



2022 IDEAS Grant Competition

Aligning Your IDEAS Grant Proposal with U.S. Department of State Foreign Policy Goals

#LaunchIDEASabroad

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

Agenda

- ECA and USA Study Abroad Introduction
- IDEAS Program Introduction
- Brief Overview of the 2022 IDEAS Grant Competition
- Foreign Policy Goals Introduction
- Foreign Policy Goals in Action
- Best Practices and Tips
- Question and Answer Session

Bureau of Educational and Cultural Affairs (ECA)

IDEAS
INCREASE & DIVERSIFY
EDUCATION ABROAD
FOR U.S. STUDENTS

- Mission: To increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.
- ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.



55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



100+ U.S. public and private non-profit institutions funded

www.exchanges.state.gov



USA Study Abroad

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USA Study Abroad increases and diversifies U.S. study abroad through programs for both individuals and institutions. We help our future leaders gain the critical skills they need to advance U.S. national security and economic prosperity by:

- Offering study abroad opportunities;
- Building institutional capacity for study abroad; and
- Highlights the benefits of study abroad to individuals and the United States.

<https://studyabroad.state.gov/>

IDEAS Program

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A program of the U.S. Department of State's Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions' capacity to grow and diversify study abroad programs for U.S. students

- Increase number of all students studying abroad, especially those from underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

Grant Competition

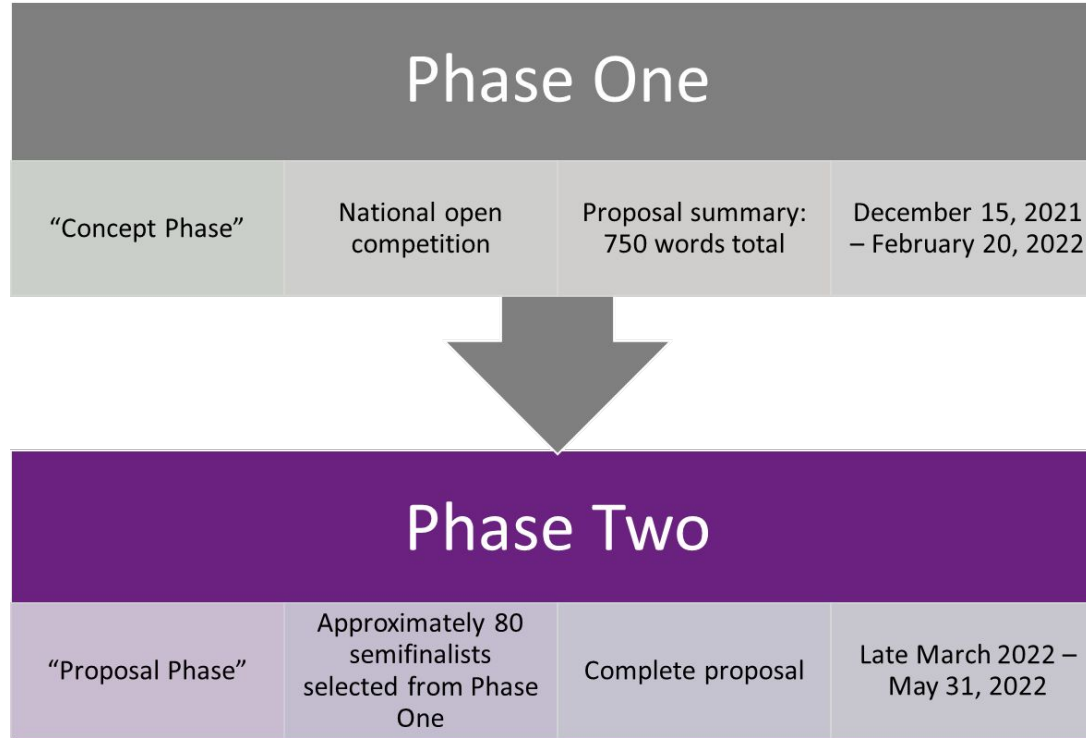
- Approximately 40 grants of up to \$35,000

