

World Learning
EDUCATION | DEVELOPMENT | EXCHANGE

IDEAS
INCREASE & DIVERSIFY
EDUCATION ABROAD
FOR U.S. STUDENTS

2023 IDEAS GRANT COMPETITION

#LaunchIDEASabroad

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning

Agenda

Introduction to USA Study Abroad

Introduction to World Learning

Grant Competition Application Walkthrough

Best Practices and Application Tips

Question & Answer Session

USA Study Abroad

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Rebecca Johnson

Program Officer, USA Study Abroad
U.S. Department of State

Mission:

To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.

Bureau of Educational and Cultural Affairs (ECA)

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- **Mission:** To increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.
- ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.



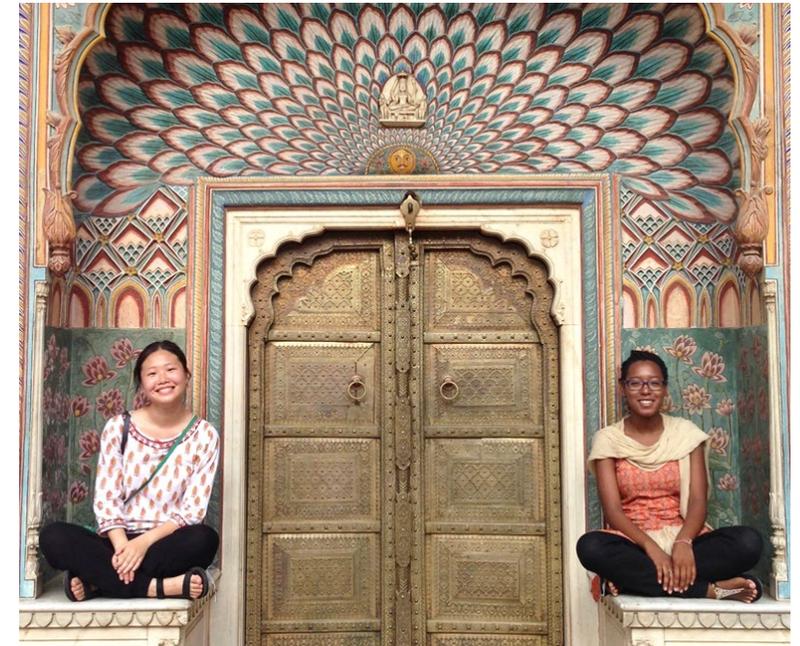
55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



101 U.S. public and private non-profit institutions funded



IDEAS Program Staff

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Rachel Rice,
Program Manager



Megan Zacher,
Senior Program Officer



Isabella McCallum,
Program Associate



Izzy Fiore,
Program Associate

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Four Pillars

- The Experiment
- SIT Study Abroad
- SIT Graduate Institute
- Development and Exchange



Headquarters

- Washington, DC
- Brattleboro, VT



Global Exchange

- 36 active exchange programs
- 161 countries
- 200+ staff

IDEAS Program

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A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions' capacity to grow and diversify study abroad programs for U.S. students

- Increase number of students studying abroad from historically marginalized and/or underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

