

Exploring University Partnership Models with ASEAN Institutions

January 19, 2023 at 11:00am EST

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World Learning
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The IDEAS (Increase and Diversity Education Abroad for U.S. Studies) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

U.S. Department of State, Bureau of Educational and Cultural Affairs (ECA)

- **Mission:** To increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.
- ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.



55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



101 U.S. public and private non-profit institutions funded

The U.S.-ASEAN University Connections Initiative

- A White House Initiative, implemented through ECA's IDEAS Program
- Bringing together leaders from diverse colleges and universities in the United States and ASEAN for trainings and networking to foster sustainable international academic partnerships

ASEAN@worldlearning.org

<https://www.studyabroadcapacitybuilding.org/asean-initiative/>

Welcome

Kate Rebholz

Deputy Chief of Mission for the US Mission to ASEAN

Learning Outcomes

- Gain a deeper understanding of higher education institutions and systems in the ASEAN region.
- Gain key insights from U.S. and Southeast Asian practitioners about developing different university partnership models between institutions in the U.S. and ASEAN countries



Land Acknowledgement

The AIEA Secretariat is located on the ancestral lands of the Shakori, Occaneechi, and Catawba peoples. AIEA honors with gratitude the land itself and the people who have stewarded it throughout the generations. This calls us to commit to continuing to learn how to be better stewards of the land we inhabit.

In addition, we acknowledge the overlapping histories of this land, including past violence and ongoing harm produced by the legacy of racialized slavery and oppression.

What is a Land Acknowledgment and why do we recognize land?

An explanation from the Native American Council (NAC) at the University of Iowa:

A Land Acknowledgement is a formal statement that recognizes and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

To recognize the land is an expression of gratitude and appreciation to those whose territory you reside on, and a way of honoring the Indigenous people who have been living and working on the land from time immemorial. Land acknowledgements do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. It is also worth noting that acknowledging the land is Indigenous protocol.

<https://nativeamericancouncil.org.uiowa.edu/acknowledgement-land-and-sovereignty>

AIEA equips leaders to shape the future of higher education in a global context.

The Association of International Education Administrators (AIEA), formed in November 1982, is the only association specifically focused on international education leadership and serving those leading comprehensive internationalization.

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"AIEA has not only provided the best professional development and networking for me, but also helped me develop my career path, define my leadership role at several institutions, and connect me to the most interesting opportunities and influential leaders in our field."

- Sabine Klahr, Penn State

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Leaders in International Higher Education

www.aieaworld.org

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"Leading through Learning"


SEAMEO


Southeast Asian Ministers of Education Organization




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 www.seameo.org

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Ethel Agnes Pascua-Valenzuela
Director, SEAMEO Secretariat and
Advisor, The Future of Education of ASEAN



Southeast Asian Ministers of Education Organization (SEAMEO)



A Southeast Asian intergovernmental organization promoting regional cooperation in **education, science and culture**

Vision:

The leading organization for enhancing **regional understanding and cooperation in education, science and culture for a better quality of life in Southeast Asia.**

Est. 30 Nov 1965



Asia



The Disruptive Future is HERE!

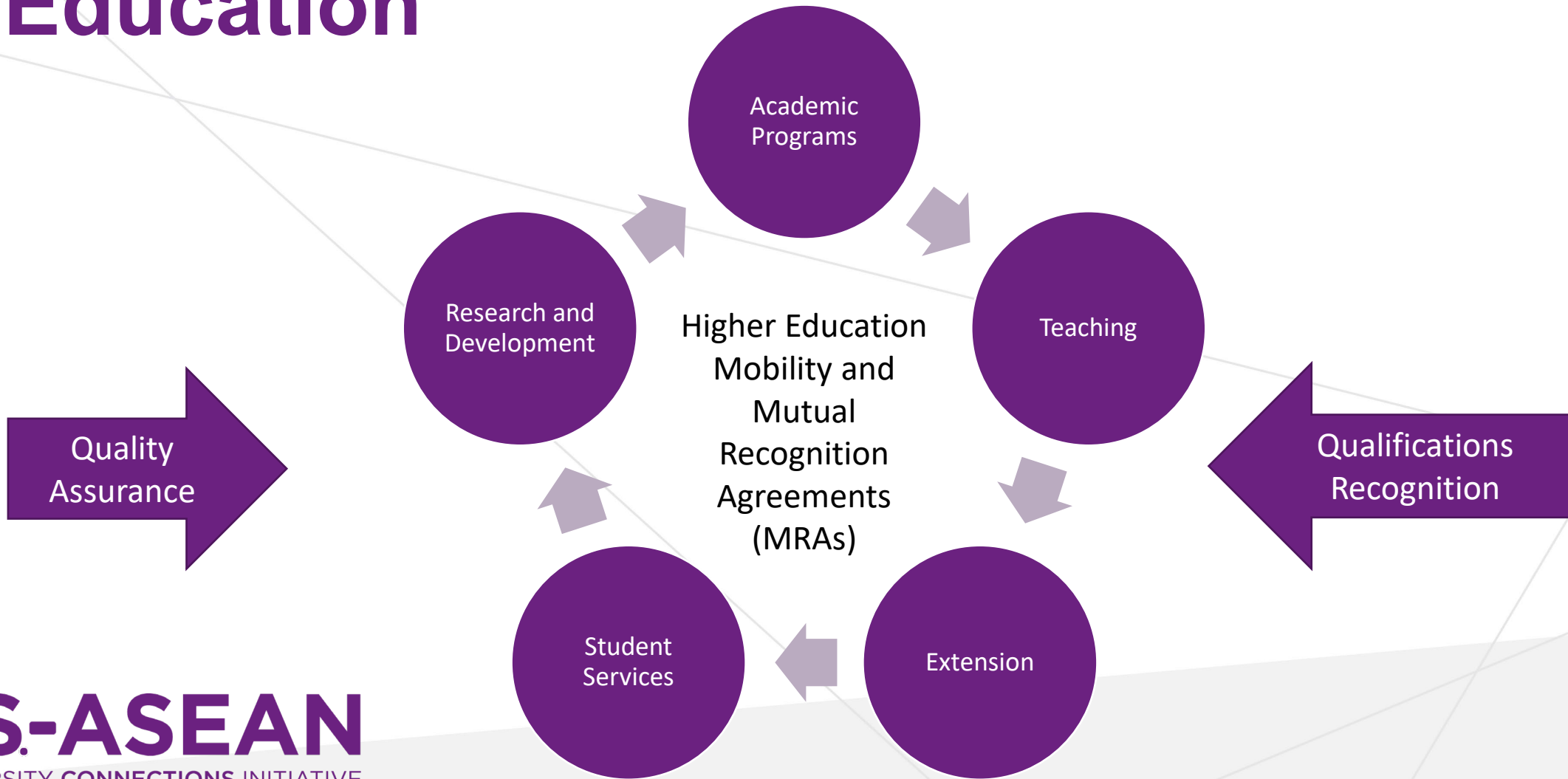
- Southeast Asia is in the reset mode
- There is an urgent call for transformation
- We need new mindsets, new skills
- The pandemic showed the importance of DIGITAL SKILLS and partnerships
- Use of digital media, close collaboration and partnership to address inequality
- We need to build our new Future for the Alpha Generation