Capacity Building Initiatives

- Virtual and in-person, open to everyone



2022 IDEAS Grant Competition



U.S. Foreign Policy Goals



Civil Society,
Journalism,
and
Education



Climate,
Energy,
and the
Environment



Democracy
and
Human
Rights



Economic
Development
and
Entrepreneurship



Global Health



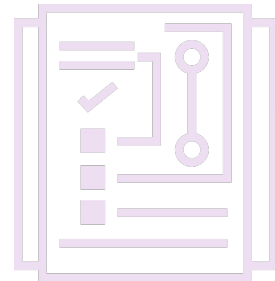
Technology
and
Innovation

FPG Resources

- State Department website:
[State.gov](https://www.state.gov)
- State Department policy issues:
[State.gov/policy-issues](https://www.state.gov/policy-issues)
- National Security Strategy:
<https://www.whitehouse.gov/wp-content/uploads/2021/03/NSC-1v2.pdf>
- University, local, and state government documents

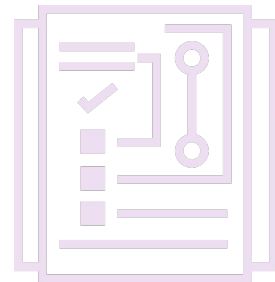
Civil Society, Journalism, and Education

- Information and knowledge are powerful tools. A vibrant civil society, free and independent press, and equitable education system are core institutions connecting publics to the information they need to advocate for themselves, make informed decisions, and hold governmental officials accountable.
- Freedom of expression and access to factual and accurate information are foundational to prosperous and secure democratic societies.



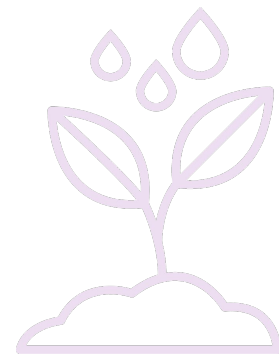
Civil Society, Journalism, and Education

- Grant programming could focus on themes around civil society, journalism, and/or education and the roles they play in shaping public knowledge, social movements, and governance.
- IDEAS Grantee example:
 - **University of Wisconsin-Milwaukee** is creating a global comparative Black Lives Matter course that will explore themes of racial justice and address the need for study abroad curricula highlighting the African American experience.



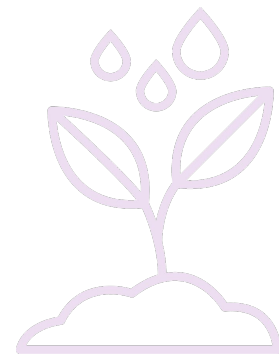
Climate, Energy, and the Environment

- U.S. climate and environment diplomacy aspires to realize economic growth, energy security, and a healthy planet.
- The well-being of the natural world affects millions of U.S. jobs and the health of our people, and so the Department of State works with partners to advance U.S. interests on issues such as addressing the climate crisis, conserving nature, and water security.
- Through our actions at home and our leadership abroad, the United States is doing its part to build a zero-carbon future that creates good jobs and ensures a healthy, livable planet for generations to come.



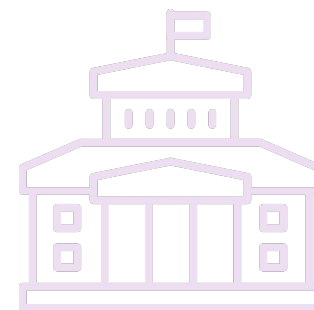
Climate, Energy, and the Environment

- Example themes:
 - Climate change
 - Food security
 - Natural resources management
 - Ocean and polar affairs
 - Renewable energy
 - Rural development
 - Sustainable agriculture
- IDEAS Grantee example:
 - **University of Houston-Clear Lake** is developing a faculty-led study abroad program in Oman focused on food security, a pressing issue as concern around climate change and its impact grows.



