

World Learning
EDUCATION | DEVELOPMENT | EXCHANGE

IDEAS
INCREASE & DIVERSIFY
EDUCATION ABROAD
FOR U.S. STUDENTS

2024 IDEAS GRANT COMPETITION

#LaunchIDEASabroad

This session is being recorded and will be posted on the IDEAS website within one week.

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning

Agenda

Introduction to USA Study Abroad

Introduction to World Learning

Grant Competition Application Walkthrough

Best Practices and Application Tips

Question & Answer Session

USA Study Abroad



Rebecca Johnson

Program Officer, USA Study Abroad
U.S. Department of State

Mission:

To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.

Bureau of Educational and Cultural Affairs (ECA)

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- **Mission:** To increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.
- ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.



55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



101 U.S. public and private non-profit institutions funded



IDEAS Program Staff



Rachel Rice
Program Manager



Megan Zacher
Senior Program Officer



Julianna Lewis
Program Officer



Izzy Fiore
Senior Program Associate



Liam Palladino
Program Officer



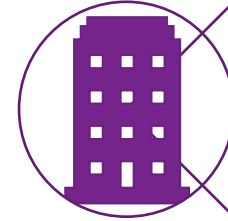
Amalia Laksmiputri
Program Associate

World Learning



Four Pillars

- The Experiment
- SIT Study Abroad
- SIT Graduate Institute
- Development and Exchange



Headquarters

- Washington, DC
- Brattleboro, VT



Global Exchange

- 36 active exchange programs
- 161 countries
- 200+ staff

IDEAS Program

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions' capacity to grow and diversify study abroad programs for U.S. students

- Increase number of students studying abroad from underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

2024 Grant Competition

- Approximately 35 grants of up to \$35,000
- Approximately 1 IDEAS consortium grant of up to \$50,000

IDEAS Program Initiatives

- Virtual and in-person, open to everyone



Brief Poll

Support Efforts Feedback

179
grantees

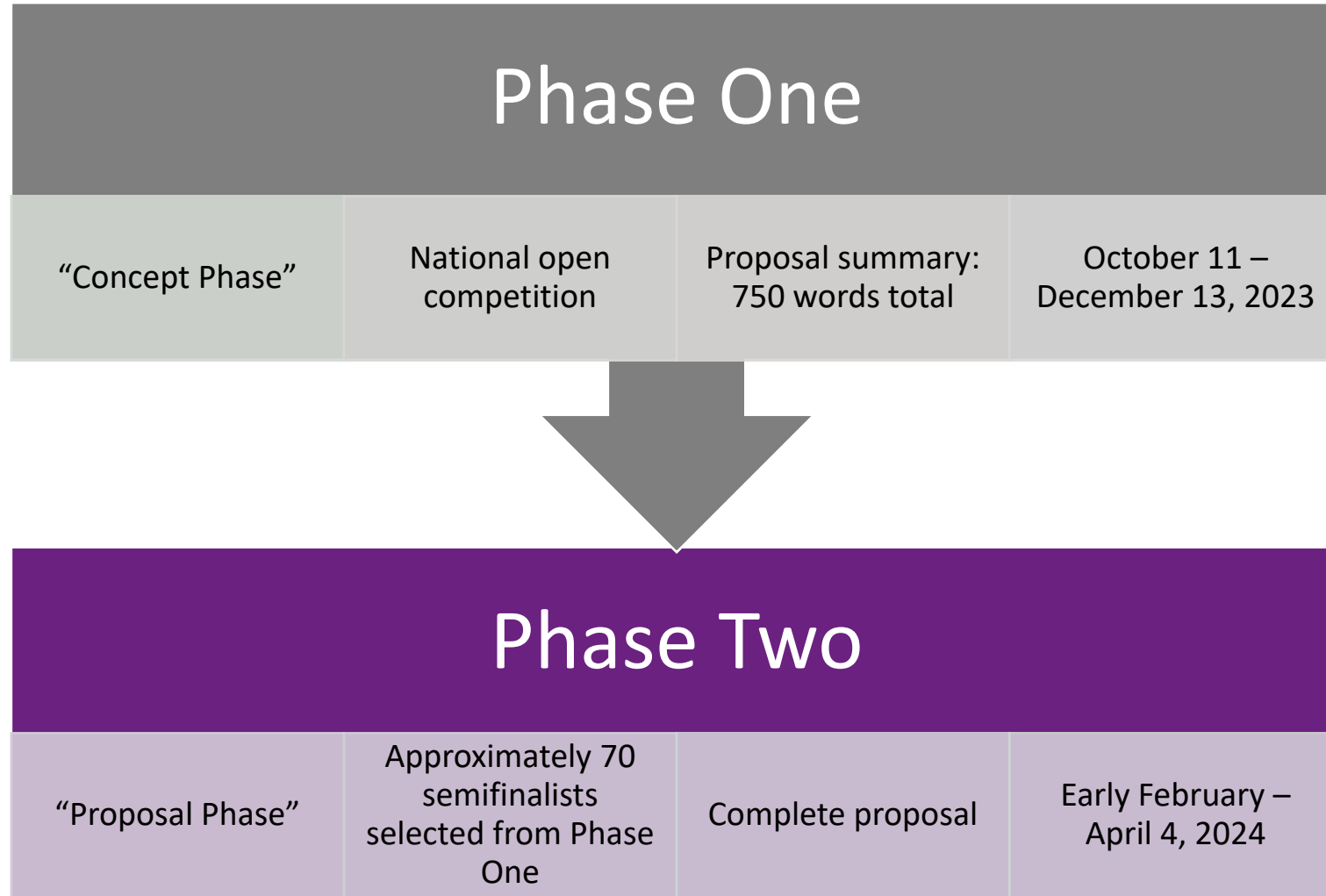
47
U.S. states
+ D.C. and
P.R.