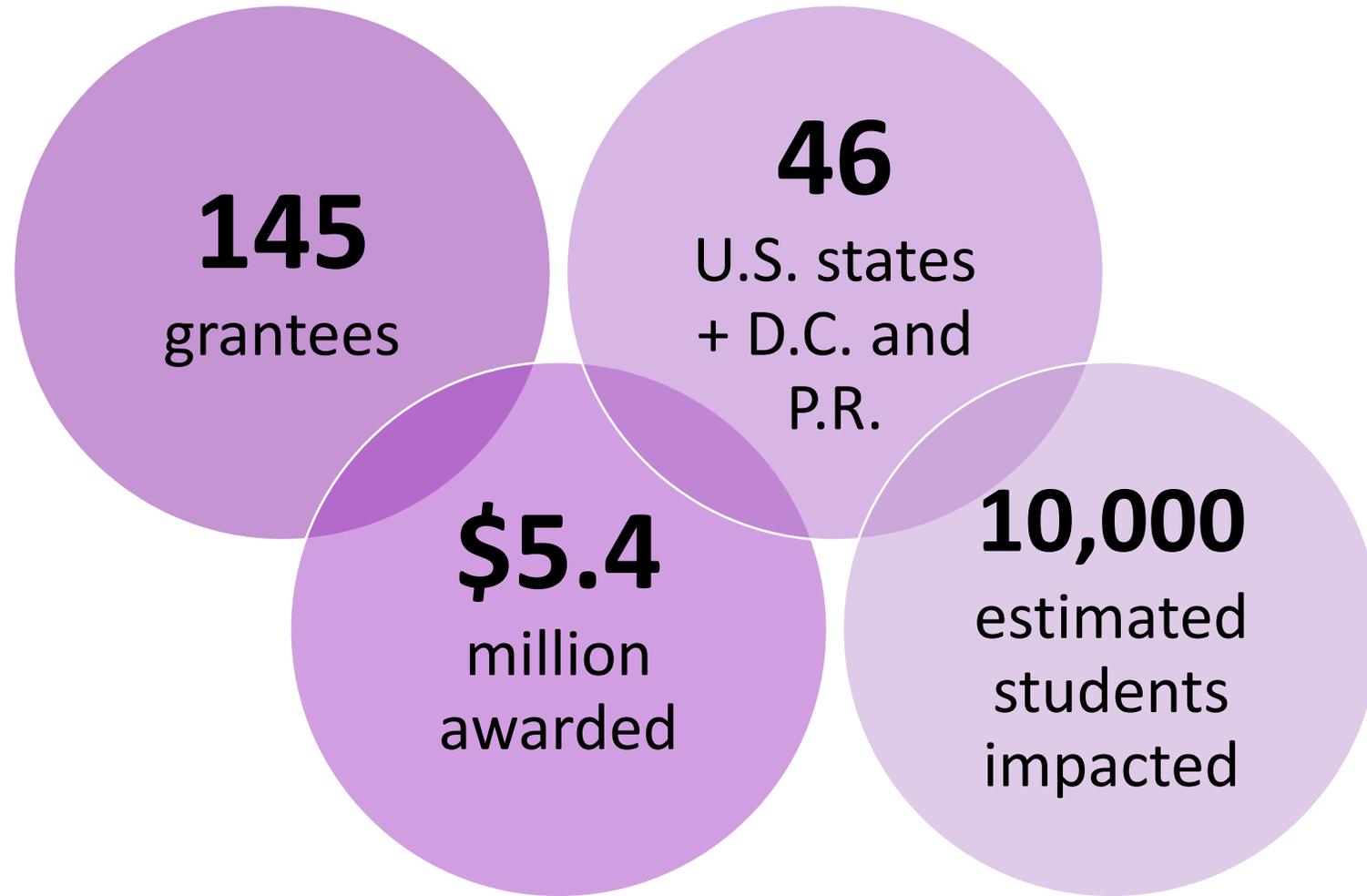
2023 Grant Competition

- Approximately 30 grants of up to \$35,000
- Approximately 1 IDEAS consortium grant of up to \$50,000