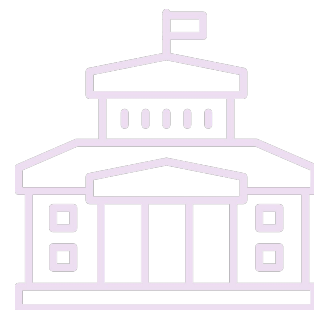
Democracy and Human Rights

- A central goal of U.S. foreign policy is the promotion of respect for human rights, as embodied in the Universal Declaration of Human Rights.
- Supporting democracy not only promotes such fundamental American values as religious freedom and worker rights, but also helps create a more secure, stable, and prosperous global agenda.
- We work with democratic partners, international and regional organizations, nongovernmental organizations, and engaged citizens to support those seeking freedom.



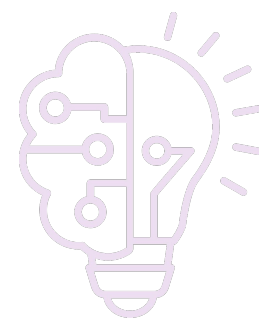
Democracy and Human Rights

- Example themes:
 - Governance
 - Human trafficking
 - Immigration
 - Refugees
 - Women's empowerment
- IDEAS Grantee example:
 - **Kennesaw State University** is creating a study abroad program to Ghana focusing on exploring the country's government, culture, history, and relationship with the U.S.



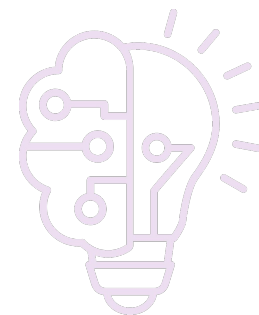
Economic Development and Entrepreneurship

- The Department of State's Economic Bureau (EB) comprises an extensive group of officers focused on building a strong U.S. economy that creates jobs and underpins national security. A central element of that vision is the pursuit of free, fair, and reciprocal trade. Expanding commercial ties drives American prosperity.
- If your institution is looking to develop its first programs or to create resources targeting key student groups, consider how engaging these students in study abroad will help them develop global skills that will benefit their careers and local industry.



Economic Development and Entrepreneurship

- Example themes:
 - Business
 - Closing skills gaps in local communities
 - Human resources
 - Infrastructure
 - Resource development
 - Trade
- IDEAS Grantee example:
 - **Colorado Mountain College** is developing a study abroad program in Chile focused on teaching business and recreation industry skills to rural U.S. community college students, two critical job skill needs in Colorado Mountain College's community.



Global Health

- The United States actively works to prevent, detect, and respond to infectious disease threats. Outbreaks of infectious disease do not respect national boundaries. Halting and treating diseases at their points of origin is one of the best and most economical ways of saving lives and protecting Americans.
- The U.S. National Security Strategy and U.S. National Biodefense Strategy prioritize U.S. efforts to build global health security capacity. The United States leads internationally, collaborating with countries to invest in basic health care systems and address infectious diseases such as HIV/AIDS, malaria, Ebola, Zika, and influenza.



Global Health

- Example themes:
 - Contagious and infectious diseases
 - COVID-19 recovery
 - Nursing
 - Public health policy and management
- IDEAS Grantee example:
 - **Utica College** is creating short-term faculty-led study abroad programs for health professions students, giving them the opportunity to learn from health practitioners in a variety of urban and rural settings.



