

International Higher Education Partnerships 101

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U.S.-ASEAN

UNIVERSITY CONNECTIONS INITIATIVE



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The IDEAS (Increase and Diversity Education Abroad for U.S. Studies) Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

Welcome

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IDEAS Program

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeks to broaden U.S. higher education institutions' capacity to grow study abroad programs for U.S. students

- Increase number of all students studying abroad, particularly those from historically underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

Grant Competition

- Approximately 35 grants of up to \$35,000
- Approximately one consortium grant of up to \$50,000

Capacity Building Initiatives

- Virtual and in-person, open to everyone



Agenda

- About the Toolkit
- Introduction to partnerships
- Planning for partnerships
- Top 5 things you should know for developing sustainable international partnerships
- Partnership development checklist
- Special considerations and benefits for working with community colleges
- How to use the Higher Education Partnerships Toolkit
- Q&A

Land Acknowledgement

The AIEA Secretariat is located on the ancestral lands of the Shakori, Occaneechi, and Catawba peoples. AIEA honors with gratitude the land itself and the people who have stewarded it throughout the generations. This calls us to commit to continuing to learn how to be better stewards of the land we inhabit.

In addition, we acknowledge the overlapping histories of this land, including past violence and ongoing harm produced by the legacy of racialized slavery and oppression.

What is a Land Acknowledgment and why do we recognize land?

An explanation from the Native American Council (NAC) at the University of Iowa:

A Land Acknowledgement is a formal statement that recognizes and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

To recognize the land is an expression of gratitude and appreciation to those whose territory you reside on, and a way of honoring the Indigenous people who have been living and working on the land from time immemorial. Land acknowledgements do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. It is also worth noting that acknowledging the land is Indigenous protocol.

Higher Education Partnerships Toolkit



Introduction to Partnerships

Planning for Partnerships

Top 5 things you should know for developing sustainable international partnerships

Identify mutually agreed upon areas of collaboration

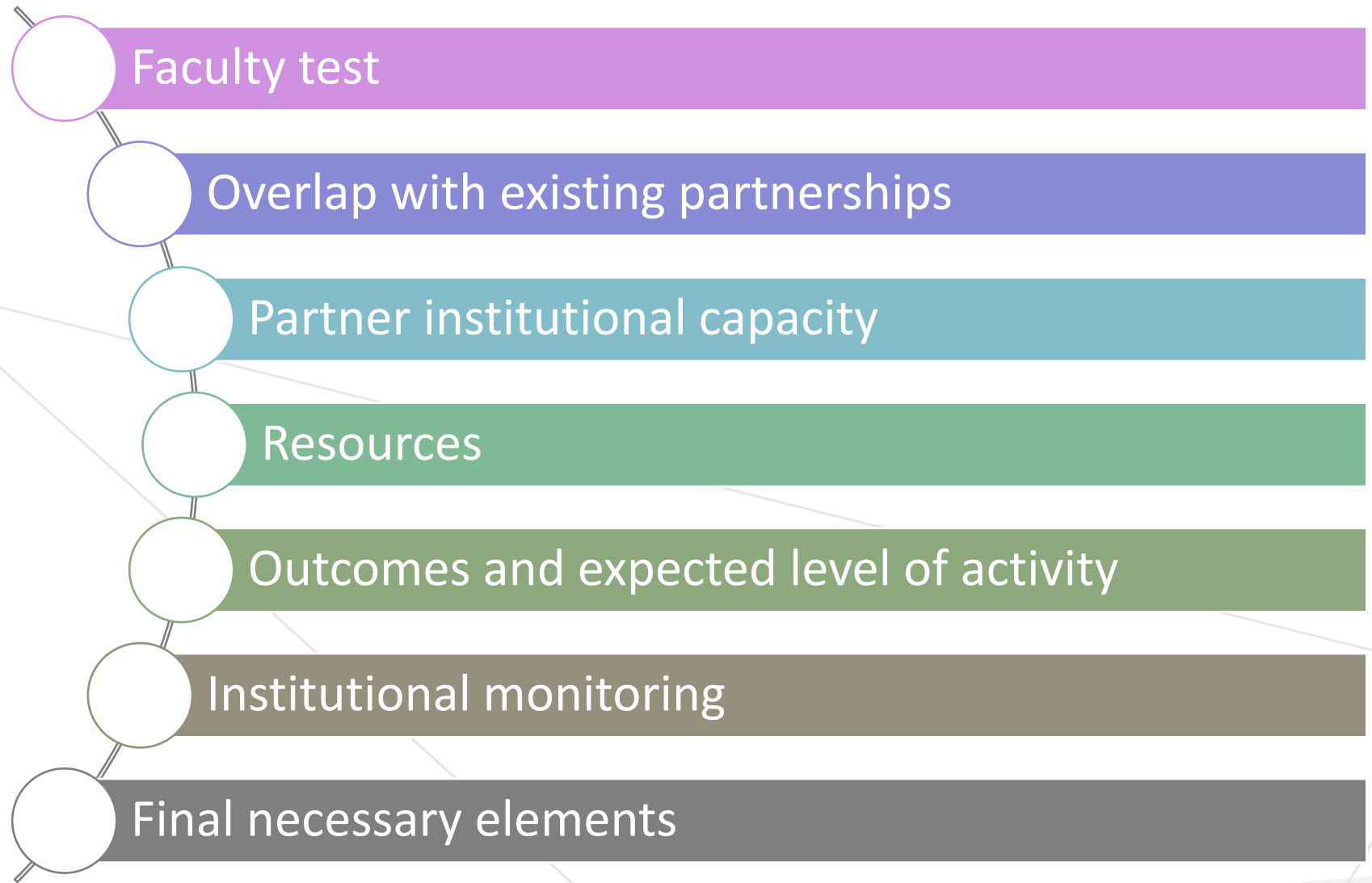
Assign a designated person to implement and assess the partnership

