2024 IDEAS GRANT COMPETITION

#LaunchIDEASabroad

This session is being recorded and will be posted on the IDEAS website within one week.

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.
Agenda

Introduction to USA Study Abroad

Introduction to World Learning

Grant Competition Application Walkthrough

Best Practices and Application Tips

Question & Answer Session

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USA Study Abroad

Mission:
To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.

Rebecca Johnson
Program Officer, USA Study Abroad
U.S. Department of State
Bureau of Educational and Cultural Affairs (ECA)

• **Mission:** To increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.

• ECA is committed to fairness, equity and inclusion, and its programs strive to reflect the diversity of the United States and global society.

55,000 participants engage in exchange programs funded by ECA annually

15,000 American participants travel abroad on exchanges each year

101 U.S. public and private non-profit institutions funded

www.exchanges.state.gov

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IDEAS Program Staff

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Contact Us: IDEAS@worldlearning.org

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World Learning

Four Pillars
- The Experiment
- SIT Study Abroad
- SIT Graduate Institute
- Development and Exchange

Headquarters
- Washington, DC
- Brattleboro, VT

Global Exchange
- 36 active exchange programs
- 161 countries
- 200+ staff

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IDEAS Program

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions’ capacity to grow and diversify study abroad programs for U.S. students

• Increase number of students studying abroad from underrepresented groups
• Increase the number of U.S. higher education institutions offering study abroad programs
• Expand study abroad to new overseas destinations, particularly those that are less common

2024 Grant Competition

• Approximately 35 grants of up to $35,000
• Approximately 1 IDEAS consortium grant of up to $50,000

IDEAS Program Initiatives

• Virtual and in-person, open to everyone

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Brief Poll

Support Efforts Feedback
IDEAS Grant Competition

- 179 grantees
- $5.4 million awarded
- 47 U.S. states + D.C. and P.R.
- 10,000 estimated students impacted

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**Competition Overview**

### Phase One

- **“Concept Phase”**
- **National open competition**
- **Proposal summary: 750 words total**
- **October 11 – December 13, 2023**

### Phase Two

- **“Proposal Phase”**
- **Approximately 70 semifinalists selected from Phase One**
- **Complete proposal**
- **Early February – April 4, 2024**
# Eligibility

<table>
<thead>
<tr>
<th><strong>Accredited U.S. institutions</strong> of higher education physically based in the United States or its territories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Must support <strong>primarily U.S. undergraduate student mobility</strong></td>
</tr>
</tbody>
</table>
| **Funding may not** be used to support direct student costs  
  Scholarships, travel, passports, tuition, meals, etc.  
  Funds **may** be used to support U.S. or foreign faculty and/or staff travel |
| Institutions may submit more than one proposal; individual units within an institution may submit only one application each |
| Development of *in-person* programming in foreign locations with a travel advisory level of 1, 2, or 3*  
  **Virtual** programming is permitted in all foreign locations  
  Level 4 locations not permitted  
  *Level 3 with a safety and security plan |
# Project Proposal Ideas

<table>
<thead>
<tr>
<th>Idea</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create a <strong>faculty-led study abroad program or internship/experiential learning program(s)</strong></td>
<td>Expand study abroad offerings to a <strong>new location</strong> for the institution, especially a less-common destination</td>
</tr>
<tr>
<td>Develop <strong>study abroad resources, programs, or materials</strong></td>
<td>Form or further <strong>develop partnerships with universities</strong></td>
</tr>
<tr>
<td>Support the <strong>development of a new study abroad position or office</strong></td>
<td>Develop <strong>hybrid or virtual exchange models and programs</strong> that complement in-person exchange programs and campus internationalization goals</td>
</tr>
<tr>
<td>Embed global, international, or intercultural exchange elements into courses in order to <strong>internationalize curricula</strong></td>
<td>Work with a new or established <strong>consortium of colleges and/or universities to address areas of mutual need</strong></td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Universidad del Sagrado Corazón</th>
<th>Resource development for U.S. Hispanic students and their families</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUNY Erie Community College</td>
<td>Hybrid faculty-led course to Ecuador using virtual reality technology with optional service abroad component</td>
</tr>
<tr>
<td>University of Washington Tacoma</td>
<td>Consortium with Green River College, Tacoma Community College, and local tribal communities; <strong>faculty-led study abroad program</strong> for Indigenous students to Canada</td>
</tr>
</tbody>
</table>

[https://www.studyabroadcapacitybuilding.org/ideas-grant-competition/grantee-profiles/](https://www.studyabroadcapacitybuilding.org/ideas-grant-competition/grantee-profiles/)
U.S. Foreign Policy Goals

- Civil Society, Journalism, and Education
- Climate, Energy, and the Environment
- Democracy and Human Rights
- Economic Development and Entrepreneurship
- Global Health
- Technology and Innovation

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# IDEAS Consortium Grant

<table>
<thead>
<tr>
<th>IDEAS Grant</th>
<th>IDEAS Consortium Grant* – Community Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Funding Amount:</strong></td>
<td>Up to $35,000</td>
</tr>
<tr>
<td><strong>No. of Grants Available:</strong></td>
<td>Approximately 35</td>
</tr>
<tr>
<td><strong>Applicants:</strong></td>
<td>Individual, accredited colleges or universities; Established or new consortia of colleges or universities</td>
</tr>
<tr>
<td><strong>Project Types:</strong></td>
<td>Programming focuses on building study abroad capacity, programs, and resources at any institution type</td>
</tr>
<tr>
<td><strong>Resource Development:</strong></td>
<td>Encouraged, but not required</td>
</tr>
</tbody>
</table>

*Applicants not chosen for the consortium grant can still be awarded a $35,000 IDEAS grant, pending an updated budget and proposal.