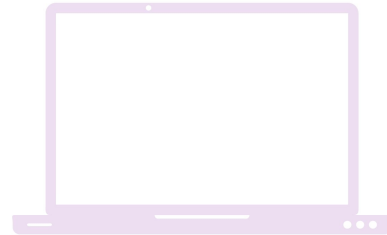
Technology and Innovation

- Science, technology, and innovation are cornerstones of the American economy. They are also dominant forces in modern society and international economic development. Strengthening these areas can foster open, transparent, and meritocratic systems of governance throughout the world.
- The Department of State executes public diplomacy programs that aim to promote the value of science to the general public, train and support science and technology entrepreneurs in emerging economies, and strengthen innovation ecosystems globally.



Technology and Innovation

- Example themes:
 - Cybersecurity
 - Critical and emerging technologies
 - Digital engagement and policies
 - Engineering
 - Other STEM areas
- IDEAS Grantee example:
 - **Northern Virginia Community College** is developing an in-person and virtual study abroad programming focused on cybersecurity with a partner university in Scotland.



Speakers

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Jami Leibowitz

Associate Director of Global Affairs
East Carolina University



Deborah Gavlik

Director, International Education
Sinclair Community College



Melanie Smith

Study Abroad Coordinator
Savannah State University

East Carolina University

Foreign Policy Goals

- Democracy and Human Rights
- Economic Development and Entrepreneurship

Proposal Objectives: Virtual Exchange to Study Abroad for the Arts

1. Increase student participants' awareness of the role arts play in entrepreneurship, community economic development, and women's empowerment;
2. Increase enrollment in study abroad in the fine arts; and
3. Provide a model for future VESA programming.

Proposal Development

Leveraging ECU's strength in International Virtual Exchange (IVE) to develop a hybrid model of international education that links IVE and study abroad through a collaborative project-based learning activity.

East Carolina University

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Higher Colleges of Technology Abu
Dhabi Women's College, UAE



ART

Explores how intl. creative business models impact local and intl. economies with a particular focus on women's empowerment and rural economic development through art and design.

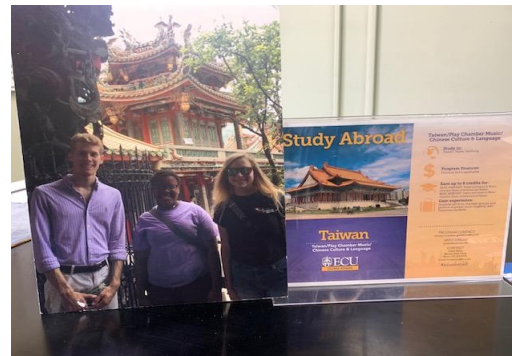
Dance Center Kenya



DANCE

Examines performance as the basis for developing a sustainable business model for grassroots dance entrepreneurship to empower local communities and elevate women's artistic voices.

University of Taipei, Taiwan



MUSIC

Focuses on promoting the music of underrepresented female artists from both countries and expanding access to musical venues and international cooperation and development.

Sinclair Community College

Foreign Policy Goal

- Global Health

Student Focus

- Health Science students – low participation in study abroad, previously no health-focused study abroad trips available

Proposal Development

- Chair, Allied Health
- Nursing Faculty Member
- Professor of Spanish
- International Education Office
- Grants Office

Proposal Objectives

- Provide Health Sciences students with discipline-based international experiences
- Increase student cross-cultural learning; evaluate outcomes using pre- and post-test surveys

Sinclair Community College

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Original Destination: Costa Rica

IDEAS-assigned mentor -
Chippewa Valley Technical
College
Faculty-led program
focused on comparative
public health systems
between U.S. and Central
America

New Destination:
Belize

Sinclair faculty made the
decision to switch program
locations due to COVID
travel advisories

COVID Delays

Belize trip postponed due
to continued COVID surges

In the meantime...