IDEAS Program Initiatives

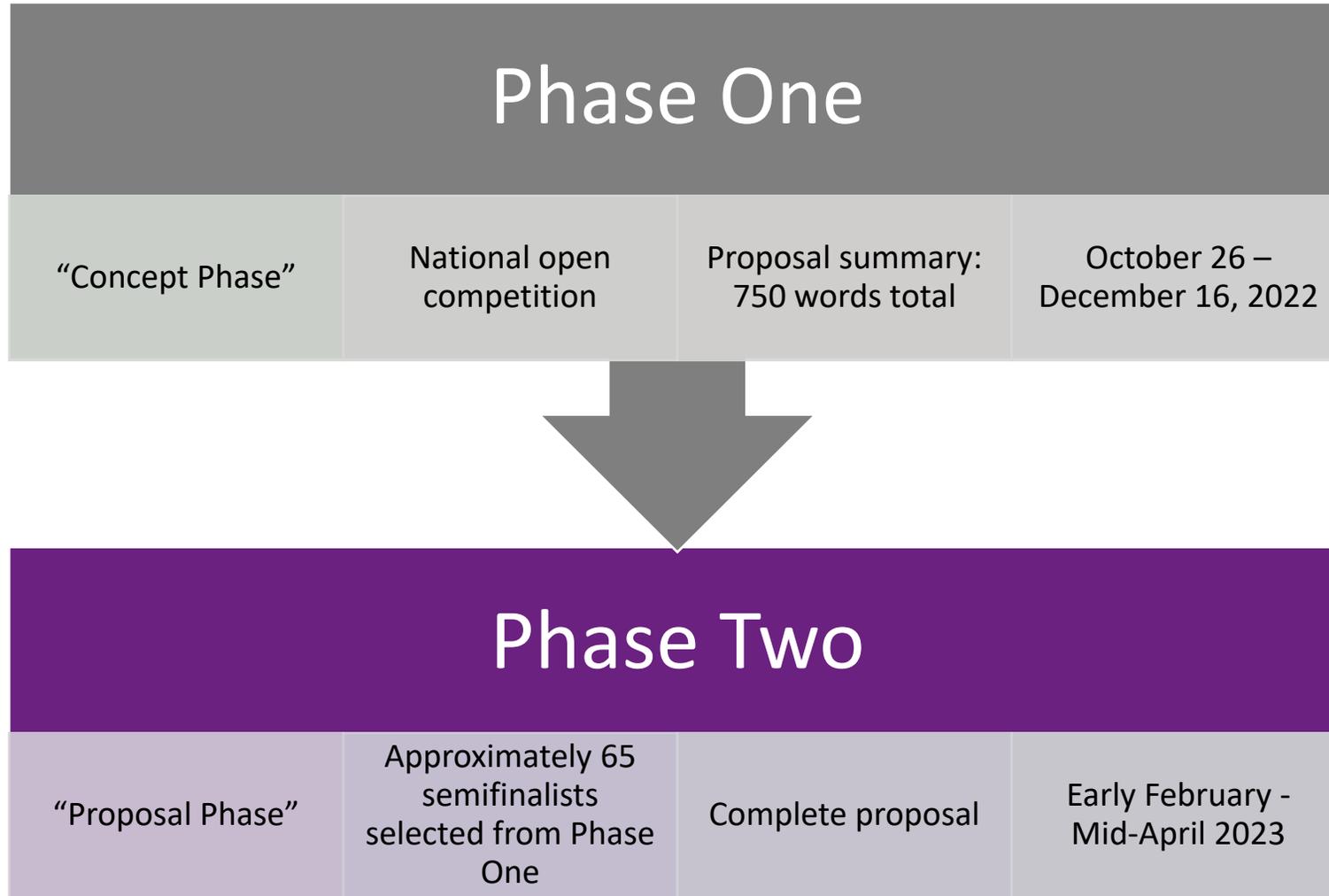
- Virtual and in-person, open to everyone





IDEAS Grant Competition

Competition Overview



Eligibility

Accredited U.S. institutions of higher education physically based in the United States or its territories

Must support **primarily U.S. undergraduate student mobility**

Funding **may not** be used to support direct student costs

Scholarships, travel, passports, tuition, meals, etc.

