• Approximately 40 grants of up to $35,000

Capacity Building Initiatives

• Virtual and in-person, open to everyone

StudyAbroadCapacityBuilding.org
USA Study Abroad

Mission:
To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.

Rebecca Johnson
IDEAS Program Officer,
USA Study Abroad,
U.S. Department of State
2022 IDEAS Grant Competition

THE 2022 IDEAS PROGRAM GRANT COMPETITION IS NOW OPEN!

PHASE 1 DEADLINE: 2/20/22
"We lost one staff position. We were also tasked with managing all travel applications (domestic and international) for the entire university and conducting a health and safety review for all travel. Our office will soon be managing all domestic travel programs, in addition to abroad programs."

- 2020 IDEAS Grantee report
Creative Budgeting through Partnerships and External Funds

- International
- National
- Regional
- On-Campus

2019 IDEAS Grantee
Johnson County Community College

2021 IDEAS Grantee
Green River College

2020 IDEAS Grantee
Mississippi Valley State University

2020 IDEAS Grantee
NM State University
Speakers

Brooke Roberts, Director of International Education, Johnson County Community College

Dr. Tony Marín, Assistant Vice President of Student Affairs, New Mexico State University

Matthew Swenson, Director of Grants, Green River College

Megan Swanson, Extended Learning Program Manager, Green River College

Dr. Lokesh Shivakumaraiah, Executive Director of International Relations, Mississippi Valley State University
Respond in a few words:

How are you feeling right now about your work?

Type your response into the chat.
Office budget funded by student fees?

- None, 34%
- Some, 55%
- Completely, 11%

How has your office’s budget been impacted by COVID-19?

- Decreased by >75%: 2
- Decreased by 50-75%: 15
- Decreased by 25-50%: 27
- Decreased by <25%: 27
- Increased: 1
- No change: 38

37% Report staff reductions
New Mexico State University

• A comprehensive research land-grant university excelling in teaching, research and public service
• Institutional challenges, solutions, and successes
• Strategic plan

- 73% students of color
- 57% first-generation and/or low-income

Undergraduate, 11569
Graduate, 2652
New Mexico State University

- NMSU Office of Education Abroad
- Staffing
- Funding
- Centralized/non-centralized
- Challenges, solutions, successes and POTENTIAL
New Mexico State University

IDEAS Grant

Center for Academic Advising and Student Support

- Secured commitment from school administration to cross-train personnel
- Staff cross-training in study abroad requirements
- Partnerships with five mentoring groups
- College Assistance Migrant Program
- TRIO Student Support Services
- TRIO Student Support Services STEM-H Programs
New Mexico State University

• Diversity initiatives
• Additional funding streams
• Identifying champions
Green River College

• Average annual enrollment:
  • 17,113 (Headcount)
  • 8,705 (FTEs)

• One-person study abroad office

• Financially self-supporting

• Student mobility (2000-2020)
# Green River College

## Regional Collaboration

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<th>Joint Grants</th>
<th>SA Consortium</th>
<th>R1/NRC Partners</th>
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### Funded
- **IDEAS** (Department of State)
- **UISFL** * (Department of Education)

### Pursuing
- **MESA** ** study abroad
- Business mentorships

### Dues fund scholarships + operating costs
- Dispersed workload
- FTE Agreement

### National Resource Centers
- Encouraged to partner with community colleges
- **Link to map**

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* Undergraduate International Studies and Foreign Language  ** Math, Engineering, Science, Achievement Program
Green River College

Tips: Self-Support Funding Model

- Diversify funding sources
  - Internal funding
  - External funding
- Save for the future with profit margin
- Use grants to test ideas, build infrastructure, and cement partnerships - not for long-term operating revenue
**Green River College**

**Tips: Identifying Partners**

- Research shared interests and funding history in advance
- Ask key questions:
  - Discipline(s)
  - Capacity
  - Strengths, needs, opportunities
- Right people and right time
  - Get administrative approval
  - When to engage partners?
  - Don’t rely on one point of contact
- Draft specific goals and application materials
- If you don’t succeed, maintain relationships
Mississippi Valley State University

- Rural HBCU
- 1,546 undergraduates
- 63% Pell recipients

IDEAS Grant

Holistic Strategy: Breaking down the silos

Year-long study abroad awareness for students

Administrative support

Faculty and staff engagement and training
Mississippi Valley State University

• **Students**: Year-long study abroad awareness
  - Delicious Destinations
  - Global Lecture Series
  - Travel Tuesdays

• **Administrative Support**
  - Fulbright Award support (Both ways)
    - Fulbright Scholar-in Residence Program (Applied)
  - Globally-focused promotion and tenure standards
Mississippi Valley State University

• Faculty and Staff engagement and training
  • Curriculum internationalization
    • U.S. Peace Corps Prep Program (Applied)

• External grants
  • 100K Strong In The Americas (Applied)
  • DHS MoA - Come to U.S. (Applied)
  • USAID pilot MSI Initiative (Requested)
  • EDA ARPA Build Back Better Regional Challenge (Applied)
  • DoE OPE International and Foreign Language Education
Discussion
Respond in a few words:

Who are your most important stakeholders within your organization when launching – and FUNDING - a new initiative? (Strategic campus partnerships, Specific faculty/academic departments, student groups/organizations, senior leadership?)

Type your response into the chat.
What is your biggest limitation when pursuing partnerships outside your organization? (Human capital - not enough people/hours; Organizational bureaucracy/getting approvals; Managing competing priorities and unclear ownership; Not knowing what initiatives)

Type your response into the chat.
Future Initiatives

- 2022 Grant Competition
- Webinars
- Workshops
The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program, formerly known as the Capacity Building Program for U.S. Study Abroad, is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.