



IDEAS Program 2021-2022 Event Series

IDEAS Resources for Supporting Underrepresented Students

Tuesday, April 12th, 2022

#LaunchIDEASabroad

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

IDEAS Program

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions' capacity to grow and diversify study abroad programs for U.S. students

- Increase number of all students studying abroad, especially those from underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

Grant Competition

- Grants of up to \$35,000

Capacity Building Initiatives

- Virtual and in-person, open to everyone



USA Study Abroad



Rebecca Johnson
IDEAS Program Officer,
USA Study Abroad,
U.S. Department of State

Mission:

To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.

IDEAS Program 2021 Study Abroad Needs Assessment

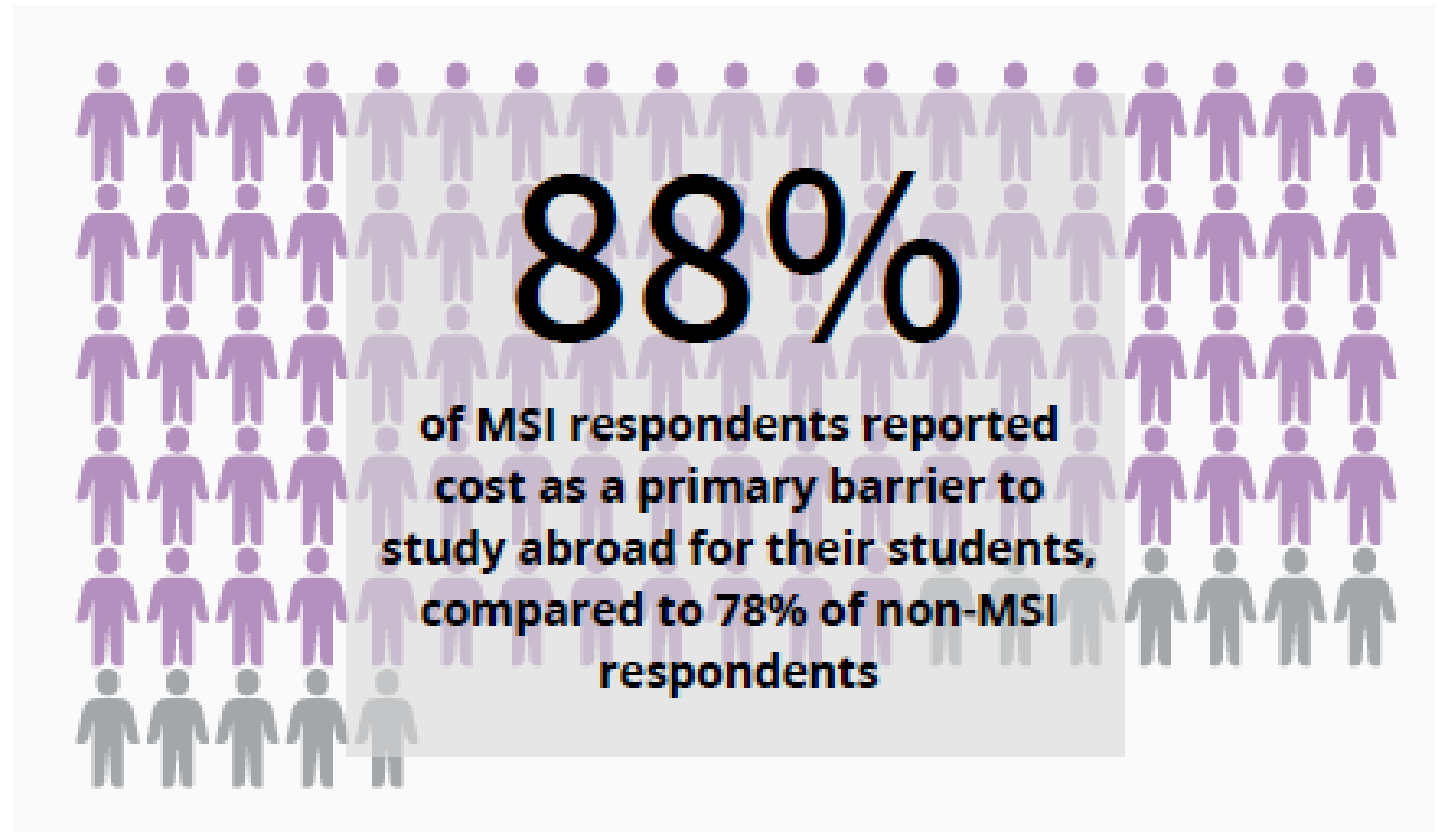
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*Which training topic(s)
would be most beneficial to
you in your work?*

