



2023 IDEAS Grant Competition

Aligning Your IDEAS Grant Proposal with U.S. Department of State Foreign Policy Goals

#LaunchIDEASabroad

This session is being recorded and will be posted on the IDEAS website within one week.

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

Agenda

- ECA and USA Study Abroad Introduction
- IDEAS Program Introduction
- Brief Overview of the 2023 IDEAS Grant Competition
- Foreign Policy Goals Introduction
- Foreign Policy Goals in Action
- Best Practices and Tips
- Question and Answer Session

Bureau of Educational and Cultural Affairs (ECA)

IDEAS
INCREASE & DIVERSIFY
EDUCATION ABROAD
FOR U.S. STUDENTS



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U.S. Department of State

Bureau of Educational and Cultural Affairs (ECA)

IDEAS
INCREASE & DIVERSIFY
EDUCATION ABROAD
FOR U.S. STUDENTS

- **Mission:** To increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.
- ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.



55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



101 U.S. public and private non-profit institutions funded



USA Study Abroad

Mission:

To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.



IDEAS Program

IDEAS
INCREASE & DIVERSIFY
EDUCATION ABROAD
FOR U.S. STUDENTS

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions' capacity to grow and diversify study abroad programs for U.S. students

- Increase number of students studying abroad from historically marginalized and/or underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

2023 Grant Competition

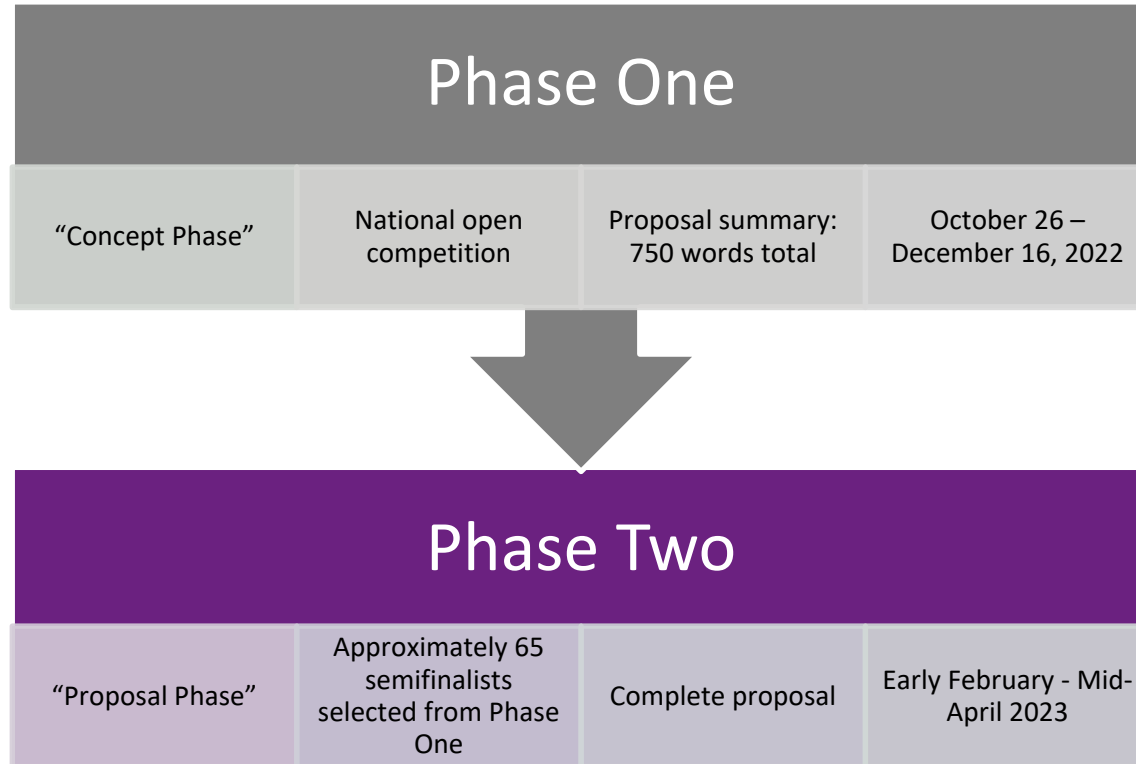
- Approximately 30 grants of up to \$35,000
- Approximately 1 IDEAS consortium grant of up to \$50,000

