



Expanding Programming, Sustaining Impact

IDEAS Grantee Symposium

Tools to help grantees sustain their projects, broaden their networks, and generate new IDEAS
Washington, D.C. | September 25-27, 2024

Wednesday, September 25, 2024

- 4:00 p.m.** **Hotel check-in**
Residence Inn DC Downtown, 1199 Vermont Ave NW
- 4:45 p.m.** **Meet in hotel lobby for departure to World Learning office**
- 5:00 – 6:30 p.m.** **Brief welcome at World Learning office**
1015 15th St. NW, *Guests will be escorted to the 11th floor from the building lobby*
- Outline of the scheduled trainings
 - Framing of goals
 - Informal meet and greet for grantees
- 7:00 p.m.** **Welcome dinner at [Supra](#)**
1205 11th St NW, *Guests will be escorted from World Learning office*

Thursday, September 26, 2024

The focus of this day's programming is on expanding programming – safely – to new destinations around the world and will include regional briefings from State Department Regional Bureaus as well as visits to a variety of Embassies in D.C.

Attire: Business formal

To Bring: Driver's license or passport as indicated on the symposium confirmation form; item with your institution's logo

Thursday's Symposium sessions will take place at the U.S. Department of State and several foreign embassies. We ask that you please bring only a small bag with necessities for the day. Do not bring laptops, large bags, or anything that may complicate security screening upon arrival and check-in at the U.S. Department of State. Please note that Wi-Fi will not be available at these locations.

- Breakfast at the hotel** Served starting at 6:00 a.m.
- 7:45 a.m.** **Meet in the hotel lobby**
- 8:00 a.m.** **Depart for the Department of State**
- 8:30 a.m. – 1:00 p.m.** **Meetings and lunch at the Department of State**
- 8:30 a.m. **Arrival and Security**



- 9:00 a.m. **Welcome Remarks by the Bureau of Educational and Cultural Affairs**
- 9:30 – 10:15 a.m. **Regional Bureau Panels**
 - Bureau of [European and Eurasian Affairs](#): Deputy Director [Edward J. Monster](#)
 - Bureau of [Western Hemisphere Affairs](#): Deputy Director Erin Truhler
- 10:15 a.m. **Coffee break**
- 10:30 – 11:15 a.m. **Regional Bureau Panels (continued)**
 - Bureau of [South and Central Asian Affairs](#): Deputy Director [Tammie Paltchikov](#)
 - Bureau of [East Asian and Pacific Affairs](#): Deputy Director [Alistair Baskey](#)
- 11:15 – 12:00 p.m. **Regional Bureau Panels (continued)**
 - Bureau of [African Affairs](#): Director Lillian deValcourt-Ayala
 - Bureau of [Near Eastern Affairs](#): Deputy Director Zennia Paganini
- 12:00 - 12:45 p.m. **Networking [lunch](#)**
- 12:45 – 1:00 p.m. **Group photo in the Department of State's Hall of Flags**

	Track A		Track B		Track C		Track D	
1:00 - 2:30 p.m.		EU		New Zealand		Nepal		India
2:30 - 4:00 p.m.		Vietnam		Brazil		France		Colombia

4:00 - 4:30 p.m. **Transit to hotel**

Free evening

Suggestions: Check out these two free events happening at the Library of Congress as part of [Live! At the Library: "War Words" Live](#) and [A Celebration of Nordic Writers](#). The tickets are free, but you do have to secure them in advance. The Smithsonian [Portrait Gallery](#) and [American Art Museum](#) are open until 7:00 p.m. If the weather is nice, take a stroll through the [Smithsonian Gardens](#) as you walk around the National Mall or explore [The Wharf](#) at the Southwest Waterfront.

The hotel has provided a [list of recommended restaurants](#).

Friday, September 27, 2024

The focus of this day's programming is on sustaining impact through partnerships, campus engagement, assessment, and external funding for both institutions and students.

Attire: Business casual

To bring: If you are departing Friday evening, please bring your luggage to the World Learning office to be securely stored. Most departures to the airport will be organized from the World Learning office after programming has concluded. Please also bring your snack to share today during coffee breaks.

Breakfast at the hotel Served starting at 6:00 a.m.

If you are departing today, please remember to check out before departing for the day's programming.



8:30 a.m.

Meet in the hotel lobby

8:40 a.m.

Depart for World Learning office

1015 15th St. NW, *Guests will be escorted to the 11th floor from the building lobby*

9:00 - 9:50 a.m.