Top training topic:
**Recruiting and supporting
students from
underrepresented groups**

2019: 44%

2021: 45%



Registrant Recap

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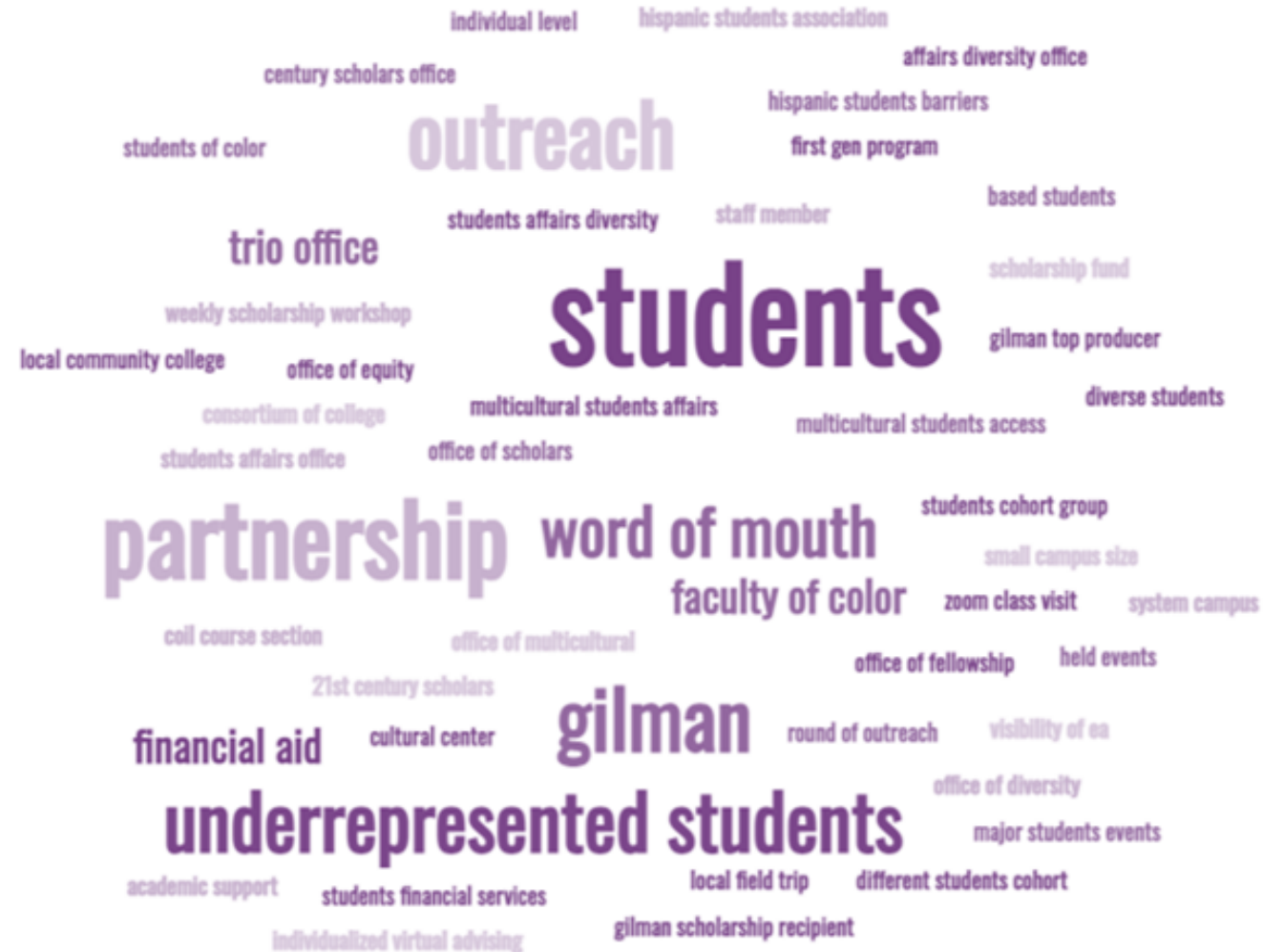
What is your biggest challenge in encouraging underrepresented students to study abroad?



Registrant Recap

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What is your biggest success in reaching underrepresented students on your campus?