IDEAS Program Initiatives

- Virtual and in-person, open to everyone



Competition Overview



U.S. Foreign Policy Goals



Civil Society,
Journalism,
and
Education



Climate,
Energy,
and the
Environment



Democracy
and
Human
Rights



Economic
Development
and
Entrepreneurship



Global Health



Technology
and
Innovation

FPG Resources

- State Department website:
[State.gov](https://www.state.gov)
- State Department policy issues:
[State.gov/policy-issues](https://www.state.gov/policy-issues)
- National Security
Strategy: <https://www.whitehouse.gov/wp-content/uploads/2022/10/Biden-Harris-Administrations-National-Security-Strategy-10.2022.pdf>
- University, local, and state government documents

Civil Society, Journalism, and Education

- Information and knowledge are powerful tools. A vibrant civil society, free and independent press, and equitable education system are core institutions connecting publics to the information they need to advocate for themselves, make informed decisions, and hold governmental officials accountable.
- Freedom of expression and access to factual and accurate information are foundational to prosperous and secure democratic societies.



Civil Society, Journalism, and Education

- Grant programming could focus on the role civil society, journalism, and/or education play in shaping public knowledge, social movements, and governance.
- IDEAS Grantee example:
 - **University of Southern California Annenberg School for Communication and Journalism** is developing a dual language, semester-length, hybrid study abroad program that will train students in international journalism in Mexico.



Climate, Energy, and the Environment

- U.S. climate and environment diplomacy aspires to realize economic growth, energy security, and a healthy planet.
- The well-being of the natural world affects millions of U.S. jobs and the health of our people, and so the Department of State works with partners to advance U.S. interests on issues such as addressing the climate crisis, conserving nature, and water security.
- Through our actions at home and our leadership abroad, the United States is doing its part to build a zero-carbon future that creates good jobs and ensures a healthy, livable planet for generations to come.



Climate, Energy, and the Environment

- Example themes:
 - Climate crisis
 - Conserving nature
 - Economic promise of climate action
 - Food security
 - Ocean and polar affairs
 - Renewable energy
 - Sustainable agriculture
- IDEAS Grantee example:
 - **Bennett College** is launching faculty-led study abroad programs rooted in environmental justice and climate change in Costa Rica, South Africa, or Tanzania.



Democracy and Human Rights

- A central goal of U.S. foreign policy is the promotion of respect for human rights, as embodied in the Universal Declaration of Human Rights.
- Supporting democracy not only promotes such fundamental American values as religious freedom and worker rights, but also helps create a more secure, stable, and prosperous global agenda.
- We work with democratic partners, international and regional organizations, nongovernmental organizations, and engaged citizens to support those seeking freedom.



Democracy and Human Rights

- Example themes:
 - Governance
 - Human trafficking
 - Immigration
 - Refugees
 - Women's empowerment
- IDEAS Grantee example:
 - **North Dakota State University** is establishing a network of sport-for-development organizations in South Africa and Tanzania to facilitate study abroad programming and internship placements focused on women's empowerment, social cohesion, and global health.



Economic Development and Entrepreneurship

- The Department of State's Economic Bureau (EB) comprises an extensive group of officers focused on building a strong U.S. economy that creates jobs and underpins national security. A central element of that vision is the pursuit of free, fair, and reciprocal trade. Expanding commercial ties drives American prosperity.
- If your institution is looking to develop its first programs or to create resources targeting key student groups, consider how engaging these students in study abroad will help them develop global skills that will benefit their careers and local industry.



Economic Development and Entrepreneurship

- Example themes:
 - Business
 - Closing skills gaps in local communities
 - Human resources
 - Infrastructure
 - Resource development
 - Trade
- IDEAS Grantee example:
 - **Colorado Mountain College** is developing a study abroad program in Chile focused on teaching business and recreation industry skills to rural U.S. community college students, critical job skill needs in the college's community.



Global Health

- The United States actively works to prevent, detect, and respond to infectious disease threats. Outbreaks of infectious disease do not respect national boundaries. Halting and treating diseases at their points of origin is one of the best and most economical ways of saving lives and protecting Americans.
- The U.S. National Security Strategy and U.S. National Biodefense Strategy prioritize U.S. efforts to build global health security capacity. The United States leads internationally, collaborating with countries to invest in basic health care systems and address infectious diseases such as HIV/AIDS, malaria, Ebola, Zika, and influenza.