COIL/Virtual Exchange
program

Sinclair Community College

COIL/Virtual Exchange Project

Partner

- Universidad Catolica de Manizales, Colombia

Learning Objectives

- Learn to interact with healthcare students in a healthcare context from a different country
- Identify a public health cultural challenge dealing with the pandemic within the Colombian and U.S. public healthcare systems
- Develop an idea, based on a public health cultural challenge, that could lead to a solution or awareness about the challenges at the local level

Topics

- Healthcare inequities
 - Environmental issues
 - Home remedies vs. medicine
- Sickness prevention and awareness
 - Infectious disease
 - COVID understanding, prevention and treatment

Savannah State University

Foreign Policy Goals

- Countering Disinformation
- Democracy and Human Rights
- Economic Development and Entrepreneurship

Project Focus

- Science, Technology, Engineering, Arts, Math (STEAM) perspective

Proposal Development

- Identifying faculty AND student interest
- Allowing students to work with each other - creating subject matter experts
- Connecting with international universities that have similar interests

Savannah State University

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Countering
Disinformation /
Democracy and
Human Rights



The role of public
policy and the media
in refugee human
rights in Aruba

Economic
Development and
Entrepreneurship
/ Energy and
Natural Resources



Combating food
deserts through
renewable
energy-powered
gardens in Peru

Democracy
and Human
Rights



The intersectionality
of social work and
criminal justice
departments in the
forensic investigative
process in Barbados

Public Health



Using computer
modeling to address
public health issues
in Guyana

Best Practices & Tips

**Involve your
faculty**

**Locations
matter**

Be creative!

**Engage
students**

**You can choose 1+
FPG, but be sure to
align your project
well.**

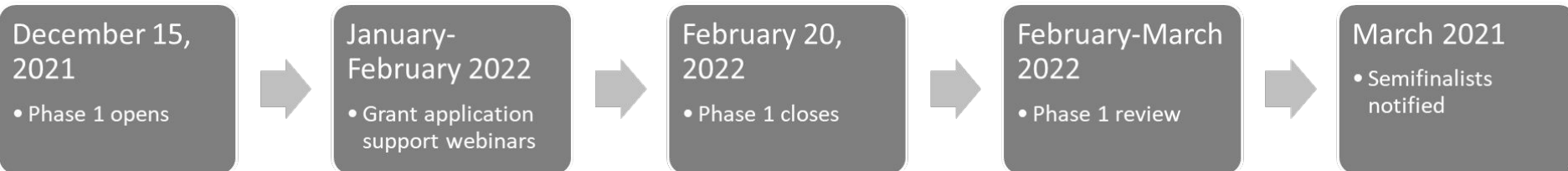
**Don't
confine
yourself to
the sample
themes**

Questions?

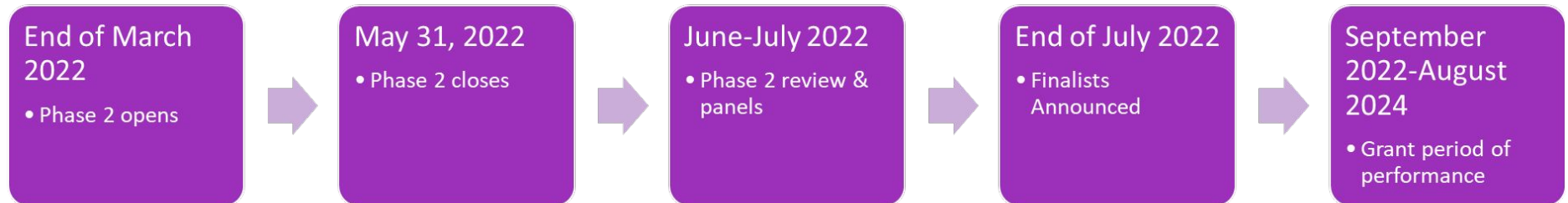
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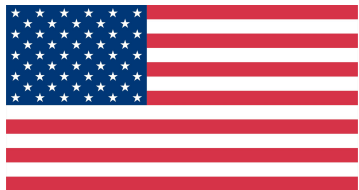
Important Dates

Phase One



Phase Two





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IDEAS@worldlearning.org

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