Speakers

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Noelle Baldwin
Associate Director
for Diversity,
Recruiting, and
Advising
IES Abroad



Dr. Kedrick Perry
Vice President for
Equity and Inclusion
*Loyola University,
New Orleans*



**Becca AbuRakia-
Einhorn**
Manager of
Education Abroad
and International
Fellowships
Gallaudet University



Laurie Melin
Director of
Internationalization,
and Inter-University
Relations
*Universidad del
Sagrado Corazón*

Intersectionality

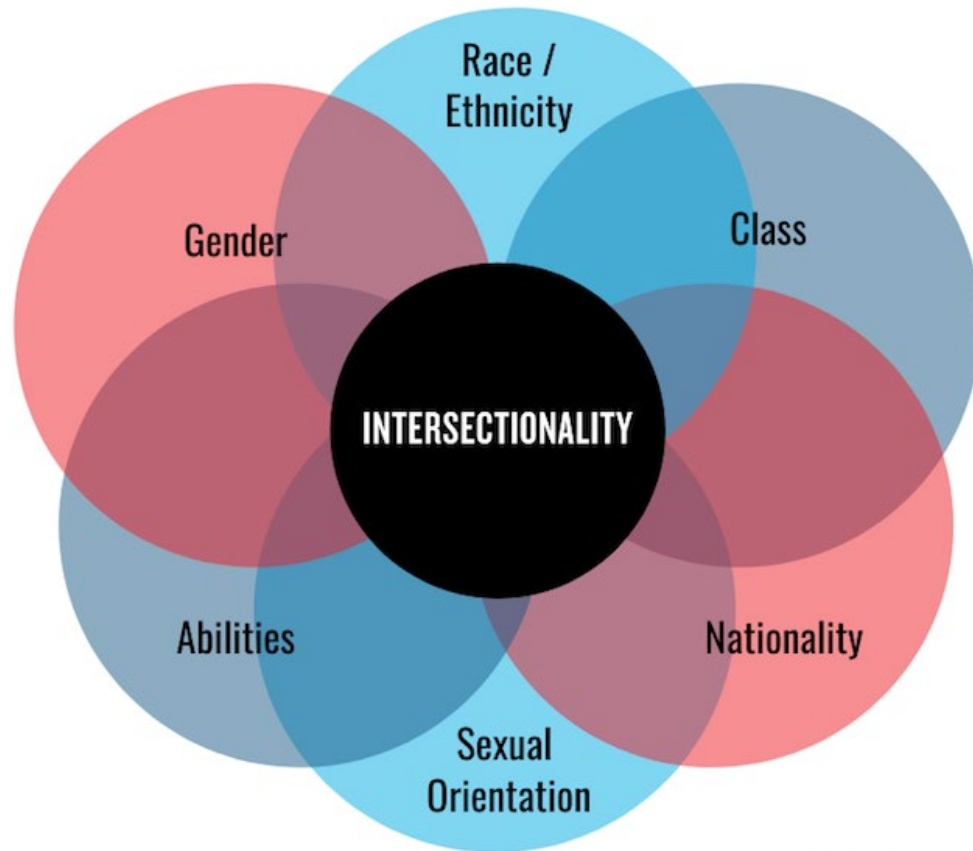


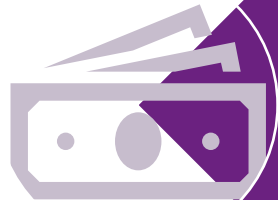
Image: First Book

“We are a Hispanic Serving Institution that attracts many non-traditional students. Several barriers prevent these students from studying abroad. 67.7% of our students are first-generation college students, and many are also first-generation Americans. A large percentage transfer here from a community college, which limits the length of time we currently have to educate them and help them plan to go abroad. Further, many students have families to support and/or are employed full-time. Additionally, students prefer to pay-as-they-go to finance their education.”