By 2030 substantially expand the number of scholarships available to developing countries, in particular least developed countries, small island developing states, and African countries, for enrolment in higher education, including technical and vocational training , ICT, technical, engineering and scientific programmes in developed countries and other developing countries.

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Top 5 Countries of destination for outbound students from the ASEAN Member States 2017

1. Australia
2. US
3. UK
4. Japan
5. Malaysia



https://connectivity.asean.org/wp-content/uploads/2020/10/Study-on-Enhancing-Intra-ASEAN-University-Student-Mobility_Final.pdf

Digital Economy and the rise of micro-credentials



Identification of current and future labor market skills

Developing flexible and resilient workers who can easily adjust to the changing world



Micro-credentials

- ✓ **Certified Competencies**
- ✓ **Qualifications are documented or certified to recognized competency standards**
- ✓ **Qualifications are derived for quality assured programs and processes**
- ✓ **Qualifications carry portable credits**



The Future We Want



SCIENCE | TECHNOLOGY | ENGINEERING | MATHEMATICS

Urbanization and 21st Century Governance

- Highly urbanized region
- Availability of electronic devices
- Internet connectivity and accessibility
- Technological knowhow – Generation gap between Digital Natives (Generation Y and Z) and Digital Migrants (Baby boomer and Generation X)
- Learning cities and good governance



Regional Organization



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Synthesis

- Higher education will be more digital, transformative and supportive of ASEAN regional integration
- STEMED will receive budget priority
- Non-traditional forms of qualifications i.e. micro-credentials will arise in lifelong learning context, retooling higher education students anytime, anywhere and in any place
- Higher education recognition, validation, accreditation, lifelong learning and recognition of prior learning will help serve Asia's economic goals and lead countries to prosperity by 2050
- We must explore partnership and alliances for the future of education we want!

Thank You

Ethel Agnes Pascua-Valenzuela



CK Kwai

Director, Center for International Services and Programs
Cleveland State University

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Meticulous (planning)

- Be intentional and clear of purpose/proposal
 - Exchange (student, faculty, staff)
 - Enrollment (Direct/Recruitment)
 - Research
- Goals
 - Do you have actual/real interest?
 - Set achievable goals

Mindful (partners and self)

- Education System
 - Similarity and differences
 - Grading
- Academic Calendar
 - Semester/Quarter/Others
- Regulations/Policy
 - Country, State, and/or Institution

Manage (programs and agreements)

- Assessment
 - How sustainable?
 - Plan post assessment

Thank You

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Jeffrey M. Riedinger
Vice Provost for Global Affairs
University of Washington

NETWORK OF NETWORKS

Strategic Global Partnerships



CROWD IN FACULTY





ALIGN STUDENT OPPORTUNITIES

Strategic Partnerships

Scope

- Mirror image – whole of university or organization
- Complementary – multi-college/department
- Thread – single discipline/department

Partner institution characteristics

- Alignment of research priorities
- Ranking – institution, unit, or program
- Access to funding
- Association of Pacific Rim Universities member

Strategic Criteria

- Alignment of institutional values
- Number of faculty engaged in research collaborations with partner institution
- Amount of funding for current and past research collaborations; future funding prospects
- Number of students studying at partner institution
- Number of international students from the country
- Duration of partnership to date
- University, corporate, foundation, NGO, and government agency partnerships in common

Lessons

- Aggressively and candidly manage expectations of both institutions from outset
- Jointly and explicitly identify what is expected of each partner and hold each other accountable
- Identify, convene, and support faculty champions and (separately) administrative champions at each institution
- Connect strategic partners – aggressively seek and support multi-institutional collaborations (move beyond bilateral partnerships)

Thank You

Jeffrey M. Riedinger
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Q + A

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International Strategic Partnerships: What Leaders Should Know

February 2, 2023 8:00 PM Eastern Time

Creating sustainable and quality international partnerships between higher education institutions involves understanding the goals of institutions from different regions. Join in this webinar to learn more about different university partnership models with diverse higher education institutions and discover key insights into developing partnerships that are mutually beneficial for partners, including virtual exchange. While applicable to partnerships globally, the emphasis will be on US and ASEAN based institutions.

Thank You



Association of International
Education Administrators

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