\$5.4
million
awarded

10,000
estimated
students
impacted

IDEAS Grant Competition

Competition Overview



Eligibility

Accredited U.S. institutions of higher education physically based in the United States or its territories

Must support **primarily U.S. undergraduate student mobility**

Funding **may not** be used to support direct student costs

Scholarships, travel, passports, tuition, meals, etc.

Funds **may** be used to support U.S. or foreign faculty and/or staff travel

Institutions may submit more than one proposal; individual units within an institution may submit only one application each

Development of *in-person* programming in foreign locations with a travel advisory level of 1, 2, or 3*

Virtual programming is permitted in **all** foreign locations

Level 4 locations not permitted

**Level 3 with a safety and security plan*

Project Proposal Ideas

Create a **faculty-led study abroad program or internship/experiential learning program(s)**

Expand study abroad offerings to a **new location** for the institution, especially a less-common destination

Develop **study abroad resources, programs, or materials**

Form or further **develop partnerships with universities**

Support the **development of a new study abroad position or office**

Develop **hybrid or virtual exchange models and programs** that complement in-person exchange programs and campus internationalization goals

Embed global, international, or intercultural exchange elements into courses in order to **internationalize curricula**

Work with a new or established **consortium of colleges and/or universities to address areas of mutual need**

Project Examples

Universidad del Sagrado Corazón	Resource development for U.S. Hispanic students and their families
SUNY Erie Community College	Hybrid faculty-led course to Ecuador using virtual reality technology with optional service abroad component
University of Washington Tacoma	Consortium with Green River College, Tacoma Community College, and local tribal communities; faculty-led study abroad program for Indigenous students to Canada

U.S. Foreign Policy Goals



Civil Society,
Journalism,
and
Education



Climate,
Energy,
and the
Environment



Democracy
and
Human
Rights



Economic
Development
and
Entrepreneurship



Global Health



Technology
and
Innovation

IDEAS Consortium Grant

	IDEAS Grant	IDEAS Consortium Grant* – Community Colleges
Funding Amount:	Up to \$35,000	Up to \$50,000
No. of Grants Available:	Approximately 35	Approximately 1
Applicants:	Individual, accredited colleges or universities; Established or new consortia of colleges or universities	Consortia of 2+ colleges and/or universities, at least one of which must be officially recognized as a community college, which will be defined using the Carnegie Classification of Institutions of Higher Education
Project Types:	Programming focuses on building study abroad capacity, programs, and resources at any institution type	Programming focuses on building study abroad capacity, programs, and resources at U.S. community colleges that will prepare students for careers in STEM, technical, and/or vocational fields
Resource Development:	Encouraged, but not required	At least \$5,000 must be allocated to resource development and dissemination

*Applicants not chosen for the consortium grant can still be awarded a \$35,000 IDEAS grant, pending an updated budget and proposal.

Phase 1: the Concept Phase

Requirements

- Institutional Description/ Statement of Need
 - 150 words
- Proposed IDEAS Project
 - 300 words
- Foreign Policy Goal Alignment
 - 150 words
- Budget Estimate + Summary
 - 150 words

How much funding does your proposal request? *

\$ 35,000.00

Grants for amounts greater than \$35,000 are not permitted by this program.