Funds **may** be used to support U.S. or foreign faculty and/or staff travel

Institutions may submit more than one proposal; individual units within an institution may submit only one application each

Development of *in-person* programming in foreign locations with a travel advisory level of 1, 2, or 3*

Virtual programming is permitted in **all** foreign locations

Level 4 locations not permitted

**Level 3 with a safety and security plan*

Project Proposal Ideas

Create a **faculty-led study abroad program**

Create **internship/experiential learning program(s)**

Develop **study abroad resources, programs, or materials**

Form or further **develop partnerships with universities**

Support the **development of a new study abroad position or office**

Develop **hybrid or virtual exchange models and programs** that complement in-person exchange programs and campus internationalization goals

Embed global, international, or intercultural exchange elements into courses in order to **internationalize curricula**

Work with a new or established **consortium of colleges and/or universities to address areas of mutual need**

Project Examples

Universidad del Sagrado Corazón	Resource development for U.S. Hispanic students and their families
Oakland Community College	Design cost-effective, scalable, and replicable virtual exchange and study abroad opportunities
Green River College	Trains and supports a cadre of community college faculty to develop credit-bearing international virtual exchange and/or hybrid short-term study abroad programs accessible to diverse students

U.S. Foreign Policy Goals



Civil Society,
Journalism,
and
Education



Climate,
Energy,
and the
Environment



Democracy
and
Human
Rights



Economic
Development
and
Entrepreneurship



Global Health



Technology
and
Innovation

IDEAS Consortium Grant

	IDEAS Grant	IDEAS Consortium Grant – Indigenous-Serving Institutions
<i>Funding Amount:</i>	Up to \$35,000	Up to \$50,000
<i>No. of Grants Available:</i>	Approximately 30	Approximately 1
<i>Applicants:</i>	Individual, accredited colleges or universities; Established or new consortia of colleges or universities	Consortia of 2+ colleges and/or universities, at least one of which must be an Indigenous-focused Minority-serving Institution
<i>Project Types:</i>	Programming focuses on building study abroad capacity, programs, and resources at any institution type	Programming focuses on building study abroad capacity, programs, and resources at institutions serving Indigenous peoples of the United States
<i>Resource Development:</i>	Encouraged, but not required	At least \$5,000 must be allocated to resource development and dissemination

Phase 1: the Concept Phase

Requirements

- Institutional Description/ Statement of Need
 - 150 words
- Proposed IDEAS Project
 - 300 words
- Foreign Policy Goal Alignment
 - 150 words
- Budget Estimate + Summary
 - 150 words

How much funding does your proposal request? *

\$ 35,000.00

Grants for amounts greater than \$35,000 are not permitted by this program.

Please enter your institution's fringe rate: *

10.00

General information about Fringe Benefits can be found at the following link. Please refer to your institution's Fringe Benefits Rates for the purpose of this budget: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd1f39f9b3d4e72/section-200.431>

Please enter your institution's indirect cost rate: *

2.50

Please find more information on Indirect (F&A) costs here: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd93f2a98b1f6455/section-200.414>. More information relevant to Indirect (F&A) costs as they relate to IDEAS Grants can also be found in the FAQs: <https://www.studyabroadcapacitybuilding.org/wp-content/uploads/2021/12/IDEAS-2022-FAQs-Phase-1-Final.pdf>

Budget summary (150 words): Please clearly outline the major costs anticipated under this grant. *

Word Count: 0 / 150

Detailed Budget				
Item Description				Budget
Personnel		# of people	Salary	
Total Personnel				
Fringe Benefits				
Total Fringe Benefits				
Contractual		# of partners	rate	total
Total Contractual				
Travel and Transportation		# of days	rate	total
Total Travel and Transportation				
Supplies				
Total Supplies				
Other Direct Costs				
Total Other Direct Costs				
TOTAL DIRECT COSTS				\$ -
Indirect Costs (X% of Direct)				
Cost Share (optional)				
TOTAL COSTS (including cost share)				\$ -
TOTAL IDEAS COSTS (not including cost share)				\$ -

Phase 1 Selection Process

- Eligible and complete applications will be scored by peer reviewers
- Final approval of semifinalists given by the U.S. Department of State

Scoring	50 points total
Institutional Description/ Statement of Need	10 points
Proposed IDEAS Project	20 points
Foreign Policy Goal Alignment	10 points
Budget Estimate + Explanation	10 points

Best Practices & Tips

Be sure to read the entire Request for Proposals

Foreign Policy Goal alignment is key!