Sustaining Impact: State of the Field and Future Opportunities

- Welcome Remarks by World Learning
 - [Melissa Oppenheimer](#), Vice President of Global Programs at World Learning
- Study Abroad Sector Professional Associations Panel: Current and Future State of the Field
- Speakers
 - [Rebecca Johnson](#), Program Officer, [USA Study Abroad](#), Department of State (*moderator*)
 - [Caroline Donovan White](#), Senior Director for Education Abroad and Volunteer Engagement, [NAFSA](#)
 - [Dr. Amelia Dietrich](#), Senior Director for Research and Publications, [The Forum on Education Abroad](#)

9:50 – 10:05 a.m.

Coffee Break *snack share*

10:05 – 11:00 a.m.

Sustaining Impact: Using Your Campus and Community Network

- It takes a village to sustain and grow study abroad at any institution. Through this session, participants will identify campus advocates, community partners, and domestic colleagues who can help sustain and grow your IDEAS-funded projects and other internationalization initiatives.
- Speakers
 - IDEAS Program staff
 - **Grantee Case Study:** [Angie Witte](#), Associate Director, Multicultural Student Services, St. Cloud State University (MN), 2023 grantee
 - **Grantee Case Study:** [Aniya Blair](#), Education Abroad Advisor, University of Memphis (TN), 2022 grantee

11:00 – 12:00 p.m.

Sustaining Impact: Telling your Story – *On-campus Efforts*

- This session will equip grantees with the tools to effectively tell the story of their project to generate additional funding and support for education abroad, including collaboration with institutional development and alumni affairs offices.
- Speakers:
 - [Dr. Peter Weinberger](#), Senior Advisor for Monitoring and Evaluation, World Learning
 - [Dr. Amelia Dietrich](#), Senior Director for Research and Publications, The [Forum on Education Abroad](#)
 - [Dr. Mirka Martel](#), Head of Research, Evaluation and Learning, [Institute for International Education \(IIE\)](#)
 - [Joel Colony](#), Vice President of External Engagement, World Learning
 - **Grantee Case Study:** [Dr. Yu Jiang](#), Director of Global Engagement, Xavier University of Louisiana (LA), 2022 grantee

12:00 - 1:00 p.m.

[Lunch](#) breakout groups at World Learning office

Select a table topic that aligns with your interests and connect with colleagues!



1:00 - 2:00 p.m. Sustaining Impact: Telling your Story - Off-campus Efforts

- This session will focus on external grants and funding available to institutions, as well as ways in which attendees can utilize these funding sources to generate institutional buy-in for education abroad and/or combine opportunities for maximum effect.
- Speakers and featured programs:
 - Cheryl Gibbs, Senior Director, International and Foreign Language Education (IFLE), Office of Postsecondary Education , [U.S. Department of Education](#)
 - Alison Patz, Director, [Boren Awards](#), [National Security Education Program](#)
 - [Dr. Carolyn Arena](#), Program Officer, [Fulbright Program](#)
 - [Allison Strype](#), Director, Business Development and Partnerships, World Learning
 - **Grantee case study: [Dr. Lokesh Shivakumaraiah](#), Executive Director of International Programs and Special Assistant to the Provost, Mississippi Valley State University (MS), 2020 grantee**

2:00 - 2:30 p.m. Coffee break snack share

2:30 - 3:30 p.m. Sustaining Impact: Student Funding

- This session will bring together representatives from key organizations spearheading student funding initiatives and focus on ways in which attendees can market these opportunities to students, support students in pursuing them, and utilize these opportunities more broadly to build capacity on their campuses.
- Speakers and featured programs
 - [Rebecca Johnson](#), Program Officer, USA Study Abroad, Department of State – [Gilman](#) and [Critical Language](#) scholarships (*moderator*)
 - [Angela Schaffer](#), Executive Director, [Fund for Education Abroad](#)
 - [Ashley Stipek](#), Network and Program Manager at Institute of International Education - [American Passport Project](#), [Freeman Asia](#)
 - **Grantee case study: [Dr. Rebekah de Wit](#), Director of Global Education, Community College of Baltimore County, 2020 grantee**

3:30 - 4:00 p.m. Facilitated closing discussion

4:00 p.m. Travel to airport/train station or free evening



[Dinner and Lunch Menus](#)



[Program Map](#)



[End-of-Program Survey](#)