Please enter your institution's fringe rate: *

10.00

General information about Fringe Benefits can be found at the following link. Please refer to your institution's Fringe Benefits Rates for the purpose of this budget: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd1f39f9b3d4e72/section-200.431>

Please enter your institution's indirect cost rate: *

2.50

Please find more information on Indirect (F&A) costs here: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd93f2a98b1f6455/section-200.414>. More information relevant to Indirect (F&A) costs as they relate to IDEAS Grants can also be found in the FAQs: <https://www.studyabroadcapacitybuilding.org/wp-content/uploads/2021/12/IDEAS-2022-FAQs-Phase-1-Final.pdf>

Budget summary (150 words): Please clearly outline the major costs anticipated under this grant. *

Word Count: 0 / 150

Detailed Budget				
Item Description				Budget
Personnel		# of people	Salary	
Total Personnel				
Fringe Benefits				
Total Fringe Benefits				
Contractual		# of partners	rate	total
Total Contractual				
Travel and Transportation		# of days	rate	total
Total Travel and Transportation				
Supplies				
Total Supplies				
Other Direct Costs				
Total Other Direct Costs				
TOTAL DIRECT COSTS				\$ -
Indirect Costs (X% of Direct)				
Cost Share (optional)				
TOTAL COSTS (including cost share)				\$ -
TOTAL IDEAS COSTS (not including cost share)				\$ -

Phase 1 Selection Process

- Eligible and complete applications will be scored by peer reviewers
- Final approval of semifinalists given by the U.S. Department of State

Scoring	50 points total
Institutional Description/ Statement of Need	10 points
Proposed IDEAS Project	20 points
Foreign Policy Goal Alignment	10 points
Budget Estimate + Summary	10 points

Best Practices & Tips

Be sure to read the entire Request for Proposals

Foreign Policy Goal alignment is key!

Consider collaboration with other offices and partners on- or off-campus

Check in with your Sponsored Programs Office

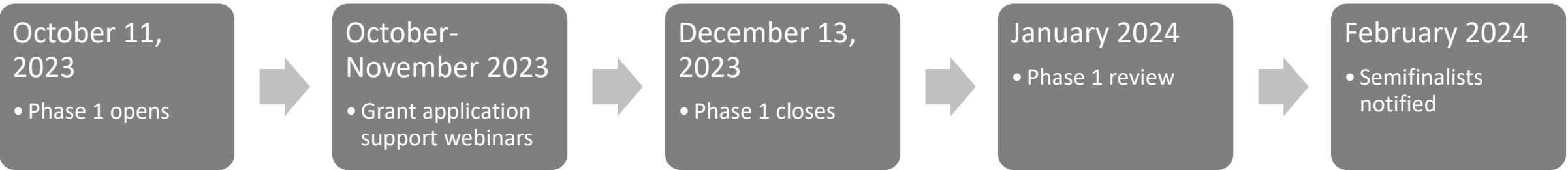
Use the Application Template to draft your proposal

Review past grantee profiles for inspiration and ideas on creative funding uses

Email IDEAS@worldlearning.org with any questions

Important Dates

Phase 1



Phase 2



Questions?

Please enter your questions into the Q&A box.

Upcoming Events

Grant Competition Events

Ask an IDEAS Grantee
November 9, 2023

**Deep Dive: Aligning Your Proposal with U.S.
Department of State Priorities**
November 30, 2023

Other application support webinars to take
place during Phase Two
February-March 2024

Connect with IDEAS in Person!

**Diversity Abroad Global Inclusion 2023 –
Chicago, IL**
October 31-November 3, 2023
Session: *IDEAS for Indigenous Education Abroad –
November 1*

Find us in the exhibitor hall!