Themes



Confidence



Cost



Collaboration

Loyola University New Orleans

January-term Program in CDMX: *Power in Movement*

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Knowledge

- Greater understanding of
- social justice and economic empowerment movements on a global scale
 - how environmental justice takes shape
 - Spanish language

Skills

- Ability to operate on an international level
- Readiness to compete in a global marketplace
- Practice Spanish by participating in survival language workshops and interacting with local citizens of Mexico

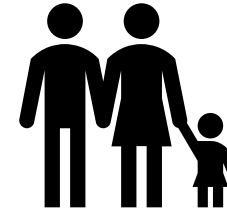
Attitudes

- Increase cultural competency
- Strengthen relationships within Loyola's Jesuit network
- Develop a greater understanding of diversity in the U.S. and abroad.
- Demonstrate an appreciation of the relationships between New Orleans and Mexico City

Innovation

1. First ever January-term abroad
2. Office of Equity and Inclusion partnering with Center for International Education
3. Target population: First-gen, URM, Pell recipients, first time abroad
4. Cost to students = \$0

Obstacles





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****Great Resource: Inclusiveness Abroad through Columbus State.*

Gallaudet University

Deaf Access to Education Abroad

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End Product: A freely available online resource (bilingual English/ASL) website designed to

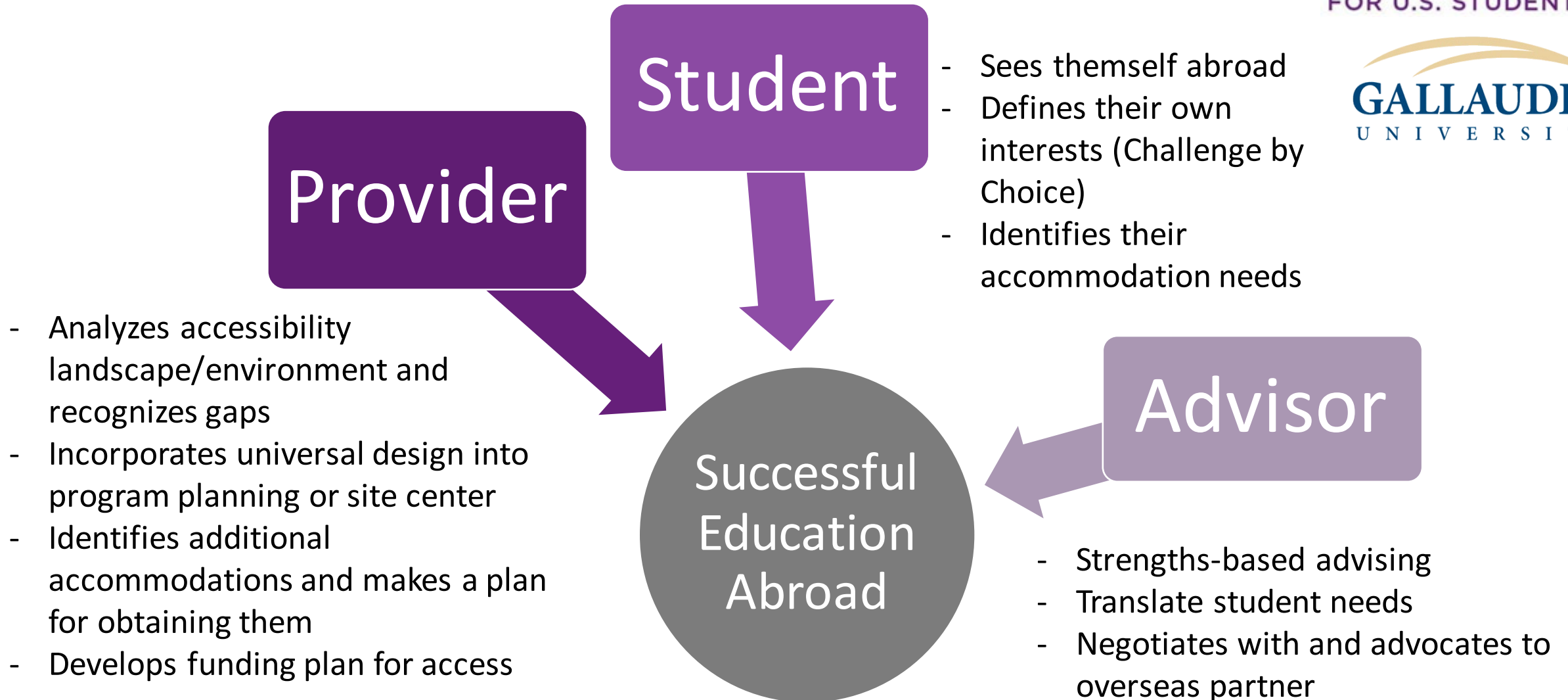
EQUIP **STUDENTS**: Advice for deaf/deafblind/hoh students who want to study abroad

EDUCATE **ADVISORS**: Best practices for advisors working with deaf, deafblind, and hard of hearing college students who participate in studying abroad.

EMPOWER **PROGRAM DESIGNERS**: Best practices for universities and program providers to create accessible and inclusive programs

Proactive Approach

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Where are we now? Why is this resource important?