Start with one or two projects to set up a goal for implementation within one to two years

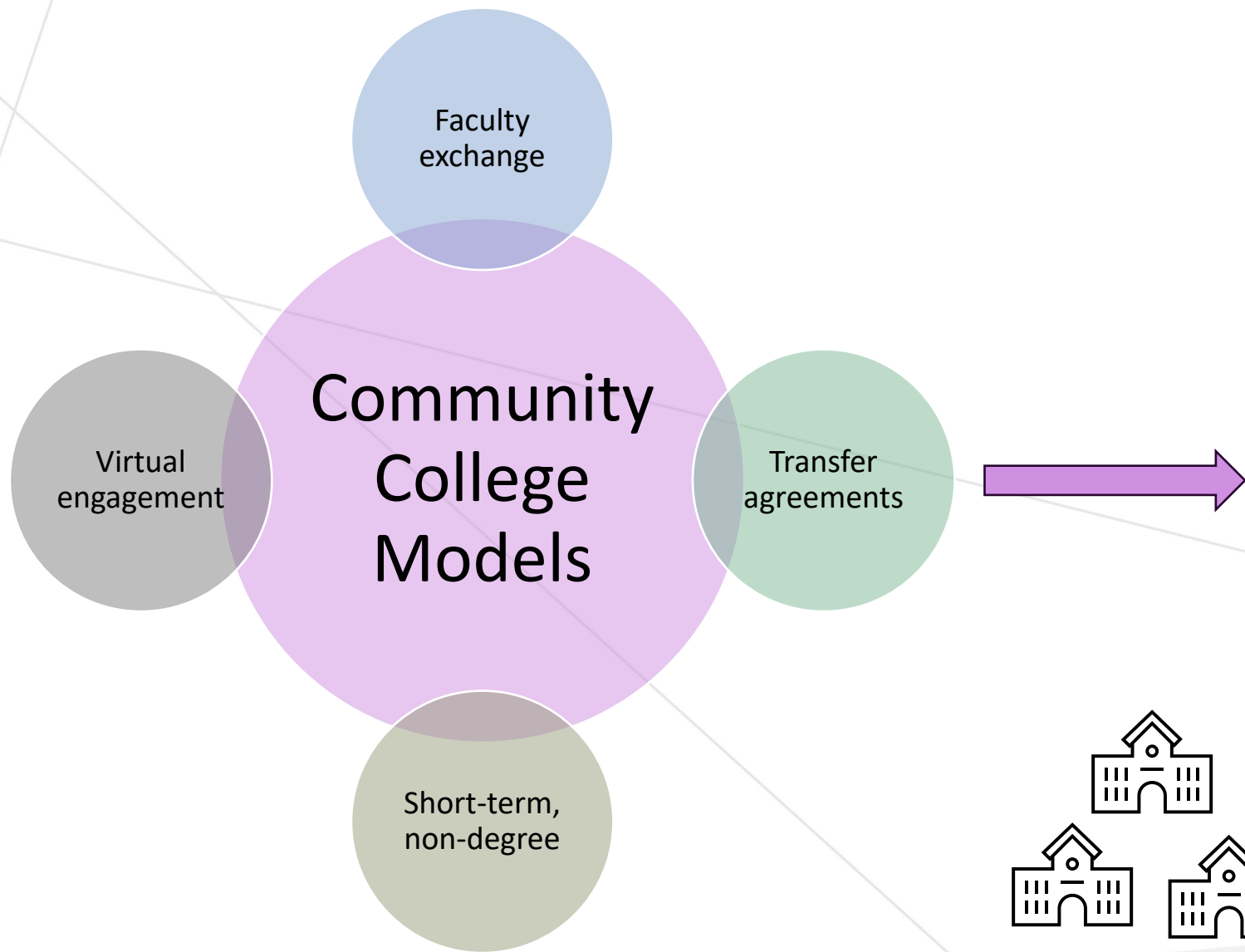
Identify financial resources to support programs relating to partnerships