Global Health

- Example themes:
 - Contagious and infectious diseases
 - COVID-19 recovery
 - Nursing
 - Public health policy and management
- IDEAS Grantee example:
 - **Hollins University** is creating study abroad programs in Kenya that will examine comparative health systems between the United States and Kenya and enhance students' knowledge of women's health advocacy.



Technology and Innovation

- Science, technology, and innovation are cornerstones of the American economy. They are also dominant forces in modern society and international economic development. Strengthening these areas can foster open, transparent, and meritocratic systems of governance throughout the world.
- The Department of State executes public diplomacy programs that aim to promote the value of science to the general public, train and support science and technology entrepreneurs in emerging economies, and strengthen innovation ecosystems globally.



Technology and Innovation

- Example themes:
 - Artificial intelligence
 - Cybersecurity
 - Critical and emerging technologies
 - Digital engagement and policies
 - Engineering
 - Technology cooperation
- IDEAS Grantee example:
 - **Northern Virginia Community College** is developing in-person and virtual study abroad programming focused on cybersecurity with a partner university in Scotland.



Grantee Speakers



Dr. Theresa Dyer-Kramer
International Education Faculty Coordinator
Florida State College at Jacksonville
Jacksonville, Florida



Shawn Dillard
Assistant Director, Office of International
Education and Study Abroad
South Alabama University
Mobile, Alabama

University of South Alabama



Foreign Policy Goals

- Civil Society, Education, and Journalism
- Technology and Innovation

Proposal Objectives: Descendents Navigate Africa (DNA)

1. To increase African American student participation in both in-person study abroad and in COIL.
2. To increase institutional partnerships in West Africa.
3. To increase the percentage of Second Year Student participation in a high impact practice.

Proposal Development/Plan/Idea

This proposal builds on two recent institutional achievements: 1) A USA faculty member won a 2022 Sundance Film Festival Prize for the film *Descendant* and 2) Fulbright awarded USA a 2022-2023 Scholar-in-Residence award to host a scholar from Benin to advance research around Mobile's unique link to West Africa vis-à-vis the Clotilda and Africatown descendants. DNA deploys a partnership development model to support travel to less commonly traveled destinations West Africa for all students and includes targeted outreach to increase participation in study abroad for underrepresented African-American students.

University of South Alabama

Project Details:

FPG 1 Civil Society, Education and Journalism: COIL is incorporated into an intro to Afro-American studies course tied to in-person study abroad. Experiential learning includes student collaborations on social media campaigns to advocate for change or to build awareness around selected topics.

FPG 2 Technology and Innovation: While virtual learning is gaining popularity as a tool for global engagement, there are issues of equity and access. DNA's COIL design considers resource strained developing nations and supports bridging Africa's digital literacy gap.

Florida State College at Jacksonville



Foreign Policy Goals

- Public Health

Proposal Objectives: *Nurses Study & Explore Abroad (SEA) Project*

1. Develop a virtual exchange program for FSCJ nursing students in the Leadership and Management course through partnership with the University of Portsmouth in the United Kingdom and UNICollaboration
2. Faculty research and travel to countries in Summer 2022 to design a short-term study abroad pilot trip
3. Pilot an international faculty-led student study abroad trip in Spring 2023

Proposal Development/Plan/Idea

Leveraging partnerships in the UK to develop international education opportunities for FSCJ nursing students. Using live video conferencing and other virtual methods, the project allows U.S. nursing students to share best practices and be culturally competent professionals.

Florida State College at Jacksonville

**Creation of
Virtual
Exchange
program:
University of
Portsmouth
& FSCJ
nursing
students**

VE 1: Health care systems, socialized versus privatized systems, healthcare challenges

VE 2: Problems in practice, evidence-based solutions (Evidence Based Practice and Quality Improvement role in healthcare improvement)

VE 3: University of Portsmouth Quality Improvement proposals

VE 4: FSCJ Quality Improvement proposals

Best Practices & Tips

**Involve your
faculty**

**Locations
matter**

Be creative!

**Engage
students**

**You can choose 1+
FPG, but be sure
to align your
project well.**

**Don't
confine
yourself to
the sample
themes**

Questions?

Please enter your questions in the Q&A box.

Important Dates

Phase 1



Phase 2





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StudyAbroadCapacityBuilding.org

IDEAS@worldlearning.org

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