Students with disabilities in a pandemic environment

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UNIVERSITY

"I don't have time to figure out these accommodations"

- Staff reduction OR new hiring
- Staff are overwhelmed and understaffed
- Vaccine mandates
- Slashed budgets
- Complex travel arrangements
- Rapidly changing circumstances
- Demand high, supply low
- Students motivated, but overwhelmed

"This program is cancelled"

"Is it worth the trouble?"

"We're extending our application deadline!"

Resources For You

- [MIUSA](#)
 - [Access to Exchange Summit \(AES\)](#)
- [NAFSA:](#) STUDENTS WITH DISABILITIES
- [University of Minnesota Access Abroad](#)
- [Diversity Abroad](#)
- [Abroad with Disabilities](#)
- [National Deaf Center](#)
- [NACUA Notes](#)
- [Vocational Rehabilitation Services](#)

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Increasing Hispanic students' access to Education Abroad

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End Product: A freely available online resource designed to:

- Increase access to information for Hispanic students and families

3

informational videos with
study abroad advisor

1

career-focused video
with career advisor

4

informational flyers for
family members

4

informational flyers for
students

- Connect with Hispanic students' and family members' concerns

2

experience videos with parents
(1 includes students)

2

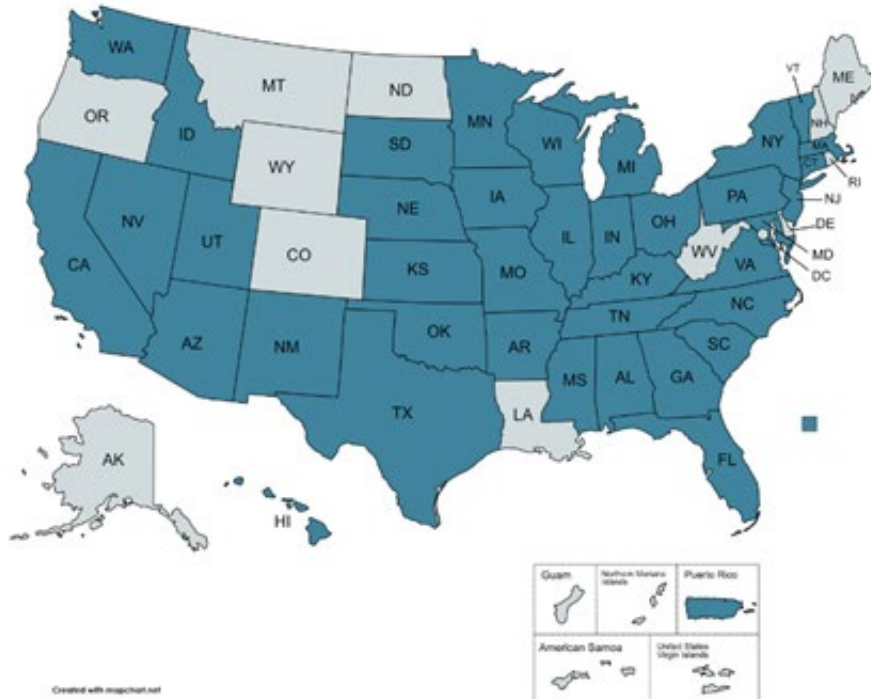
experience videos with students

Reach and impact of Spanish-language resources

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Reach:

Institutions in 36 states and Puerto Rico.

Of the institutions who have accessed the materials:

19%

Less than 1/5 have previously used **resources in Spanish**.

50%

Half of them are or aspire to be **Hispanic Serving Institutions** (HSI).

85%

The vast majority are 4-year institutions.

Where are we now? Why is this resource important?

Hispanic students in a pandemic environment

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- Students access information more through online resources and less through in-person conversations.
- Parents have increased (valid!) concerns about safety of study abroad
- Study abroad advisors and student peers have less informal interaction with students considering study abroad
- New staff and faculty have less opportunity to engage with study abroad staff and learn how to support diverse student groups

Un ejemplo de los 8 videos

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See [CSU Chico](#) and [Middlebury's](#) websites for ideas about how to add these resources to your website.

Discussion



Breakout Rooms

Racial/Ethnic
Minorities

First Generation



Financial Aid

Underrepresented
Majors

Recap and Final Questions



Future Initiatives

2023 Grant Competition

Webinars

Workshops



StudyAbroadCapacityBuilding.org

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