NAFSA Region VI Conference 2023 – Lexington, KY
November 5-7, 2023

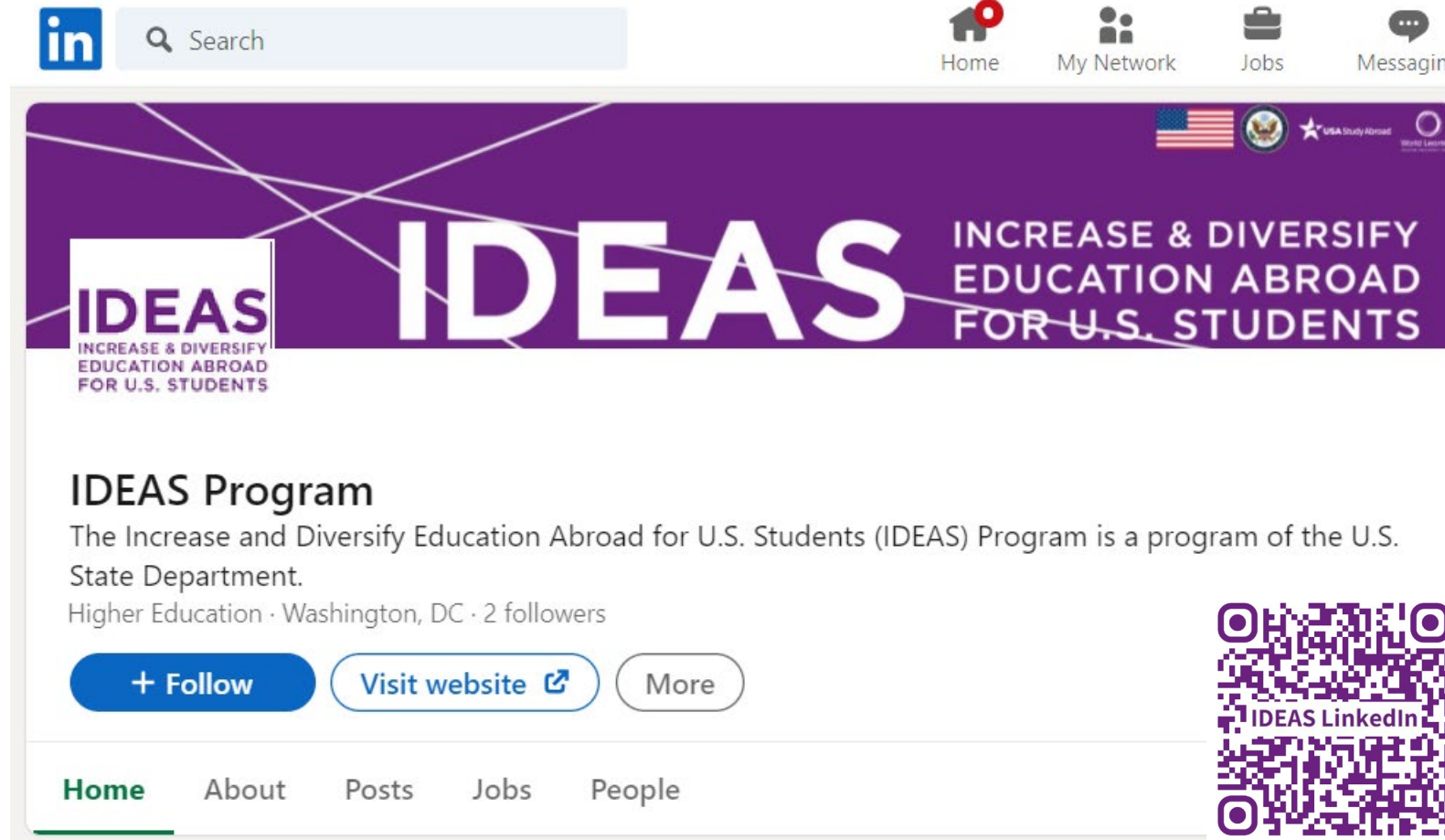
Find us in the exhibitor hall!

NAFSA Region VIII Conference 2023 – Roanoke, VA
November 7-10, 2023

Grantee-led session: *Enhancing and Advancing
Internationalization Efforts via IDEAS Grant – November 9*

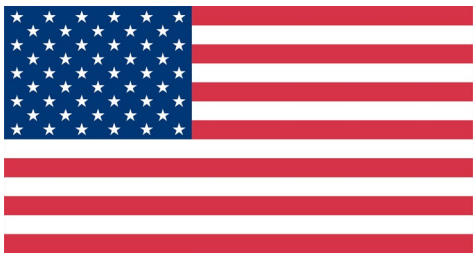
Follow us on LinkedIn!

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The screenshot shows the LinkedIn profile for the IDEAS Program. At the top, there is a search bar and navigation icons for Home, My Network, Jobs, and Messaging. The profile banner is purple with the IDEAS logo and tagline. Below the banner, the profile name 'IDEAS Program' is displayed, followed by a description: 'The Increase and Diversify Education Abroad for U.S. Students (IDEAS) Program is a program of the U.S. State Department.' The location is listed as 'Higher Education · Washington, DC · 2 followers'. There are three buttons: '+ Follow', 'Visit website', and 'More'. A QR code is located on the right side of the page, labeled 'IDEAS LinkedIn'. At the bottom of the page, there are navigation tabs for Home, About, Posts, Jobs, and People.

<https://www.linkedin.com/company/ideas-program/>



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