Keep campus stakeholders informed

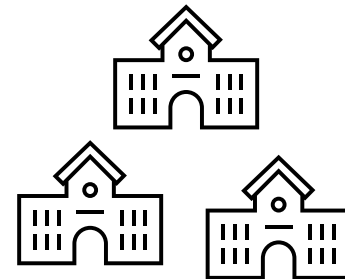
Partnership Development Checklist



Special Considerations and Benefits in Working with Community Colleges



U.S. → Southeast Asia
Southeast Asia → U.S.



A note on consortia

How to use the Higher Education Partnerships Toolkit

How to use the toolkit

- Beginning partnership development
- Understanding potential partners
- Expanding and deepening partnerships
- Partnership implementation

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How to use the toolkit:

Beginning Partnership Development

- Review key terms
- Key Considerations and Best Practices
- Planning for International Partnerships
- Partnership Development Checklist
- Assessing and Sustaining Partnerships
- Any of the relevant “hot topics”

Key Terminology & Definitions

(Page 7)

- International partnership
- Bilateral partnership
- Multilateral partnership
- International consortia or networks
- Memorandum of Understanding
- Joint degree program
- Student, faculty, scholar mobility
- Research collaboration
- Virtual collaboration or virtual exchange
- Internationalization
- Comprehensive internationalization
- Senior International Officer

Key Considerations & Best Practices

(Page 20)

Institute of International Education's Eight Stages for Developing Institutional International Partnerships:

1. Assessment
2. Developing a strategy
3. Identifying potential partners
4. Holding face-to-face meetings
5. Signing an initial MoU or MoA
6. Engaging in initial collaboration
7. Periodic assessment
8. Partnership expansion

Key Resource

[Insights on building international partnerships](#)

Basics of Strategic Planning

(Page 22)

- Vision and mission definition
- Stakeholder identification
- Needs assessment
- Goal setting
- Resource allocation
- Risk analysis and mitigation
- Monitoring and evaluation

Key Resources

from the [American Council on Education](#):

- [A Global Review of Standards and Best Practices](#)
- [Strategic Planning](#)
- [Configuring Campus Stakeholders for Partnership Success](#)

How to use the toolkit:

Understanding Potential Partners

- Higher Education Landscapes
- Special Considerations for Community Colleges

Higher Education Landscapes

(Pages 9-19)

- For the United States and ASEAN member states
- Includes for each country:
 - Structure of higher education
 - Types of higher education institutions
 - Language(s) of instruction
 - Quality assurance structures
- For ASEAN member states:
 - Role of Ministry of Education

How to use the toolkit:

Expand and Deepen Partnerships

- Linked resources throughout toolkit and annotated bibliography
- Hot topics

Annotated Bibliography

(Pages 38-42)

- Resources

- [Cross-Border Partnerships in International Higher Education](#)
- [Developing Effective International Institutional Partnerships for COIL Virtual Exchange](#)
- [Establishing & Building Higher Educational International Partnerships](#)
- [Global Perspectives in International Joint & Double Degree Programs](#)

Hot Topics in International Partnerships

(Pages 26-30)

- Partnerships and Funding
- Partnerships and Intercultural Competence
- Partnerships and the Sustainable Development Goals
- Issue Summary | Ethical Partnerships: A View from the South
- Partnership Pitfalls: Lessons from Research on Partnership Sustainability
- Partnerships and AI: Implications for Artificial Intelligence in International Partnerships

How to use the toolkit:

Partnership Implementation

- Examples and templates that are included throughout the toolkit and in the Sample Resources Section

Sample Resources

(Pages 36-37)

- Exploratory Documents:
 - Concept statements
 - Primary agreements
 - Letters of intent
- Memoranda of Understanding:
 - Resources and templates
 - Exchange agreements

Question and Answer

Please enter any questions you have in the Q&A box



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Stay in touch!

IDEAS Program

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