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# Phase 1: the Concept Phase

**Requirements**

- Institutional Description/ Statement of Need
  - 150 words
- Proposed IDEAS Project
  - 300 words
- Foreign Policy Goal Alignment
  - 150 words
- Budget Estimate + Summary
  - 150 words
How much funding does your proposal request?  *

$ 35,000.00

Grants for amounts greater than $35,000 are not permitted by this program.

Please enter your institution’s fringe rate: *

10.00

General information about Fringe Benefits can be found at the following link. Please refer to your institution’s Fringe Benefits Rates for the purpose of this budget: https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRIch133559b364e72/section-200.431

Please enter your institution’s indirect cost rate: *

2.50

Please find more information on Indirect (F&A) costs here: https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRIch133559b364e72/section-200.414. More information relevant to Indirect (F&A) costs as they relate to IDEAS Grants can also be found in the FAQs: https://www.studyabroadcapacitybuilding.org/wp-content/uploads/2021/12/IDEAS-2022-FAQS-Phase-1-Final.pdf

Budget summary (150 words): Please clearly outline the major costs anticipated under this grant. *

**Detailed Budget**

<table>
<thead>
<tr>
<th>Item Description</th>
<th># of people</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fringe Benefits</td>
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<td></td>
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<tr>
<td>Total Personnel</td>
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<tr>
<td>Contractual</td>
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<tr>
<td>Total Fringe Benefits</td>
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<td></td>
</tr>
<tr>
<td>Travel and Transportation</td>
<td># of days</td>
<td>rate</td>
</tr>
<tr>
<td>Total Travel and Transportation</td>
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<td></td>
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<tr>
<td>Supplies</td>
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<tr>
<td>Other Direct Costs</td>
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<tr>
<td>Total Other Direct Costs</td>
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<td></td>
</tr>
<tr>
<td>TOTAL DIRECT COSTS</td>
<td>$ -</td>
<td></td>
</tr>
<tr>
<td>Indirect Costs (10% of Direct)</td>
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<td></td>
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<tr>
<td>Cost Share (optional)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL COSTS (including cost share)</td>
<td>$ -</td>
<td></td>
</tr>
<tr>
<td>TOTAL IDEAS COSTS (not including cost share)</td>
<td>$ -</td>
<td></td>
</tr>
</tbody>
</table>
Phase 1 Selection Process

• Eligible and complete applications will be scored by peer reviewers
• Final approval of semifinalists given by the U.S. Department of State

<table>
<thead>
<tr>
<th>Scoring</th>
<th>50 points total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Description/ Statement of Need</td>
<td>10 points</td>
</tr>
<tr>
<td>Proposed IDEAS Project</td>
<td>20 points</td>
</tr>
<tr>
<td>Foreign Policy Goal Alignment</td>
<td>10 points</td>
</tr>
<tr>
<td>Budget Estimate + Summary</td>
<td>10 points</td>
</tr>
</tbody>
</table>
Best Practices & Tips

- Be sure to read the entire Request for Proposals
- Foreign Policy Goal alignment is key!
- Consider collaboration with other offices and partners on- or off-campus
- Check in with your Sponsored Programs Office
- Use the Application Template to draft your proposal
- Review past grantee profiles for inspiration and ideas on creative funding uses
- Email IDEAS@worldlearning.org with any questions
Important Dates

**Phase 1**
- **October 11, 2023**
  - Phase 1 opens
- **October-November 2023**
  - Grant application support webinars
- **December 13, 2023**
  - Phase 1 closes
- **January 2024**
  - Phase 1 review
- **February 2024**
  - Semifinalists notified

**Phase 2**
- **February 2024**
  - Phase 2 opens
  - Semi-finalist support webinars
- **April 4, 2024**
  - Phase 2 closes
- **April-May 2024**
  - Phase 2 review & panels
- **Mid-June 2024**
  - Finalists Announced
- **September 2024-February 2026**
  - Grant period of performance

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Questions?

Please enter your questions into the Q&A box.
Upcoming Events

Grant Competition Events

- Ask an IDEAS Grantee
  November 9, 2023

- Deep Dive: Aligning Your Proposal with U.S. Department of State Priorities
  November 30, 2023

- Other application support webinars to take place during Phase Two
  February-March 2024

Connect with IDEAS in Person!

- Diversity Abroad Global Inclusion 2023 – Chicago, IL
  October 31-November 3, 2023
  Session: IDEAS for Indigenous Education Abroad – November 1
  Find us in the exhibitor hall!

- NAFSA Region VI Conference 2023 – Lexington, KY
  November 5-7, 2023
  Find us in the exhibitor hall!

- NAFSA Region VIII Conference 2023 – Roanoke, VA
  November 7-10, 2023
  Grantee-led session: Enhancing and Advancing Internationalization Efforts via IDEAS Grant – November 9

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Follow us on LinkedIn!

https://www.linkedin.com/company/ideas-program/

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