Consider collaboration with other offices and partners on- or off-campus

Check in with your Sponsored Programs Office

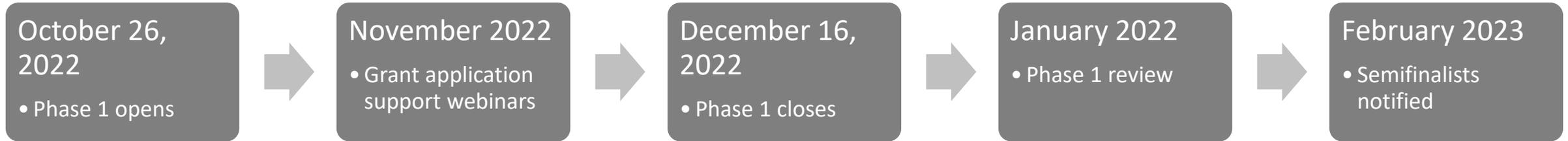
Use the Application Template to draft your proposal

Review past grantee profiles for inspiration and ideas on creative funding uses

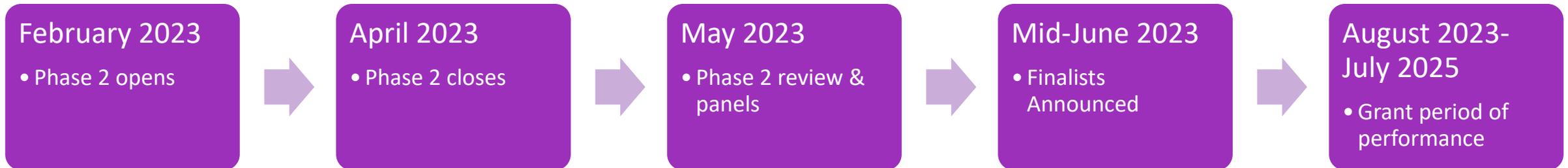
Email IDEAS@worldlearning.org with any questions

Important Dates

Phase 1



Phase 2



Questions?

Please enter your questions into the Q&A box.

Upcoming Events

Grant Competition Events

Aligning Your IDEAS Grant Proposal with U.S. Department of State Foreign Policy Goals
November 17, 2022

Ask an IDEAS Grantee
November 29, 2022

Other application support webinars to take place during Phase Two
March 2023

Capacity Building Initiatives

Rural Students Across the Globe: Recruiting and Supporting Rural U.S. Students Abroad
Webinar
December 1, 2022 from 2:00-3:30pm EST

Fighting Climate Change Through Connection Between Study Abroad and the UN Sustainable Development Goals
Workshop
Date TBA

Follow us on LinkedIn!

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The image shows a screenshot of the LinkedIn profile for the IDEAS Program. At the top, there is a navigation bar with the LinkedIn logo, a search bar, and icons for Home, My Network, Jobs, and Messaging. The profile banner is purple and features the IDEAS logo on the left, the text 'IDEAS INCREASE & DIVERSIFY EDUCATION ABROAD FOR U.S. STUDENTS' in the center, and a row of logos on the right including the American flag, the U.S. State Department seal, and 'USA Study Abroad'. Below the banner, the profile name 'IDEAS Program' is displayed, followed by a description: 'The Increase and Diversify Education Abroad for U.S. Students (IDEAS) Program is a program of the U.S. State Department.' Below the description, it says 'Higher Education · Washington, DC · 2 followers'. There are three buttons: '+ Follow', 'Visit website' with an external link icon, and 'More'. At the bottom, there is a navigation menu with 'Home' (highlighted), 'About', 'Posts', 'Jobs', and 'People'.



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